

MINUTES OF THE SPECIAL MEETING OF THE
PUBLIC AFFAIRS COMMITTEE OF THE
BOARD OF DIRECTORS OF THE
VISTA IRRIGATION DISTRICT

August 7, 2014

A Special meeting of the Public Affairs Committee of Vista Irrigation District was held on Thursday, August 7, 2014, at the offices of the District, 1391 Engineer Street, Vista, California.

1. CALL TO ORDER

Chair Franklin called the meeting to order at 1:05 p.m.

2. ROLL CALL

Committee members present: Franklin and Vásquez.

Committee members absent: None.

Staff present: Eldon Boone, Assistant General Manager; Brett Hodgkiss, Administrative Services Manager, and Lisa Soto, Board Secretary.

Other attendees: None.

3. APPROVAL OF AGENDA

The agenda was approved as presented.

4. PUBLIC COMMENT TIME

No public comments were presented on items not appearing on the agenda.

5. COMMUNICATIONS REGARDING DISTRICT'S WATER SUPPLY RESPONSE PROGRAM

See the draft "Drought Update" notice, attached hereto as Exhibit A.

The Committee reviewed the draft "Drought Update" notice prepared by staff to go out as a separate mailer via the U.S. Postal Service to all District customers regarding the Board's declaration of the Level 2 condition of the District's Water Supply Response Program. Chair Franklin commented that the intended purpose of the flyer is to succinctly inform the District's customers about the District's implementation of a Level 2 Water Conservation condition, and what that means for the customer. Chair Franklin noted that much of the information on the draft flyer was far too detailed, and while some customers may want to know this information this flyer was not the best vehicle for its dissemination. He suggested striking most of it, leaving only a couple of sentences to explain why the Level 2 was implemented, and then in bullet format, list only the restrictions applicable to the residential customer such as watering days, times, and limits, as well as other relevant outdoor use restrictions. The Committee requested that customers be directed to the District's website for more information about the District's Water Supply Response Program as well as for a full list of mandatory water conservation measures.

The Committee discussed briefly whether or not it would be feasible to send out notices to customers by email. It was established that due to the age and the limitations of the District's billing system, staff would not have the ability to compile a database of customers' email addresses. The Committee recommended instead sending a voice broadcast message making customers aware of the upcoming water use restrictions and asking them to be on the look-out for a flyer about the matter in the mail. Director Franklin suggested sending the voice messages on Sunday, August 10 at 1:00 p.m., with a second attempt on Monday, August 11 at 6:00 p.m. for those calls that did not go through to a person or an answering machine.

6. COMMENTS BY COMMITTEE MEMBERS

No committee member comments were presented.

7. ADJOURNMENT

There being no further business to come before the Committee, at 1:55 p.m. Chair Franklin adjourned the meeting.



John B. Franklin, Chair

ATTEST:



Lisa R. Soto, Secretary
Board of Directors
VISTA IRRIGATION DISTRICT

DROUGHT UPDATE

Water Supply Response Program Level 2 Condition Declared and Mandatory Water Conservation Measures Implemented

After three consecutive dry years, Governor Edmund G. Brown Jr. declared a statewide drought emergency and requested that Californians voluntarily reduce their water consumption by 20% in January 2014. Since that declaration, extreme drought conditions have spread to over 80% of the state with the San Diego region experiencing some of the warmest weather recorded since the 1940's. Meanwhile, statewide urban water consumption had increased by 1%.

Faced with these conditions, the California State Water Resources Control Board (State Board) took an unprecedented step and approved emergency regulations to ensure water agencies and their customers increased water conservation efforts. The emergency conservation regulations are intended to reduce outdoor water use, which comprises a majority of residential water use in the state. Under these regulations, water agencies, like the Vista Irrigation District, are required to activate their water shortage contingency plans to a mandatory level that restricts outdoor irrigation.

In accordance with its Water Supply Response Program, the Vista Irrigation District Board of Directors has declared a Level 2 Water Conservation condition. Under a Level 2 condition, all mandatory water use practices contained in Level 1 remain in place including watering landscapes before 10 AM and after 6 PM, eliminating excessive irrigation run-off and repairing leaks promptly. In addition, Level 2 requires customers to limit landscape irrigation to assigned days and limit watering times to 10 minutes per station. See reverse side for a full list of mandatory water conservation measures.

ASSIGNED LANDSCAPE WATERING DAYS

Effective August 16, 2014

- **Tuesday, Thursday & Sunday**

Homes with street addresses ending in ODD numbers (i.e. 1231 Main Street)

- **Monday, Wednesday & Saturday**

Homes with street addresses ending in EVEN numbers (i.e. 1234 Main Street)

- **Monday, Wednesday & Friday**

Apartments/Condominiums, Businesses and Public Agencies (i.e. county, cities, schools, etc.)



1391 Engineer Street
Vista, CA 92081
760) 597-3100
www.vid-h2o.org

DRAFT

PRSRT STD
U.S. POSTAGE
PAID
SAN DIEGO, CA
PERMIT #

IMPORTANT NOTICE ABOUT MANDATORY WATER USE RESTRICTIONS

Or Current Resident

Mike Smith
1234 Main Street
Vista, CA 92083

Level 2 Water Conservation Condition - Mandatory Conservation Measures:

1. No washing down of paved surfaces except for health and safety purposes.
2. Eliminate water waste resulting from inefficient landscape irrigation and run off.
3. Limit landscape irrigation to 3 assigned days per week.
4. Limit lawn watering and landscape irrigation using sprinklers to no more than 10 minutes per water station per assigned day. This provision does not apply to landscape irrigation systems using water efficient devices, such as drip/micro irrigation systems and stream rotor sprinklers.
5. Irrigate landscape before 10 a.m. and after 6 p.m.
6. Nurseries and commercial growers water before 10 a.m. and after 6 p.m.
7. Use re-circulated water to operate ornamental fountains.
8. Wash vehicles with a bucket, a hand-held hose with positive shut-off nozzle, or at a commercial site that re-circulates (reclaims) water on site.
9. Serve and refill water in restaurants and other food service establishments only upon request.
10. Offer guests in hotel, motel and other commercial lodging establishment the option of not laundering towels and linens daily.
11. Repair all water leaks within 72 hours of notification by the Vista Irrigation District.
12. Use recycled or non-potable water for construction purposes when available.

Please be aware that non-compliance with the measures required during a Level 2 condition may result in a violation being issued and a fee being added to your water bill.

For full text of the Water Supply Response Program or more information on mandatory water conservation measures, visit www.vid-h2o.org.

FREE Homeowner Landscape Workshop – Saturday, October 18, 2014

To assist homeowners with their outdoor water conservation efforts, the Vista Irrigation District will host a free Homeowner Landscape Workshop on Saturday, October 18, 2014, from 10:00 A.M. to 1:00 P.M. A variety of subjects will be covered including soil preparation, plant selection and placement and irrigation. There are a limited number of spaces available, so registration is required. To register, call (760) 597-3107 or e-mail Brent Reyes at breyes@vid-h2o.org. Please include your name, address and daytime phone number when enrolling for the workshop.

Looking to Remove Your Lawn?

Vista Irrigation District customers are eligible to participate in two regional rebate programs that will pay those who qualify up to \$3.50 per square foot (rebate amount when program incentives are combined) to remove an existing lawn and replace it with water-wise landscaping or synthetic turf. To be eligible for a rebate, applicants must be pre-approved before removing their lawn. For more detailed information about each of the rebates, please visit the two programs' websites at www.socalwatersmart.com and <http://turfreplacement.watersmartsd.org/>.