

MINUTES OF THE ADJOURNED MEETING OF THE  
BOARD OF DIRECTORS OF  
VISTA IRRIGATION DISTRICT

February 15, 2017

An Adjourned Meeting of the Board of Directors of Vista Irrigation District was held on Wednesday, February 15, 2017, at the offices of the District, 1391 Engineer Street, Vista, California.

**1. CALL TO ORDER**

President Miller called the meeting to order at 8:30 a.m.

**2. ROLL CALL**

Directors present: Miller, Vásquez, Dorey, and MacKenzie.

Directors absent: None.

Staff present: Eldon Boone, General Manager; Lisa Soto, Secretary of the Board; Brett Hodgkiss, Assistant General Manager; Don Smith, Director of Water Resources; Brian Smith, Director of Engineering; Randy Whitmann, Engineering Project Manager; Frank Wolinski, Operations and Field Services Manager; Alisa Nichols, Management Analyst; Al Ducusin, Engineering Services Manager; Marlene Kelleher, Finance Manager; and Marian Schmidt, Administrative Assistant. General Counsel Joel Kuperberg was also present.

Other attendees: Matt Simmons of Consultants Collaborative; Ken Leon and James Stuckrad, members of the public.

**3. PLEDGE OF ALLEGIANCE**

Director Vásquez led the pledge of allegiance.

**4. APPROVAL OF AGENDA**

17-02-23	<i>Upon motion by Director MacKenzie, seconded by Director Vásquez and unanimously carried (4 ayes: Miller, Vásquez, Dorey, and MacKenzie), the Board of Directors approved the agenda as presented.</i>
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**5. PUBLIC COMMENT TIME**

No public comments were presented on items not appearing on the agenda.

**6. CONSENT CALENDAR**

17-02-24	<i>Upon motion by Director Vásquez, seconded by Director MacKenzie and unanimously carried (4 ayes: Miller, Vásquez, Dorey, and MacKenzie), the Board of Directors approved the Consent Calendar, including Resolution No. 17-08 approving disbursements.</i>
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A. Grant of Right of Way

See staff report attached hereto. Staff recommended and the Board accepted Grant of Right of Way No. N69 for a 40-foot wide specific easement over residential property consisting of approximately 1.27 gross acres owned by Neighborhood Improving Properties, L.L.C., located at 1200 Barbara Drive, Vista (LN 2016-035; APNs 180-342-17 and 180-200-13; DIV NO 3).

B. Contract amendment for traffic control services

See staff report attached hereto. Staff recommended and the Board authorized the General Manager to amend the existing contract with Cecilia’s Safety Services, Inc. to provide traffic control services for District jobs in an amount not to exceed \$350,000.

C. Minutes of Board of Directors meeting on February 2, 2017

The minutes of February 2, 2017 were approved as presented.

D. Resolution ratifying check disbursements

**RESOLUTION NO. 17-08**

**BE IT RESOLVED, that the Board of Directors of Vista Irrigation District does hereby approve checks numbered 55230 through 55341 drawn on Union Bank totaling \$580,789.88.**

**FURTHER RESOLVED that the Board of Directors does hereby authorize the execution of the checks by the appropriate officers of the District.**

**PASSED AND ADOPTED unanimously by a roll call vote of the Board of Directors of Vista Irrigation District this 15<sup>th</sup> day of February 2017.**

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**7. PROPERTY DETACHMENT**

See staff report attached hereto.

Engineering Services Manager Al Ducusin presented an overview of this informational report concerning the detachment of approximately 44 acres from Vista Irrigation District (VID) to Vallecitos Water District (VWD). He noted that the proposed San Marcos Highlands residential single-family development is approximately 288 acres of unimproved land at the northern end of Las Posas Road. Approximately 66 acres (22 acres in VWD boundaries and 44 acres in VID boundaries) are proposed for development.

In March 2016, the VID Board approved the concept of annexing 3.06 acres of the project into VID with VID and VWD each providing water service to their respective portions of the project. Mr. Ducusin advised that following VID’s conceptual approval the owner proposed the project to VWD for sewer service. Since VWD has an ordinance requiring all properties that receive sewer service from VWD to annex into VWD for water service as well, 44 acres of the project will have to detach from VID in order to receive water service from VWD.

General Manager Eldon Boone said that this report was for information only, and the terms and conditions of this detachment will be presented for the Board’s consideration at a future Board meeting. The Board noted and filed the report.

Messrs. Matt Simmons and Al Ducusin both left the meeting following the above discussion.

**8. EVENT SPONSORSHIP OPPORTUNITIES**

See staff report attached hereto.

Mr. Boone said that the Board requested this information exploring the possibility of the District sponsoring conferences and events put on by organizations of which the District is a member, such as the Association of California Water Agencies (ACWA), the California Special Districts Association (CSDA), and the American Water Works Association (AWWA). Assistant General Manager Brett Hodgkiss presented a summary of the various sponsorship opportunities offered by ACWA, CSDA, and AWWA. The Board discussed the cost of sponsorship versus the benefit for the District and its customers.

Director Vásquez said that he was approached by ACWA staff about the possibility of the District sponsoring an ACWA event, and this is why he requested that the matter be placed on an agenda for the Board to discuss. He recommended that the Board consider the District sponsoring an event for ACWA for the minimal cost of \$1,000. While the Board acknowledged that it would be proud to sponsor an event for an organization such as ACWA, the value in doing so for the District and its customers was unclear.

Director Dorey suggested that instead of expending District funds on a sponsorship that perhaps there would be greater value in the District increasing the award amounts available through District's scholarship program. The consensus of the Board was in agreement with Director Dorey's assessment.

17-02-25	<i>Upon motion by Director MacKenzie, seconded by Director Dorey and unanimously carried (4 ayes: Miller, Vásquez, Dorey, and MacKenzie), the Board of Directors set a general rule for the District to not participate in any sponsorship opportunities; the Board requested that staff, at its discretion, seek the Board's approval of any future sponsorship opportunities which may offer a particular benefit to the District and its customers.</i>
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The Board directed staff, during the preparation of the next fiscal year's budget to discuss with the Fiscal Policy Committee the possibility of increasing the budget for scholarship program.

**9. VISTA HALL OF FAME REQUEST FOR PARTICIPATION**

See staff report attached hereto.

The Board acknowledged that, as a longtime Vista resident, Director Dorey is well qualified to participate on the Vista Hall of Fame Nominating Committee. Director Vásquez suggested that the District nominate former VID Board Director Ray Betraun to the Vista Hall of Fame. Staff was directed to prepare a nomination for Mr. Betraun for next year, since the deadline for this year was coming up quickly.

17-02-26	<i>Upon motion by Director MacKenzie, seconded by Director Vásquez and unanimously carried (4 ayes: Miller, Vásquez, Dorey, and MacKenzie), the Board of Directors appointed Paul Dorey to participate on the nominating committee for the Vista Historical Society Hall of Fame; the Board declined to make a nomination to the Hall of Fame this year.</i>
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**10. DISTRICT OFFICERS AND COMMITTEES**

See staff report attached hereto.

President Miller said that since the practice of the Board is to rotate the seats of President and First Vice President, he believed that Director Dorey would be next in line to fill the First Vice President seat left vacant with the passing of Director Reznicek.

17-02-27 *Upon motion by Director MacKenzie, seconded by Director Vásquez and unanimously carried (4 ayes: Miller, Vásquez, Dorey, and MacKenzie), the Board of Directors elected Paul Dorey as First Vice President of the Board of Directors.*

President Miller noted that the Board’s past practice has been to have the President and the First Vice President serve on the Fiscal Policy Committee. President Miller appointed First Vice President Paul Dorey to the Fiscal Policy Committee.

17-02-28 *Upon motion by Director MacKenzie, seconded by Director Vasquez and unanimously carried (4 ayes: Miller, Vásquez, Dorey, and MacKenzie), the Board of Directors ratified President Miller’s appointment of Paul Dorey to the Fiscal Policy Committee.*

President Miller said that he would prefer to wait to fill the vacancy on the Water Sustainability Committee until the new Board member is seated. President Miller said that he will likely appoint the new Board member to the Water Sustainability Committee.

Mr. Boone recalled that the Board also intended to discuss whether there is a continued need for the ad hoc Indian Settlement Committee. He suggested that this ad hoc Committee remain intact as the matter is not yet fully resolved. The Board concurred.

**11. STATUS OF SAN LUIS REY INDIAN WATER RIGHTS SETTLEMENT IMPLEMENTATION**

See staff report attached hereto.

Mr. Boone updated the Board on the status of the San Luis Rey Indian Water Rights Settlement. He said that corrections to the rights-of-way maps for the San Pasqual Undergrounding Project have been completed and are now being reviewed by the Bureau of Indian Affairs. Mr. Boone stated that no hearing date has been scheduled for the final disposition of the U.S. District Court Cases.

**12. MATTERS PERTAINING TO THE ACTIVITIES OF THE SAN DIEGO COUNTY WATER AUTHORITY**

See staff report attached hereto.

President Miller reported that there had been no meeting of the San Diego County Water Authority (Water Authority) Board of Directors since his last report. He reported that the State Water Resources Control Board (State Board) has extended the emergency drought regulation until November 2017. He noted that the State Board has indicated that they plan to review the matter again in April or May 2017. President Miller reported on the emergency at Lake Oroville dam.

Mr. Boone reported on his attendance at the Water Authority Member Agency Managers' meeting the previous day. He noted some items coming up on the next Water Authority Board agenda, including a review of the environment impact report on the Twin Tunnels project and consideration of purchasing water from Lake Hodges. Mr. Boone reported that the snow pack in the Colorado Rockies and in the Sierras is at record highs. He advised that it was reported that nearly every county in California is in a flood emergency and that all counties were simultaneously in a drought emergency.

### 13. MEETINGS AND EVENTS

See staff report attached hereto.

Director MacKenzie reported on her attendance at a meeting of the ACWA Legislative Committee. She reviewed some of the bills discussed, such as AB 52 regarding public employee orientation. She also reviewed AB 20 which would require the California Public Employees Retirement System (CalPERS) to divest itself from anything related to the Dakota Access Pipeline. Director MacKenzie said that about half of the meeting was spent discussing legislation which seeks to establish tiered water rates to promote additional conservation and establish lifeline rates to provide affordable water to low income households. The ACWA Board has agreed to sponsor the bill (SCA 4) introduced by Senator Hertzberg.

Director Vásquez reported on his attendance at the Urban Water Institute Spring Conference in Palm Springs the previous week where there was a presentation on Sustainable Groundwater Management Act (SGMA). He also attended sessions regarding the Bay Delta and reverse flows, and the drought and the Colorado River.

Directors Vásquez and Dorey requested to attend the ACWA Spring Conference in Monterey. Director Vásquez commented that there is a conference coming up in less than two months, sponsored by the Water Education for Latino Leaders, the Water Foundation and Public Policy Institute of California. He said that there is no agenda published yet for this conference; however, once the agenda is published and he has the opportunity to review it, he may request to attend the conference.

17-02-29	<i>Upon motion by Director Dorey, seconded by Director Vásquez and unanimously carried (4 ayes: Miller, Vásquez, Dorey, and MacKenzie), the Board of Directors authorized Directors Vásquez and Dorey to attend the ACWA Spring Conference May 9-12, 2017 in Monterey.</i>
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### 14. ITEMS FOR FUTURE AGENDAS AND/OR PRESS RELEASES

See staff report attached hereto.

Director MacKenzie requested a future agenda item regarding Henshaw dam inspections. She would like to know how it is inspected, how often, and by whom, and how it fared in its most recent inspection. Mr. Boone suggested that a report be made on this topic at the upcoming Board inspection tour of Lake Henshaw and Warner Ranch. The Board concurred with Mr. Boone's suggestion.

### 15. COMMENTS BY DIRECTORS

Director Vásquez reported on recent news articles regarding the drought and also articles about the recent problems with the Oroville Dam. Director Vásquez noted a mention in the Union Tribune about the District's scholarship contest. Director Vásquez also commented on an article about testing for lead in the schools.

Director MacKenzie asked about the advertising that has been done or will be done regarding recruitment for the vacancy on the Board in Division 4. Mr. Boone provided a brief overview of the various methods employed by staff to publicize the vacancy.

**16. COMMENTS BY GENERAL COUNSEL**

Mr. Kuperberg informed the Board that due to a scheduling conflict, he would not be present for the next Board meeting on March 3. He said that Jeremy Jungreis would be in attendance in his place.

**17. COMMENTS BY GENERAL MANAGER**

Mr. Boone informed the Board that the water level at Lake Henshaw was at 9,500 acre feet, which is 18 percent of capacity. Mr. Boone updated the Board about testing for lead in the schools, stating that the Vista Unified School District has requested testing for lead in six of its older school sites. Mr. Boone said that he would keep the Board abreast of the testing and the results.

Mr. Boone said that the ACWA Joint Powers Insurance Authority recently conducted a loss review and risk assessment on the District, and he was happy to report that the District's loss history has improved which will equate to lower premiums in the future.

Mr. Boone reported that in 2016 the District installed 2.6 miles of new pipe, which was a record amount for the District. Mr. Boone commended staff for a job well done, particularly the efforts of Frank Wolinski, Glen Miller, Mike Bagshaw and Don Gordon. Mr. Boone said that 12 miles of Nipponite pipe still needs to be replaced. Mr. Boone advised that on the next agenda there will be an item for the Board's consideration regarding the addition of one Construction Worker position.

A brief break was taken from 10:21 a.m. to 10:33 a.m. Upon return from break, present in the Board room were Marlene Kelleher and Don Smith.

**18. CLOSED SESSION: CONFERENCE WITH LEGAL COUNSEL—EXISTING LITIGATION**

President Miller adjourned the meeting to closed session at 10:33 a.m. for a conference with legal counsel to discuss the following existing litigation per Government Code section 54956.9(d)(1):

San Diego Gas & Electric Co. v. Tayebi, etc., et al, San Diego Superior Court No. 37-2017-00000031

The meeting reconvened in open session at 10:39 a.m. President Miller declared that the following reportable action had been taken:


17-02-30	<i>Upon motion by Director Dorey, seconded by Director MacKenzie and unanimously carried (4 ayes: Miller, Vásquez, Dorey, and MacKenzie), the Board of Directors authorized General Counsel to defend the District in the recently filed case, San Diego Gas &amp; Electric Co. v. Tayebi, etc. et al, San Diego Superior Court No. 37-2017-00000031.</i>
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**19. ADJOURNMENT**

There being no further business to come before the Board, at 10:41 a.m., President Miller adjourned the meeting.

  
Marty Miller, President

ATTEST:

  
Lisa R. Soto, Secretary  
Board of Directors  
VISTA IRRIGATION DISTRICT



## STAFF REPORT

Agenda Item: 6.A

<b>Board Meeting Date:</b>	<b>February 15, 2017</b>
<b>Prepared By:</b>	<b>Al Ducusin</b>
<b>Reviewed By:</b>	<b>Brian Smith</b>
<b>Approved By:</b>	<b>Eldon Boone</b>

SUBJECT: GRANT OF RIGHT OF WAY

RECOMMENDATION: Accept Grant of Right of Way No. N69 for a 40-foot wide specific easement over residential property consisting of approximately 1.27 gross acres owned by Neighborhood Improving Properties, L.L.C., located at 1200 Barbara Drive, Vista (LN 2016-035; APNs 180-342-17 and 180-200-13; DIV NO 3).

PRIOR BOARD ACTION: None.

FISCAL IMPACT: None.

SUMMARY: The acceptance of Grant of Right of Way No. N69 will allow the District to secure a dedicated specific easement over a future 8" waterline located within an existing private access easement encumbered on APNs 180-342-17 and 180-200-13.

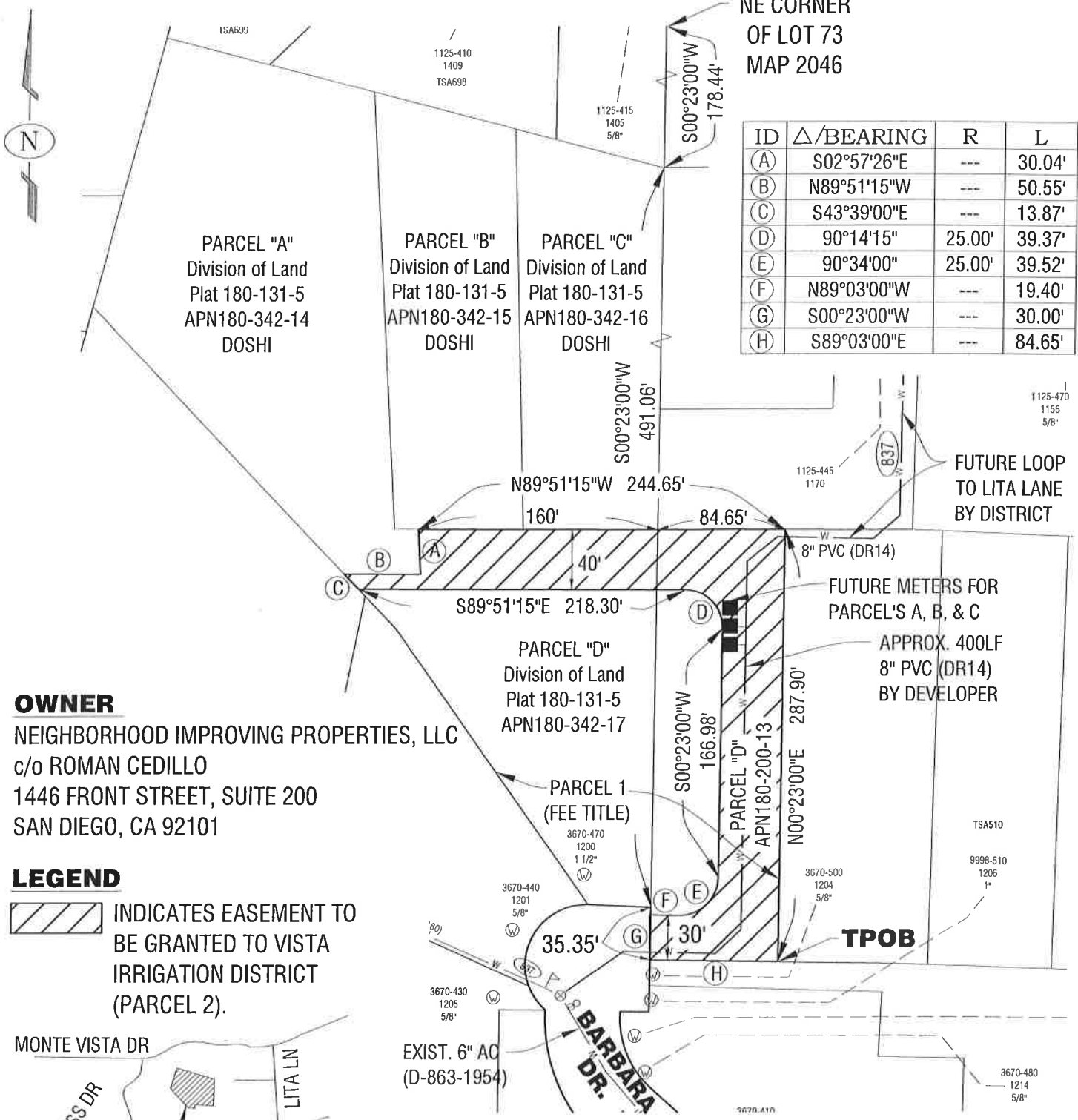
DETAILED REPORT: Kishor Doshi, the developer of APNs 180-342-14, -15 and -16, is in the process of developing three single-family homes. As a condition of approval, the developer is required to extend an 8" waterline from Barbara Drive to serve his proposed development. The developer will also make application to install three domestic meters at his expense.

Per Grant of Right of Way No. N69, Neighborhood Improving Properties, L.L.C. is granting the District a 40-foot wide specific easement over the future alignment of an 8" waterline to be installed by the developer. The acceptance of this Grant of Right of Way will allow the developer to continue with their residential development and will allow the District to complete a future loop to Lita Lane.

The District currently has Blanket Easement (BC33) encumbering APNs 180-342-17 and 180-200-13.

ATTACHMENT: Map




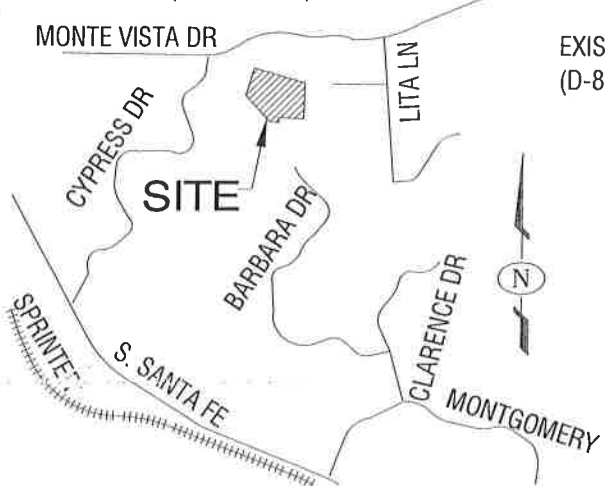


**OWNER**

NEIGHBORHOOD IMPROVING PROPERTIES, LLC  
 c/o ROMAN CEDILLO  
 1446 FRONT STREET, SUITE 200  
 SAN DIEGO, CA 92101

**LEGEND**

 INDICATES EASEMENT TO BE GRANTED TO VISTA IRRIGATION DISTRICT (PARCEL 2).



**VICINITY MAP**  
NO SCALE

**VISTA IRRIGATION DISTRICT**  
**GRANT OF RIGHT-OF-WAY (N69)**

APN 180-342-17 & 180-200-13		T.B.
SCALE: NONE		L.N. 2016-035
APPD. BY	DATE	W.O.
DRAWN BY JB	DATE 2/2/17	
SHEET 1 OF 1	MAP H15; H16	
REVISED: 2/2/17 Jeanette Bradshaw		



## STAFF REPORT

Agenda Item: 6.B

<b>Board Meeting Date:</b>	<b>February 15, 2017</b>
<b>Prepared By:</b>	<b>Frank Wolinski</b>
<b>Reviewed By:</b>	<b>Brett Hodgkiss</b>
<b>Approved By:</b>	<b>Eldon Boone</b>

**SUBJECT:** CONTRACT AMENDMENT FOR TRAFFIC CONTROL SERVICES

**RECOMMENDATION:** Authorize the General Manager to amend the existing contract with Cecilia's Safety Services, Inc. to provide traffic control services for District jobs in an amount not to exceed \$350,000.

**PRIOR BOARD ACTION:** On May 11, 2016, the Board authorized the General Manager to enter into a contract with Cecilia's Safety Services, Inc. to provide traffic control services for District jobs.

**FISCAL IMPACT:** The original contract amount was for \$275,000; the proposed amendment would increase the maximum contract amount by \$75,000 to a total of \$350,000 for fiscal year 2017.

**SUMMARY:** In April 2016, the District advertised and solicited bids from nine contractors to perform traffic control services throughout the District's service area; the District received two qualified bids. Cecilia's Safety Services, Inc. responded with the lowest overall bid based on labor rates for flagging and traffic plan services.

**DETAILED REPORT:** Over the past eight years, the District has increasingly used outside traffic control services in an effort to minimize costs, better utilize District staff and to minimize service disruption time during construction and repair. Outsourcing this service transfers associated risk and provides our customers and field crews a safe and efficient work environment.

Although traffic control requirements can vary from job to job depending on location, efforts to increase main line replacement by the use of additional crews (Construction Maintenance) have increased the need for this service. The District has expended over sixty percent of the contract amount (about \$170,000) to date, and staff anticipates that an additional \$75,000 in traffic control services (above the \$275,000 contract amount) will be needed for main replacement projects planned for the balance of the fiscal year.



# Cash Disbursement Report

Payment Dates 01/20/2017 - 02/01/2017

Payment Number	Payment Date	Vendor	Description	Amount
55230	01/25/2017	Airgas USA LLC	Acetylene & Oxygen Fuel	129.15
55231	01/25/2017	Best Best & Krieger LLP	Legal Services 12/2016	875.00
55232	01/25/2017	Canon Solutions America, Inc	Copier Maintenance	34.01
55233	01/25/2017	County of San Diego	ROW Permits	93.60
55234	01/25/2017	CSMFO	2017 Membership Dues	110.00
55235	01/25/2017	Department of Forestry & Fire Protection	Brush/Weed Maintenance @ VID Headquarters	228.62
55236	01/25/2017	Diamond Environmental Services	Portable Restroom Service	89.71
	01/25/2017		Portable/Stationary Restroom Service	163.68
55237	01/25/2017	El Camino Rental	Concrete	162.38
55238	01/25/2017	Electrical Sales Inc	Meter Pedestal	1,654.92
55239	01/25/2017	Endicott Comm., Inc - CV	Paging Service 12/2016	56.00
	01/25/2017		Paging Service 01/2017	56.00
55240	01/25/2017	D.H. Maintenance Services	Janitorial Services 01/2017	1,950.00
55241	01/25/2017	Grainger	Wire Cleaning Brushes	90.77
	01/25/2017		Flange Level Tool, Qwik Pins	208.39
	01/25/2017		Tool Box Key/Locks	107.78
55242	01/25/2017	Hach Company	Turbidimeter	2,028.61
55243	01/25/2017	Hawthorne Machinery Co	Decal Kit	119.70
55244	01/25/2017	InfoSend Inc	Mailing Service 12/2016	5,453.18
	01/25/2017		Data Processing 12/2016	2,234.10
	01/25/2017		Support/Storage 12/2016	1,100.33
	01/25/2017		Programming Fee	150.00
55245	01/25/2017	Jennifer Gray	Reimbursement for Main Line Leak Damages	220.91
55246	01/25/2017	Leon Perrault Trucking & Materials	Trucking & Material 12/2016	10,408.95
55247	01/25/2017	San Diego Freightliner	Fuel Filter Seals	8.08
55248	01/25/2017	Medical Eye Services	Vision Insurance 02/2017 - Employees	1,544.20
	01/25/2017		Vision Insurance 02/2017 - J MacKenzie	14.24
	01/25/2017		Vision Insurance 02/2017 - M Miller	14.24
	01/25/2017		Vision Insurance 02/2017 - P Dorey	14.24
	01/25/2017		Vision Insurance 02/2017 - R Vazquez	14.24
	01/25/2017		Vision Insurance 02/2017 - R Reznicek	22.54
55249	01/25/2017	Mutual of Omaha	LTD/STD/Life Insurance 02/2017	6,341.93
55250	01/25/2017	NAPA Auto Parts	Cable Mounting Hardware - Truck 21	3.77
	01/25/2017		Fuel Pump Switch - Truck 21	16.71
	01/25/2017		Step Bars - Truck 21	204.59

Payment Number	Payment Date	Vendor	Description	Amount
55251	01/25/2017	North County Auto Parts	Electrical Terminals - Truck 21	7.66
	01/25/2017		Turn Brake Rotors - Truck 57	37.00
55252	01/25/2017	North County Industrial Park	Association Fees 02/2017 - Pipeline Dr	256.53
55253	01/25/2017		Association Fees 02/2017 - 1391 Engineer	791.37
55254	01/25/2017	One Source Distributors	Filters for Gas Monitors	64.95
	01/25/2017		Harnesses (5)	1,935.64
	01/25/2017		Harness	406.77
55255	01/25/2017	Pacific Pipeline Supply	PVC Caps (2)	129.06
55256	01/25/2017	Ramco Petroleum	Fuel 12/2016	1,306.96
55257	01/25/2017	RC Auto & Smog	Diagnose & Repair - Truck 42	339.87
55258	01/25/2017	Richard Brady & Associates, Inc	HP Reservoir Construction Management 10/30-12/3/16	4,305.00
55259	01/25/2017	San Diego County Treasurer-Tax Collector	Property Tax 07/01/15 - 06/30/16	2,937.06
55260	01/25/2017	San Diego County Treasurer-Tax Collector	Property Tax 07/01/15 - 06/30/16	724.60
55261	01/25/2017	San Diego Gas & Electric	Electric 01/2017 - Ranch House	28.59
55262	01/25/2017	SignArt	Decals for VID Vehicles	321.30
55263	01/25/2017	Southern Counties Lubricants, LLC	Fuel 01/03/2017 - 01/15/2017	3,333.44
55264	01/25/2017	Steve Frey	Degree Reimbursement Bonus	500.00
55265	01/25/2017	Miramar Truck Center	Base Generator Fuel Filter Seals	10.74
55266	01/25/2017	TS Industrial Supply	Mud Pump Fittings	24.57
55267	01/25/2017	Underground Service Alert of Southern California	Dig Alert New Tickets 12/2016 (233)	349.50
55268	01/25/2017	UniFirst Corporation	Uniform Service	419.67
	01/25/2017		Uniform Service	335.42
55269	01/25/2017	VG Donuts & Bakery Inc	Board Meeting 01/18/2017	29.25
55270	01/25/2017	Refund Check 55270	Customer Refund	1,319.15
55271-55287	01/25/2017	Refund Checks 55271-55287	Customer Refunds	4,469.99
55288	02/01/2017	Active Auto Collision	Right Pillar Repair/Refinished - Truck 52	524.01
55289	02/01/2017	ABABA Bolt	Hardware	98.58
55290	02/01/2017	Hendey Meter	Fire Hydrant Construction Water Meters	1,898.75
55291	02/01/2017	AT&T	CALNET3 12/13/16-01/12/17 - Conference Line	23.94
55292	02/01/2017		CALNET3 12/13/16-01/12/17	970.39
55293	02/01/2017	Basic pacific	Flexible Spending Service/COBRA 01/2017	254.00
55294	02/01/2017	Boot Barn Inc	Footwear Program	(14.59)
	02/01/2017		Footwear Program	175.00
	02/01/2017		Footwear Program (3)	506.81
	02/01/2017		Footwear Program	175.00
55295	02/01/2017	Carlsbad Premium Outlets	2016 SSIP Program Awards	13,470.00
55296	02/01/2017	City Of Escondido	Escondido Water Treatment Plant 11/2016 & 12/2016	186,351.00
55297	02/01/2017	City of Oceanside	Weese Treatment 12/2016	34,527.60
55298	02/01/2017	City of Vista	Permits 10/01/16-12/31/16	9,153.67
55299	02/01/2017	Coastal Chlorination & Backflow	Chlorination of Water Main	384.00

Payment Number	Payment Date	Vendor	Description	Amount
55300	02/01/2017	Craneworks Southwest Inc	Hydraulic Hoses (2) - Truck 5	371.12
55301	02/01/2017	Dice Career Solutions, Inc	Classified Job Posting	395.00
55302	02/01/2017	DIRECTV	Direct TV Service 01/19/17-02/18/17	73.99
55303	02/01/2017	EDCO Waste & Recycling Services Inc	40 yd Dumpster	499.60
55304	02/01/2017	Embedded Data Systems LLC	Wire Host Adapters & I-Button Sockets	638.51
55305	02/01/2017	Escondido Metal Supply	Stainless Pipe	714.45
	02/01/2017		Aluminum Material	56.01
55306	02/01/2017	Fain Drilling and Pump Company, Inc	Grundfos Pump Motors for Well 61	6,121.06
55307	02/01/2017	Fastenal Company	Flat Washers, Cable Ties	31.35
55308	02/01/2017	Ferguson Waterworks	Pipe Lube (9)	59.69
55309	02/01/2017	Glennie's Office Products Inc	Office Supplies	23.31
	02/01/2017		Office Supplies	433.43
55310	02/01/2017	Grainger	Tool Box - Truck 21	529.35
55311	02/01/2017	HDR	2016 Water Master Plan 12/2016	14,381.68
55312	02/01/2017	Infrastructure Engineering Corporation	Shea Homes Flume Inspection 11/26/16-12/30/16	27,774.00
55313	02/01/2017	Jackson & Blanc	HVAC Quarterly Maintenance 01/2017 - 03/2017	2,178.75
55314	02/01/2017	Kimball Midwest	Ty Rap	(158.95)
	02/01/2017		Loom, Fuse Holder, Paint, Primer, Drill Bit, Lube	356.16
55315	02/01/2017	Lighthouse Inc	Reflectors, Strobe Lamps	72.59
	02/01/2017		LED Lightbar	1,071.68
	02/01/2017		Mount Brackets, Strobe Lights	343.42
55316	02/01/2017	Lightning Messenger Express	Messenger Service 01/13/17	48.00
55317	02/01/2017	Logo Expressions Inc	Wall Clocks (30)	422.06
55318	02/01/2017	Mark Thieda	Reimbursement for Damages	11,671.44
55319	02/01/2017	Marlene Kelleher	Reimbursement for Employment Advertisement	270.00
55320	02/01/2017	Matt Farrar	Reimbursement for CWEA Membership	172.00
55321	02/01/2017	Mitchell Instrument Co	Electrical Glove Liners	165.70
55322	02/01/2017	NAPA Auto Parts	Strobe Wiring	51.96
	02/01/2017		Wire Loom	28.15
	02/01/2017		Spray Paint, Oil Filter	52.14
55323	02/01/2017	One Source Distributors	Disposable Gloves	155.19
55324	02/01/2017	Pacific Pipeline Supply	6" Backflow	3,596.93
	02/01/2017		Elbow - Truck 28	111.26
	02/01/2017		Gaskets (20)	47.85
55325	02/01/2017	Raymond Handling Solutions Inc	Electric Forklift Service - F3	98.00
55326	02/01/2017	Rutan & Tucker LLP	Legal 12/2016	2,856.00
	02/01/2017		Legal 12/2016	994.50
	02/01/2017		Legal 12/2016	612.00
	02/01/2017		Legal 12/2016	1,224.00
	02/01/2017		Legal 12/2016	280.50

Payment Number	Payment Date	Vendor	Description	Amount
55327	02/01/2017	San Diego Gas & Electric	Electric 01/2017 - Well Field	16,653.20
	02/01/2017		Electric 12/2016 - Cathodic Protection & T&D	172.01
	02/01/2017		Electric 12/2016 - Reservoirs	84.50
	02/01/2017		Electric 12/2016 - Pump Stations	7,018.77
	02/01/2017		Electric 12/2016 - Plants	90.26
55328	02/01/2017	Statewide Traffic Safety and Signs, Inc	28" Cones (150)	2,354.45
55329	02/01/2017	Sunrise Materials Inc	Waddles & Stakes for Erosion Control	393.86
55330	02/01/2017	Midas Service Experts	Tire & Mounting - Truck 60	124.43
55331	02/01/2017	TS Industrial Supply	Impact Gun Repair	291.87
	02/01/2017		Hose Reel	429.42
	02/01/2017		Muffler, Carburetor, Clutch, Filter Switch	534.69
	02/01/2017		Fabrication Supplies	286.09
	02/01/2017		Drill Bits - Shop	69.98
	02/01/2017		Asphalt Bits, Mud Pump Screens, Couplers	380.24
	02/01/2017		Threading Taps	75.67
55332	02/01/2017	Tyco Integrated Security LLC	Security Monitoring & Maintenance 02/2017-04/2017	2,398.49
55333	02/01/2017	UniFirst Corporation	Uniform Service	365.17
55334	02/01/2017	Vista Lock & Safe Co	Padlock - Truck 19	8.41
55335	02/01/2017	Vulcan Materials Company and Affiliates	Cold Mix	1,875.96
55336	02/01/2017	VWR International LLC	Flasks for Lab	379.01
55337	02/01/2017	Water Education Foundation	Membership 2017	100.00
55338	02/01/2017	West-Tech Contracting, Inc	Demolition and Removal of E2 and F Reservoirs	156,534.13
55339-55341	02/01/2017	Refund Checks 55339-55341	Customer Refunds	2,538.57
<b>Grand Total:</b>				<b>580,789.88</b>



## STAFF REPORT

Agenda Item: 7

<b>Board Meeting Date:</b>	<b>February 15, 2017</b>
<b>Prepared By:</b>	<b>Al Ducusin</b>
<b>Reviewed By:</b>	<b>Brian Smith</b>
<b>Approved By:</b>	<b>Eldon Boone</b>

SUBJECT: PROPERTY DETACHMENT

RECOMMENDATION: Informational only.

PRIOR BOARD ACTION: At its March 2, 2016 meeting, the Board approved, in concept, the annexation of 3.06 acres into the Vista Irrigation District (VID) as part of the San Marcos Highlands project.

FISCAL IMPACT: None.

SUMMARY: The proposed San Marcos Highlands residential development is approximately 288.53 acres of unimproved land located at the northern end of Las Posas Road (LN 2013-009, APNs 182-110-02 & 03, 182-111-01, 184-240-13, 14, 15, 32 & 33, 184-101-14, and 184-241-05, 06, 07 & 08, DIV NO 5). The owner proposes to develop 66.53 acres of the property of which, 22.47 acres is currently within the Vallecitos Water District (VWD) and 44.06 acres is within VID.

On March 2, 2016, the Board approved, in concept, the annexation of 3.06 acres into VID as part of the proposed San Marcos Highlands project. This conceptual approval was based on VID and VWD each providing water service to portions of the project. At that time, it was noted that details of the owner's project could change along the way and that VWD was next in line to approve the owner's proposal.

Following VID's conceptual approval, the owner proposed the project to VWD for sewer service. VWD's Ordinance No. 200 requires that all properties requiring sewer service must annex into VWD for both water and sewer services, and all open space dedications within the proposed development are included in the annexation. The owner requested a variance with VWD to exclude the dedicated open space areas from their annexation requirements since this area will not need sewer or water service.

DETAILED REPORT: On July 20, 2016, VWD's Board of Directors approved annexation of 44.06 acres of the San Marcos Highlands project into VWD's sphere of influence and water service area. VWD's approval included a variance for exclusion of 222.0 acres of dedicated open space areas that are outside the developable project area. Annexation was required to be completed within 180 days of VWD Board approval.

On September 6, 2016, the City of San Marcos Planning Commission held a public hearing and approved the San Marcos Highlands project and associated Final Environmental Impact Report (EIR).

On October 20, 2016, VID staff received a request from the owner, based on VWD's Board of Director's action, asking to detach 44.06 acres from VID. Staff has met with VWD staff to discuss the proposed changes to providing water service to the project. VWD currently has water and sewer capacity available to serve the San Marcos Highlands project as proposed. An existing VID pipeline will be realigned as part of the project, and an intertie to VWD's system will be installed.

On November 15, 2016, the City of San Marcos City Council held a public meeting and approved the 189 single-family residential lot subdivision for the San Marcos Highlands project.

On January 4, 2017, VWD's Board of Directors approved a one-year extension for the San Marcos Highlands project to complete VWD's previously approved terms and conditions of annexation to January 3, 2018.

Approval of any boundary or sphere of influence adjustments will require approvals from VID, VWD and San Diego Local Agency Formation Commission.

Staff will prepare formal terms and conditions for detachment for consideration at a subsequent Board meeting.

ATTACHMENTS: Detachment Request  
Map



Letter of Request for Detachment

Vista Irrigation District  
1391 Engineer Street  
Vista, CA 92081-8840

ATTN: Engineering Department

Name: Farouk Kubba for Diversified Projects LLC

Mailing Address: 160 Industrial St. Suite 200 San Marcos CA 92078

Phone Number: 760-471-2365

Assessor's Parcel Number: See attached Acreage: See attached

Address of Property: (If Applicable) Northern Terminus of Las Posas Road

Reason for Detachment: Project Requires Sewer and must be in VWD to  
serve Proposed Land Development : Subdivision  
(Subdivision, Lot Split, Parcel Map, Boundary Adjustment)

Yes  No Public Sewer and Water Service required by VWD

LAFCO Approval Required: ( Y ) Yes ( ) No

I certify that I am the legal owner/owners or the agent of the owner and I am requesting detachment.

Farouk Kubba 10/20/2016

Name of Owner/Agent

Date

Name of Owner/Agent

Date





\* (All legal owners of property must sign)

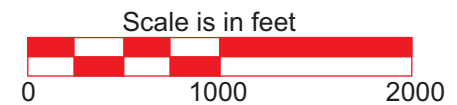
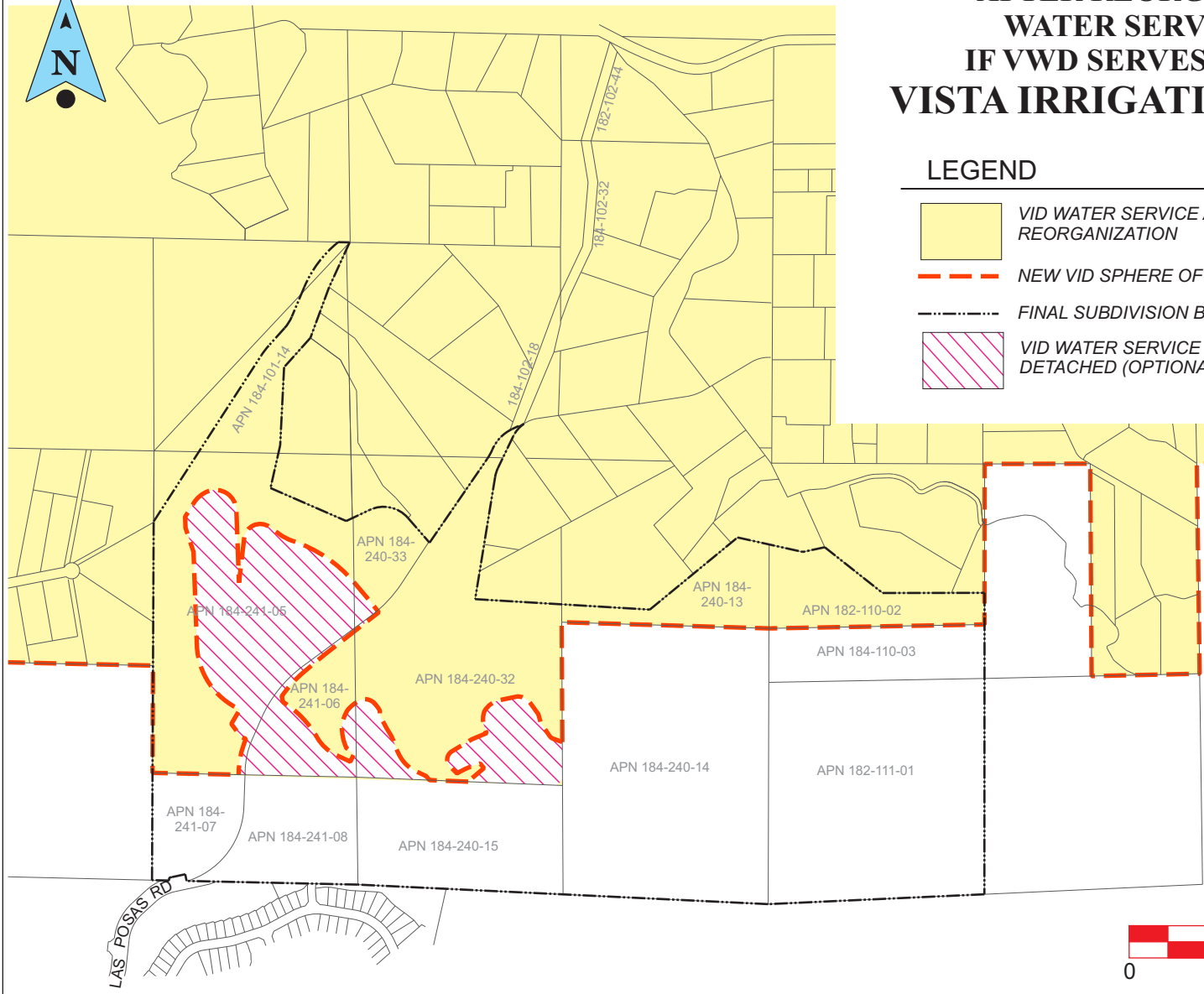
\* (Agents for the Owner must provide a letter from the Owner that they are acting on their behalf)

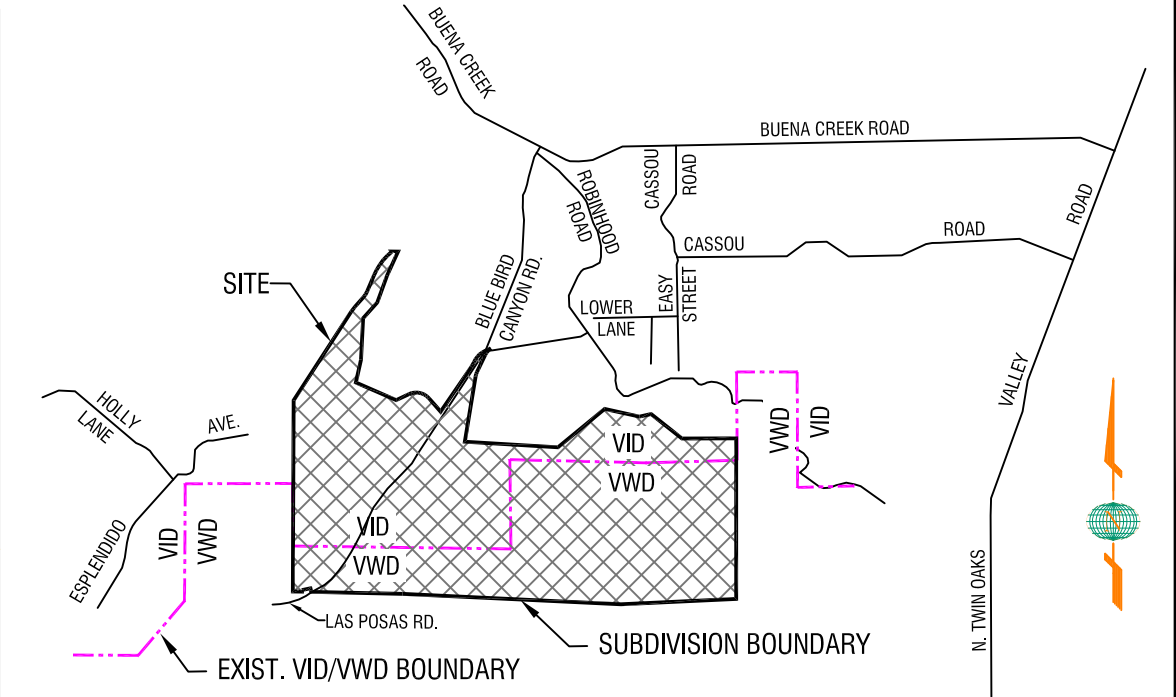
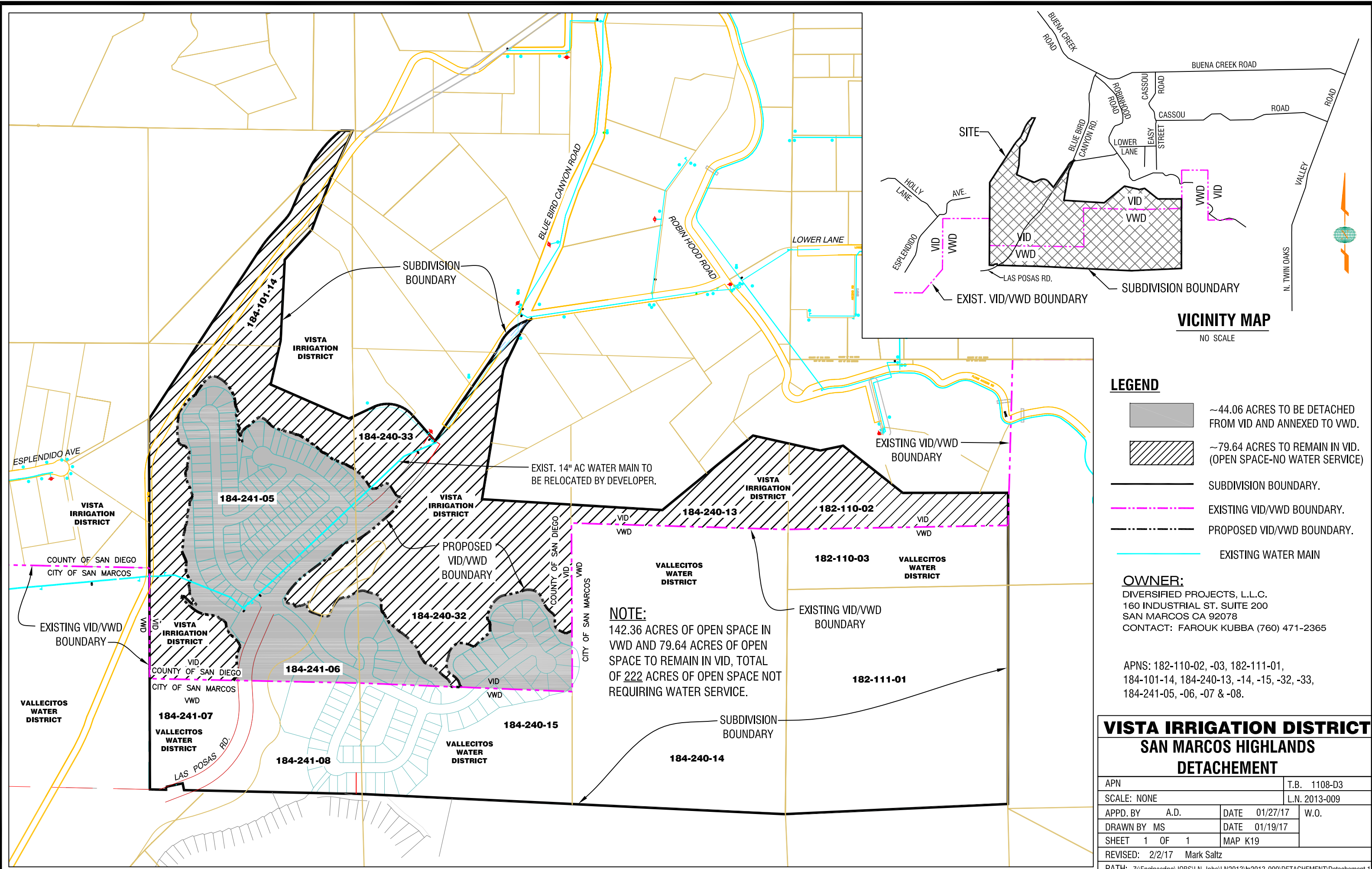
# AFTER REORGANIZATION WATER SERVICE AREA IF VWD SERVES ALL WATER VISTA IRRIGATION DISTRICT



## LEGEND


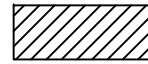




-  VID WATER SERVICE AREA AFTER REORGANIZATION
-  NEW VID SPHERE OF INFLUENCE
-  FINAL SUBDIVISION BOUNDARY
-  VID WATER SERVICE AREA TO BE DETACHED (OPTIONAL) 44.06 ACRES





**VICINITY MAP**  
NO SCALE

**LEGEND**

-  ~44.06 ACRES TO BE DETACHED FROM VID AND ANNEXED TO VWD.
-  ~79.64 ACRES TO REMAIN IN VID. (OPEN SPACE-NO WATER SERVICE)
-  SUBDIVISION BOUNDARY.
-  EXISTING VID/VWD BOUNDARY.
-  PROPOSED VID/VWD BOUNDARY.
-  EXISTING WATER MAIN

**OWNER:**  
 DIVERSIFIED PROJECTS, L.L.C.  
 160 INDUSTRIAL ST. SUITE 200  
 SAN MARCOS CA 92078  
 CONTACT: FAROUK KUBBA (760) 471-2365

APNS: 182-110-02, -03, 182-111-01,  
 184-101-14, 184-240-13, -14, -15, -32, -33,  
 184-241-05, -06, -07 & -08.

**NOTE:**  
 142.36 ACRES OF OPEN SPACE IN  
 VWD AND 79.64 ACRES OF OPEN  
 SPACE TO REMAIN IN VID, TOTAL  
 OF 222 ACRES OF OPEN SPACE NOT  
 REQUIRING WATER SERVICE.

**VISTA IRRIGATION DISTRICT  
 SAN MARCOS HIGHLANDS  
 DETACHEMENT**

APN	T.B. 1108-D3
SCALE: NONE	L.N. 2013-009
APPD. BY A.D.	DATE 01/27/17 W.O.
DRAWN BY MS	DATE 01/19/17
SHEET 1 OF 1	MAP K19
REVISED: 2/2/17	Mark Saltz



## STAFF REPORT

Agenda Item: 8

**Board Meeting Date:** February 15, 2017  
**Prepared By:** Brett Hodgkiss  
**Approved By:** Eldon Boone

**SUBJECT:** EVENT SPONSORSHIP OPPORTUNITIES

**RECOMMENDATION:** Discuss event sponsorship opportunities available through associations of which the District is a member.

**PRIOR BOARD ACTION:** At their October 19, 2016 meeting, the Board requested that an item to discuss event sponsorship opportunities available to the District be added to a future agenda in 2017.

**FISCAL IMPACT:** The fiscal impact would vary based on the event and sponsorship level selected.

**SUMMARY:** Association of California Water Agencies (ACWA) staff approached Director Vásquez about the possibility of the District providing sponsorship of future ACWA events. The Board requested that an item be added to the agenda to discuss sponsorship opportunities available through various associations of which the District is a member, specifically ACWA, American Water Works Association (AWWA) and California Special Districts Association (CSDA). The Board asked that staff evaluate sponsorship opportunities and costs.

**DETAILED REPORT:** ACWA, AWWA and CSDA provide opportunities to sponsor various trainings and conferences; however, the sponsorship levels and the associated costs vary among the associations. Below is summary information about sponsorship opportunities available through each association. More detailed information is provided in the marketing materials that have been included as attachments to this report.

ACWA provides organizations with opportunities to sponsor conferences and programs, and the opportunities are marketed as an ability to “reach a targeted audience of California’s water decision makers, which include Directors, General Managers, etc.” Both businesses and public agencies sponsor the spring and fall conferences; sponsorship levels range from \$1,000 (Bronze) to \$15,000+ (Diamond). There are also opportunities to sponsor individual meal functions, receptions and various give-away items at both conferences (starting at \$1,500). Additionally, organizations can sponsor other programs, such as the Legislative Symposium and Regulatory Summit (no sponsorship amounts are specified for these events).

AWWA’s primary sponsorship opportunity is associated with their Annual Conference and Exhibition (ACE). AWWA states in its marketing materials that “becoming a sponsor is the #1 way to differentiate your company from the competition.” In talking with AWWA marketing staff, ACE is primarily sponsored by businesses; however, there are some large public agencies, including Southern Nevada Water Authority and the Water Replenishment District of Southern California, that have been sponsors of the conference. Sponsorship amounts start at \$2,500 (e.g. job fair attendee gift/grand prize, job fair refreshment break, et.) and go all the way up to \$85,000 (platinum, gold, silver and bronze levels for members).

CSDA’s “Opportunities to Connect” provides organizations with an avenue to sponsor annual and special conferences. According to CSDA staff, their sponsorship program is aimed at business affiliates rather than special districts. That being said, CSDA has had special districts be sponsors at various events; however, it has been at least six years since it has happened. Typically, the district would sponsor an appetizer tray at a conference. Generally, member sponsorship amounts range from \$225 (appetizer tray) to \$1,750 (reception sponsor).

The District pays membership fees to support the activities of each of the above organizations. ACWA, AWWA and CSDA provide valuable services, most notably regulatory and legislative advocacy at the state and federal level, in support the District's mission to provide a reliable supply of high quality water in an economically and environmentally responsible manner. These efforts have proven to be valuable to the District, and in turn, its customers.

Below is a summary of annual membership fees and conference registration paid to each organization.

<u>Organization</u>	<u>Annual Membership Fees</u>	<u>Conference Registration (per person)</u>
ACWA	\$ 22,485	\$ 695
AWWA	6,227	810
CSDA	6,485	580

Sponsorships help pay for conferences and events. As previously noted, sponsorship opportunities are primarily marketed to businesses as a means to gain name recognition in the public agency arena. Each of these associations' conferences is primarily sponsored by businesses; however, there are public agencies that elect to sponsor activities at a conference or the conference itself. Generally, sponsors are still required to pay registration fees for its attendees' conference registration (unless a substantial financial contribution is made) so any sponsorship amount provided would directly benefit all attendees, including those from the District, by helping defray some conference and event costs.

Examples of other benefits received for sponsoring conferences and events include receipt of a roster of conference attendees and mailing lists, admittance to sponsor lounge at conference, invitation to special dinners and receptions, listing of agency's name on various marketing materials, etc.

ATTACHMENTS: ACWA Sponsorship Program  
AWWA Marketing Opportunities  
CSDA Opportunities to Connect

**2016**

ASSOCIATION OF CALIFORNIA WATER AGENCIES

# Sponsorship Program

**YOU CAN  
MAKE A**

**HUGE**

**splash!**

ACWA's sponsorship opportunities allow organizations to partner with the association in presenting conferences and programs while gaining visibility in the state's water community.

*Your organization must be an ACWA public agency member or an associate or affiliate "Friend of ACWA" to participate in the sponsorship program.*

- 💧 **Sponsorship Program Overview**
- 💧 **Levels of Sponsorship & Benefits**
- 💧 **Sponsorship Opportunities**

*Questions about sponsorship?*

Contact Jennifer Savage at [JenniferS@acwa.com](mailto:JenniferS@acwa.com)  
or call 916-441-4545



**Association  
of California  
Water Agencies**

*Since 1910*

Leadership • Advocacy  
Information • Service



# Sponsorship Program Overview

Throughout each calendar year ACWA hosts a variety of events which provide the opportunity to get your organization's name out in front of the California water community.

When you become an ACWA sponsor, your company joins forces with a century-old guiding force in California water policy. You will gain recognition and the opportunity to develop relationships with California's immense water community.

Whether developing new relationships with water leaders or enhancing your current ones, ACWA offers many exciting opportunities.

As a sponsor, your organization will reach a targeted audience of California's water decision makers, which include:

- ◆ Directors
- ◆ General Managers
- ◆ Elected State and Federal Officials
- ◆ Attorneys
- ◆ Communications Professionals
- ◆ Engineers
- ◆ Financial Managers
- ◆ Human Resource Managers
- ◆ Water Quality Specialists
- ◆ Other Key Staff of Public Agencies

# Levels of Sponsorship & Benefits

QUESTIONS? Contact Jennifer Savage  
JenniferS@acwa.com / 916-441-4545

Total sponsorship dollars donated over a one-year (January-December) calendar period qualifies your organization for the levels detailed below.

BENEFITS	BRONZE \$1,000+	SILVER \$3,000+	GOLD \$6,500+	PLATINUM \$10,000+	DIAMOND \$15,000+
Company representatives identified as sponsors on their ACWA conference name badges	✓	✓	✓	✓	✓
Acknowledgement in ACWA News, which is read by more than 5,500 water leaders	✓	✓	✓	✓	✓
Listing on ACWA website with link to sponsor's website	✓	✓	✓	✓	✓
Listing on banners and/or signs at ACWA events	✓	✓	✓	✓	✓
Listing in conference program booklet	✓	✓	✓	✓	✓
Company logo displayed on media presentation during fall conference meal functions	✓	✓	✓	✓	✓
Roster of conference attendees	✓	✓	✓	✓	✓
Admittance into Sponsor Lounge at each conference	✓	✓	✓	✓	✓
Roster of ACWA Public Agencies' General Managers				✓	✓
Roster of ACWA Public Agencies' Board Members				✓	✓
Article highlighting sponsor in ACWA News				✓	✓
Presentation of Sponsorship plaque at Fall Conference meal function				✓	✓
Complimentary full-page ad in the Fall Conference program booklet. Ad's location determined by ACWA.					✓
One complimentary exhibit booth to be used at the Fall Conference					Exhibit Booth at Fall Conference
One invitation for a representative to attend the ACWA Board of Directors November board dinner					1 Invitation
Complimentary conference registration package(s) to be used in 2017		1 Package	2 Packages	3 Packages	4 Packages



# Sponsorship Opportunities to Dive Deeper!

Throughout the calendar year, ACWA hosts a variety of events which provide the opportunity to get your organization's name out in front of the California water community.

*The dollar amounts listed are for cosponsorships of these items/events. However, any item/event can be exclusively sponsored by a single organization.*

## SPRING & FALL CONFERENCES

Program Booklet Ad: **ALL ADS NOW IN COLOR!**

back cover (1 spot)	<b>SPONSORED</b>
inside covers (2 spots: front/back)	<b>SPONSORED</b>
full page	\$1,600
1/2-page	\$1,000
1/4-page	\$700

Meal Functions:

Welcome Reception in the Exhibit Hall	\$1,500
Tuesday Committee Meetings Lunch	\$1,500
Wednesday Opening Breakfast	\$2,500
Wednesday Lunch	\$2,500
Thursday Networking Continental Breakfast	\$1,500
Thursday Lunch	\$2,500
Thursday Dinner & Entertainment	\$2,500
Friday Breakfast	\$2,000

Other Opportunities:

New Water Professionals Reception	\$2,000
Outreach Reception	\$2,000
Ice Cream/Snack Break	\$2,000
Opening Breakfast Media Presentation	\$2,000
Mobile App Banner Ad	\$1,500
Tote Bags	<b>SPONSORED</b>
Badges/Lanyards (2 spots)	<b>SPONSORED</b>
Notebooks	<b>SPONSORED</b>
Fruit-infused Water Stations	\$1,500
Water Bottles	Request Pricing
Welcome Treat/Give-Away	Request Pricing

## OTHER ACWA EVENTS

You can specify a dollar amount that you authorize ACWA to apply towards any of the following events.

- Washington, D.C. Conference
- Legislative Symposium
- Continuing Legal Education Workshop
- Regulatory Summit
- Region Events

## BE AN EXCLUSIVE SPONSOR

Any item/event can be exclusively sponsored by a single organization. Contact Jennifer Savage to discuss how you can be an exclusive sponsor.

## CREATE YOUR OWN

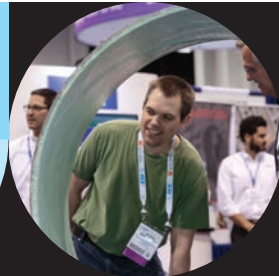
If you have a specific idea that is not listed or would like to discuss "in-kind" items, please contact Jennifer Savage at JenniferS@acwa.com or 916-441-4545.

### **Please Note:**

*Sponsorship opportunities are on a first come, first serve basis. ACWA reserves the right to refuse any ad or sponsorship.*

# Thank You!

**QUESTIONS?** Contact Jennifer Savage at JenniferS@acwa.com / 916-441-4545



# 2017

## MARKETING OPPORTUNITIES

JUNE 11-14, 2017  
PHILADELPHIA, PA



# ACE<sup>17</sup>

ANNUAL CONFERENCE & EXPOSITION





2017

## Unite the World of Water and Reach your Target Audience.

ACE17 will bring together top water professionals from all over the globe who are seeking the most up-to-date industry news, breakthroughs in water technology and the best products and services offered in the water sector.

Becoming a sponsor at the conference is the #1 way to differentiate your company from the competition! AWWA offers many different sponsorships and advertising opportunities in addition to exhibiting to help position your company as an industry thought leader and committed industry supporter.

### Benefits of sponsoring:

- Increased exposure and awareness for your company
- More traffic to your booth
- Opportunity to strengthen your brand awareness with attendees and AWWA members
- Reinforce your position as a premier leader in the water community
- Earn one point per \$3,425 of ACE17 sponsorship to be added to your priority point total and used in your ACE18 booth selection.
- A way to get your name out if you are not exhibiting

### SPONSORSHIP RULES & REGULATIONS

For sponsorship rules and regulations, please go to [www.awwa.org/sponsorrules](http://www.awwa.org/sponsorrules). For more information, please contact AWWA Sponsorship Sales.

### FIRST RIGHT OF RENEWAL

A company has the first right of renewal for a sponsorship for three years; after the third year, the sponsorship is opened up for 3 months for another company to purchase. If it is not reserved by another company, it can be reserved again by the first company. Please check with your Territory Sales Manager for what is currently available.

#### Northeast United States and Eastern Canada

Ryan Fugler | 303.347.6238 or [rfugler@awwa.org](mailto:rfugler@awwa.org)

#### Southeast United States, Colorado, South America, Southeast Asia, and Australia

Pam Fithian | 303.347.6138 or [pfithian@awwa.org](mailto:pfithian@awwa.org)

#### Western United States, Texas, Hawaii, and Alaska

Kathy Smith | 303.347.6237 or [ksmith@awwa.org](mailto:ksmith@awwa.org)

#### Midwest United States, Western Canada, Europe, and Israel

Nancy Mortvedt | 303.734.3442 or [nmortvedt@awwa.org](mailto:nmortvedt@awwa.org)



## PLATINUM

EXCLUSIVE: MEMBER: \$85,000  
NONMEMBER: \$170,000

AWWA Email Push	Logo and 50-word description included in a pre- and post-ACE informational email sent to attendees by AWWA
Web Presence	Company logo on ACE homepage, secondary pages, and sponsor page
Web Banner	Web banner on the AWWA website to promote your booth at ACE with a hyperlink to your site. Location to be determined.
Sponsored Webinar	During 2017 AWWA will produce and promote a webinar created by your company. Ask your Territory Sales Manager for specific details
Conference Program Advertising	Two-page, four-color spread in the ACE Conference Program
Social Media	Four promotional posts to the AWWA LinkedIn page, up to four company events listed on the AWWA Facebook page**
ACE Announcement and ACE Conference Preview	Logo inside of ACE Announcement and Conference Preview, if received by Nov. 15, 2016
Pre- and Post-Show Attendee List	Access to the pre- and post-show attendee list
Professional Session Presented by Sponsor	Sponsor will have the opportunity to build a technical session for the ACE professional program*
Exclusive ACE Sign	One sign with your company logo displayed with booth number at ACE
Meeting Space	Meeting space at the Convention Center for 10 people for 3 days
Water Industry Lunch Table	Table for 10 guests at the Water Industry Luncheon
Gift to Be Supplied by Sponsor	8½" x 11" collateral or gift to be included in ACE tote bag or in the absence of a tote bag in the registration area
Standing Vertical Sign	Two-sided standing vertical sign in Exhibit Hall
Complimentary Full-Conference Registrations	Eight full-conference registrations
Conference Program Recognition	Company logo included in the ACE Conference Program with recognition as the Platinum Sponsor, 100-word description with color logo
Additional On-site Recognition	Company logo on Sponsor banners throughout the Convention Center
Logo on VIP Exhibits-Only Passes	Company logo (one color) on customized VIP Guest Passes (100 qty)
Opening General Session	Logo on beginning Opening General Session slide
ACE Proceedings	Company logo on a special Sponsors' page at the beginning of the ACE Proceedings



# OPENING GENERAL SESSION

EXCLUSIVE: MEMBER: \$85,000  
NONMEMBER: \$170,000

AWWA Email Push	Logo and 50-word description included in a pre- and post-ACE informational email sent to attendees by AWWA
Web Presence	Company logo on ACE homepage, secondary pages, sponsor page
Sponsored Webinar	During 2017 AWWA will produce and promote a webinar created by your company. Ask your Territory Sales Manager for specific details
Conference Program Advertising	Two-page, four-color spread in the ACE Conference Program
Social Media	Four promotional posts to the AWWA LinkedIn page, up to four company events listed on the AWWA Facebook page**
ACE Announcement and ACE Conference Preview	Logo inside of ACE Announcement and Conference Preview, if received by Nov. 15, 2016
Pre- and Post-Show Attendee List	Access to the pre- and post-show attendee list
Professional Session Presented by Sponsor	Sponsor will have the opportunity to build a technical session for the ACE professional program*
Exclusive ACE Sign	One sign with your company logo displayed with booth number at ACE
Meeting Space	Meeting space at the Convention Center for 10 people for 3 days
Water Industry Lunch Table	Table for 10 guests at the Water Industry Luncheon
Optional Gift to Be Supplied by Sponsor	8½" x 11" collateral or gift to be included in ACE tote bag or in the absence of a tote bag in the registration area.
Complimentary Full-Conference Registrations	Eight full-conference registrations
Conference Program Recognition	Company logo included in the ACE Conference Program with recognition as the Opening General Session Sponsor, 100-word description with color logo
Additional On-site Recognition	Company logo on Sponsor banners throughout the Convention Center
Logo on VIP Exhibits-Only Passes	Company logo (one color) on customized VIP Guest Passes (100 qty)
Opening General Session	Logo on beginning Opening General Session slide
Opening General Session Literature	Sponsor can provide literature to OGS attendees
ACE Proceedings	Company logo on a special Sponsors' page at the beginning of the ACE Proceedings

\* Sessions are usually three hours in length and sponsors can allocate that time as desired. The session will be placed on the program at the discretion of AWWA staff so that it does not conflict with other technical sessions. Sponsors will be required to work with AWWA technical staff in developing the session to ensure it conforms with policies regarding promotion of goods and/or services. Sponsors are encouraged to invite water utilities that have experience with their goods and/or services to participate in the session, and to also consider extended audience interaction through panel discussions or facilitated Q&A sessions.

\*\* Content to be approved by AWWA before posted.



## GOLD

Two Available: \$50,000 member  
\$100,000 nonmember

Email Push	Logo and 50-word description included in an ACE information email sent to attendees prior to the show by AWWA
Web Presence	Company logo on ACE homepage, secondary pages, and sponsor page
Web Banner	Web banner on the AWWA website to promote your booth at ACE with a hyperlink to your site. Web banner location to be determined
Social Media	Two promotional posts to the AWWA LinkedIn page, up to two company events listed on the AWWA Facebook page**
ACE Announcement and ACE Conference Preview	Logo inside of ACE Announcement and Conference Preview, if received by Nov. 15, 2016
Pre- & Post- Show Attendee List	Access to the pre- and post-show attendee list
Gift to Be Supplied by Sponsor	8½" × 11" collateral or gift to be included in ACE tote bag or, in the absence of a tote bag, in the registration area
Complimentary Full-Conference Registrations	Six full-conference registrations in addition to those allocated with exhibit booth
Special Conference Pricing for Employees and Customers	Additional \$150 off full-conference registration for up to 10 individuals
Conference Program Advertising	Complimentary two-page, four-color spread in the Conference Program
Conference Program Recognition	Recognition in the Conference Program with company logo and 100-word description
Additional On-site Recognition	Company logo on Sponsor banners throughout the Convention Center
Logo on VIP Exhibits—Only Passes	Company logo (one color) on customized VIP Guest Passes (100 qty)
Opening General Session	Logo on beginning Opening General Session slide
ACE Proceedings	Company logo on a special Sponsors' page at the beginning of the ACE Proceedings



\$20,000–\$85,000

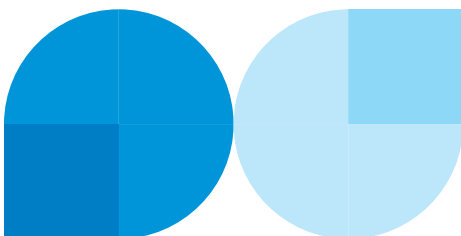


7

## SILVER

Three Available: \$28,000 member  
\$56,000 nonmember

Web Presence	Company logo on ACE homepage, secondary pages, and sponsor page
Web Pack	One Web Pack on awwa.org from time of sign-up to year-end
Social Media	One promotional post to the AWWA LinkedIn page, one company event listed on the AWWA Facebook page**
ACE Announcement and ACE Conference Preview	Logo inside of ACE Announcement and Conference Preview, if received by Nov. 15, 2016
Pre- & Post-Show Attendee List	Access to the pre- and post-show attendee list
Internet Cafe	Company logo on screensaver on computers in the ACE Internet Cafe area
Complimentary Full-Conference Registrations	Four additional full-conference registrations in addition to those allocated with exhibit booth
Special Conference Pricing for Employees and Customers	Additional \$150 off full-conference registration for up to six individuals
Conference Program Advertising	Complimentary full-page, four-color ad in the Conference Program
Conference Program Recognition	Recognition in the Conference Program with company logo and 75-word description
Additional On- site Recognition	Company logo on Sponsor banners throughout the Convention Center
Logo on VIP Exhibits-Only Passes	Company logo (one color) on customized VIP Guest Passes (75 qty)
Opening General Session	Logo on beginning opening general session slide
Standing Banner	One Vertical Standing Banner at ACE in Exhibit Hall
ACE Proceedings	Company logo on a special Sponsors' page at the beginning of the ACE proceedings







## BRONZE

Four Available: \$20,000 member  
\$40,000 nonmember

Web Presence	Company logo on ACE homepage, secondary pages, and sponsor page
ACE Announcement and ACE Conference Preview	Logo inside of ACE Announcement and Conference Preview, if received by Nov. 15, 2016
Pre- & Post-Show Attendee List	Access to the pre- and post-show attendee list
Web Pack	One Web Pack on awwa.org from time of sign-up to year-end
Complimentary Full-Conference Registrations	Two additional full-conference registrations in addition to those allocated with exhibit booth
Special Conference Pricing for Employees and Customers	Additional \$150 off full-conference registration for up to four individuals
Conference Program Advertising	Complimentary half-page, four-color ad in the Conference Program
Conference Program Recognition	Recognition in the Conference Program with company logo and 50-word description
Additional On-site Recognition	Company logo on Sponsor banners throughout the Convention Center
Logo on VIP Exhibits-Only Passes	Company logo (one color) on customized VIP Guest Passes (50 qty)
Opening General Session	Logo on beginning Opening General Session screen
ACE Proceedings	Company logo on a special Sponsors' page at the beginning of the ACE Proceedings

## WI-FI

Exclusive: \$30,000 member/\$60,000 nonmember

Target Audience: 12,000 ACE attendees using Wi-Fi in the Conference Sessions, Exhibit Hall and Public Space

- Recognition as a Sponsor with message display when users select network
- Social media post thanking WI-FI sponsor during the Conference
- Full page ad in the conference Program Guide with instructions on how to connect to the Wi-Fi
- Wi-Fi is available in the meeting rooms, public spaces and the exhibit hall
- Sponsor recognized wherever WiFi is mentioned in print
- Company logo on the website and on promotional Wi-Fi advertising
- Company logo in the ACE Preview as the Wi-Fi sponsor, if received by February 1
- Logo on three Wi-Fi signs on meeting room levels and lobby locations (locations to be determined by AWWA)

### LANYARD

**Exclusive: \$18,000 member/\$36,000 nonmember**  
**Target audience: 12,000 ACE attendees**

- Company logo on lanyards provided to ACE attendees at registration

*\*Sponsor must provide lanyards and include AWWA's ACE logo. AWWA will provide lanyard specifications.*

### HOTEL KEY CARDS

**Exclusive: \$15,000 member/\$30,000 nonmember**  
**Target Audience: 2,000 ACE attendees at conference hotel**

- Logo on 4,000 hotel key cards (2 per guest)

*\*Sponsor will be responsible for the printing charges of the key cards. To add additional hotels, sponsor will be responsible for additional charges. Artwork must be approved by AWWA prior to printing.*

### SHUTTLE BUS

**Amount Available: 2**  
**\$14,000 member/\$28,000 nonmember**  
**Target Audience: 12,000+ ACE attendees**

- Banner posted on three ACE attendee shuttle buses
- Recognition on sponsorship signs throughout the Convention Center  
Art due April 27, 2017.

### PROFESSIONAL SESSIONS

**Exclusive: \$12,500 member/\$25,000 nonmember**  
**Target audience: 7,000+ ACE attendees**

- Company collateral, or gift distributed on a table in back of each session room
- Signs with sponsor logo in session rooms

### CHARGING STATION

**Exclusive: \$12,000 member/\$24,000 nonmember**  
**Target Audience: ACE attendees**

- Company logo on charging tower
- Company video to play continuously on screen above the tower

### TOTE BAG SPONSOR\*

**Four Available: \$11,000 member/\$22,000 nonmember**  
**Target audience: 12,000 ACE attendees**

- Logo on tote bag provided to ACE attendees at registration
- 8½" x 11" promotional material or small gift provided by company to be inserted in bag

*\*The sponsorship will take place if at least 3 sponsorships are sold. We will notify you by March 23, 2017. AWWA will provide bags.*

### WATER INDUSTRY LUNCHEON

**\$10,000 member/\$20,000 nonmember**  
**Target Audience: 800+ attendees**

- Amy Van Dyken to speak
- Sponsors' logos on the Water Industry Luncheon presentation
- Each Sponsor can each invite 20 guests to the VIP reception with the speaker with open bar and light hors d'oeuvres
- One complimentary table for 10 people, front row, for each Sponsor. Additional tables can be purchased for the second row



#### Each sponsorship includes:

- Recognition on sponsorship signs throughout the Convention Center
- Recognition as a Sponsor in the Conference Program
- Conference attendee mailing list (pre/post)
- Company logo on a special Sponsors' page at the beginning of the ACE Proceedings
- Company logo on ACE website link
- Logo on beginning Opening General Session slide
- Mobile App logo and link
- Company logo in Conference Preview, if received by February 1, 2017.



**ACE17 MOBILE APP**

**Two available: \$9,800 member/\$19,600 nonmember**

**Target Audience: AWWA Mobile App users**

- Banner on ACE Mobile App landing page
- Banner includes direct link to sponsors' website

**Each sponsorship includes:**

- Recognition on sponsorship signs throughout the Convention Center
- Recognition as a Sponsor in the Conference Program
- Conference attendee mailing list (pre/post)
- Company logo on a special Sponsors' page at the beginning of the ACE Proceedings
- Company logo on ACE website link
- Logo on beginning Opening General Session slide
- Mobile App logo and link
- Company logo in Conference Preview, if received by February 1, 2017.

**EXHIBIT HALL POCKET GUIDE SPONSORSHIP**

**Exclusive: \$9,500 member/\$19,000 nonmember**

**Target Audience: 12,000 ACE attendees**

- Condensed exhibitors list by company name and booth number in a handy pocket size for attendees to use when walking the exhibit floor
- The pocket guide will include listing by company, exhibit hours, exhibit hall map, events happening in the hall, and your company's advertisement on the back cover
- AWWA will place pocket guide in tote bags\*  
Insertion Order Due: January 3, 2017  
Materials Due: March 10, 2017

\* If tote bag is available

**PARTNERSHIP FOR SAFE WATER AWARDS LUNCHEON**

**Exclusive: \$9,500 member/\$19,000 nonmember**

**Target Audience: Over 100 Partnership for Safe Water® Annual Award Luncheon Attendees**

- A 5-minute address to luncheon attendees\*
- Logo included on the Partnership full page ad included in the ACE Conference Program and two issues of Opflow
- Complimentary luncheon attendance for up to three sponsor organization representatives
- Recognition on Partnership for Safe Water website and in newsletter
- Ability to distribute promotional items at event\*\*
- Recognition on signage and programs at the luncheon

\*Sponsor to work with Partnership representatives to develop content

\*\*Sponsor to provide promotional items

**WATER BOTTLE**

**Exclusive: \$8,000 member/\$16,000 nonmember**

**Target Audience: 12,000 ACE attendees**

- Your logo on the water bottle provided to ACE attendees\*
- Water bottle will be provided in the tote bag\*\*

\*Sponsor must provide water bottles and include the AWWA logo.

\*\*If tote bag is available

**GAMING AREA**

**Exclusive: \$8,000 member/\$16,000 nonmember**

**Target Audience: 12,000 ACE attendees**

- Your logo on large connect four game
- Signage in gaming area thanking sponsor

**SELF-REGISTRATION KIOSKS**

**Exclusive: \$8,000 member/\$16,000 nonmember**

**Target Audience: 12,000 ACE attendees**

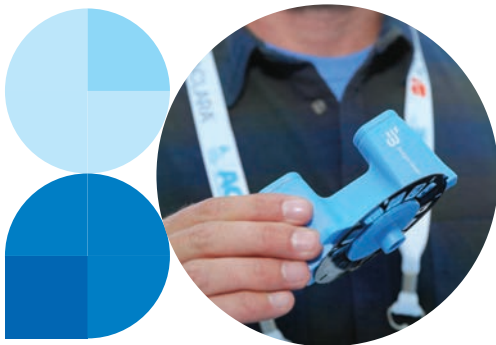
- Your logo on the screen saver
- Your logo on the bottom of the registration screens as attendees register

**HEADWATER RECEPTION**

**Exclusive: \$7,500 member/\$15,000 nonmember**

**Target Audience: AWWA Board of Directors, Past AWWA Board Officers, Water Equation Donors, Corporate Sponsors of Scholarships**

- Sponsor to address the attendees –5 minutes
- Recognition at the event with logo in sign
- Name and logo on reception invite
- Ten invitations to the event for company colleagues





**PRESENTER READY ROOM**

**Exclusive: \$4,500 member/\$9,000 nonmember**

**Target Audience: 500–600 Speakers**

- Signage with your company name and logo in the Speaker Ready Room
- Sponsor may provide 8½" x 11" promotion pieces in the room

**WEDNESDAY NETWORKING BREAK**

**Exclusive: \$5,000 member/\$10,000 nonmember**

**Target Audience: ACE Session Attendees**

- Signage with your company name and logo at the break
- Sponsor can provide company branded cups

**TOP OPS COMPETITION**

**Exclusive: \$5,500 member/\$11,000 nonmember**

**Target Audience: Operators, managers, young professionals, lab technicians, general audience**

- Company logo and hyperlink on Top Ops home page
- Company logo on judge and coordinators' shirts, participant hats, and trophies

**EXHIBITOR LOCATOR KIOSKS**

**Four Available: \$5,500 member/\$11,000 nonmember**

**Target Audience: 12,000 ACE attendees**

- Company logo on kiosk screen saver
- Company logo on exhibit floor map
- Company logo on each kiosk
- 300 x 300 rotating banner advertising
- Multimedia video content within exhibitor profile

**BUNDLE INTERNATIONAL RESOURCE CENTER WITH INTERNATIONAL RECEPTION EXCLUSIVE: \$8,000/MEMBER \$16,000/NONMEMBER**

**FIRST TIME ATTENDEE BREAKFAST**

**Exclusive: \$4,000 member | \$8,000 nonmember**

- Easel sign welcoming attendees to the breakfast with company logo
- 3-minute welcome speech to attendees, sponsor recommended to share why ACE is important to them
- Sponsor can provide ice breaker item
- Sponsor receives table at the event
- Sponsor can provide coffee cups, napkins, item of their choice with logo

**BEST OF THE BEST TASTE TEST**

**Exclusive: \$5,500 member/\$11,000 nonmember**

**Target Audience: 12,000 ACE attendees**

- Your logo along with Taste Test logo on (5,000) cups used during AWWA Taste Tests\*
- Recognition on expo hall signage informing attendees of Taste Test event times
- Recognition by MC at the Taste Test finals
- Recognition in press release regarding the winner of the Taste Tests

*\*Sponsor provides cups and must include Taste Test logo.*

**NOTEBOOK AND PEN**

**Exclusive: \$6,000 member/\$12,000 nonmember**

**Target Audience: 12,000 ACE attendees**

- Your logo on front of notebook
- To be included in tote bag\*

*\* If tote bag is available*

*\* Sponsor provides notebook and pen*

**INTERNATIONAL RECEPTION**

**Monday, June 12, 2017**

**Exclusive: \$5,500 member/\$11,000 nonmember**

**Target Audience: Over 250 ACE international attendees**

- Recognition at the reception with a sign displaying your logo
- Your company name and logo displayed on the reception invitation
- Ten invitations to the reception

**INTERNATIONAL RESOURCE CENTER**

**Exclusive: \$4,000 member/\$8,000 nonmember**

**Target Audience: International attendees**

- Company name and logo on signage at the International Resource Center

**PIPE TAPPING PRESENTING SPONSOR**

**\$5,500 member/\$11,000 nonmember**

**Target Audience: Pipe Tapping audience, 800+**

- Company name on awwa.org pipe tapping Web page
- Banner at Pipe Tapping competition—banner size 15'x 8'
- Recognition on sponsorship signs throughout the Convention Center
- Recognition as a sponsor in the ACE Conference Program
- Company logo on a special Sponsors' page at the beginning of the ACE Proceedings
- Logo on beginning Open General Session slide

*The presenting pipe tapping sponsorship can only be purchased by a company that produces the same type of pipe that is being tapped at ACE that year.*

**Each sponsorship includes:**

- Recognition on sponsorship signs throughout the Convention Center
- Recognition as a Sponsor in the Conference Program
- Conference attendee mailing list (pre/post)
- Company logo on a special Sponsors' page at the beginning of the ACE Proceedings
- Company logo on ACE website link
- Logo on beginning Opening General Session slide
- Mobile App logo and link
- Company logo in Conference Preview, if received by February 1, 2017.

**Each sponsorship includes:**

- Recognition on sponsorship signs throughout the Convention Center
- Recognition as a Sponsor in the Conference Program
- Conference attendee mailing list (pre/post)
- Company logo on a special Sponsors' page at the beginning of the ACE Proceedings
- Company logo on ACE website link
- Logo on beginning Opening General Session slide
- Mobile App logo and link
- Company logo in Conference Preview, if received by February 1, 2017.

**BREAKFAST FOR CHAMPIONS MEDALLION**

**Exclusive: \$3,425 member/\$6,850 nonmember**

**Target Audience: Meter Madness, Top Ops, Pipe Tapping, and Hydrant Hysteria Competitors and Coordinators**

- Your company name on 200 medallions

**PIPE TAPPING COMPETITION HAT**

**Exclusive: \$3,425 member/\$6,850 nonmember**

**Target Audience: 200 Competitors, coordinators, and attendees**

- Your logo on 250 hats worn by the tapping contest contestants, coordinators, and as an audience prize

**BREAKFAST FOR CHAMPIONS**

**Five available: \$3,425 member/\$6,850 nonmember**

**Target Audience: Meter Madness, Tapping and Top Ops Competitors, and local host.**

- Tabletop at breakfast to display your product and handout materials

**PIPE TAPPING SHIRTS**

**Exclusive: \$3,425 member/\$6,850 nonmember**

**Target Audience: Pipe tapping attendees**

- Your logo on the Coordinators' Pipe-Tapping polo shirts for 3 days of contest (100 shirts)

**PIPE TAPPING SHOP VAC**

**Exclusive: \$3,425 member/\$6,850 nonmember**

**Target Audience: Pipe tapping attendees**

- Your logo on 3 shop-vacs, approximately 10" x 20" in size

**PIPE TAPPING BLEACHER CUSHIONS**

**Exclusive: \$3,425 member/\$6,850 nonmember**

**Target Audience: Pipe tapping attendees**

- Your logo on 200 Pipe Tapping Stadium/ Bleacher Cushions

**COMPETITION STOPWATCH**

**Exclusive: \$3,425 member/\$6,850 nonmember**

**Target Audience: 200 Breakfast for Champions attendees**

- Your logo on 200 stopwatches

*\*AWWA logo will also be on the stopwatch*

**PUBLIC OFFICIALS BREAKFAST CAUCUS**

**Four Available: \$3,425 member/\$6,850 nonmember**

**Target Audience: 50-75 Public Officials**

- Networking time with public officials\*
- Up to two attendees from the sponsoring organization can attend the breakfast
- Sign listing Sponsors' logos at the breakfast

*\*Date/time of breakfast is tentatively scheduled for Tuesday, June 13, 2017 from 8 to 11:30 a.m*





**CAREER CENTER JOB FAIR ATTENDEE GIFT**

**Exclusive: \$2,500 member/\$5,000 nonmember**

**Target Audience: 200 Job Fair Attendees**

- Company logo on business card holder OR notebook/pen or flash drive\*
- Logo on Job Fair exhibit hall map/flyer

*\*Sponsor must provide AWWA-approved items.*

**CAREER CENTER JOB FAIR REFRESHMENT BREAK SPONSORSHIP**

**Exclusive: \$2,500 member/\$5,000 nonmember**

**Target Audience: 200 Job Fair Attendees**

- Signage on refreshment table thanking the sponsor
- Logo on Job Fair exhibit hall map/flyer

**CAREER CENTER JOB FAIR GRAND PRIZE SPONSORSHIP**

**Exclusive: \$2,500 member/\$5,000 nonmember**

**Target Audience: 200 Job Fair Attendees**

- Signage at the Job Fair encouraging attendees to register for the giveaway drawing
- Logo on Job Fair exhibit hall map/flyer

**CAREER CENTER JOB BOARD**

**Exclusive: \$2,700 member/\$5,400 nonmember**

**Target Audience: ACE professional attendees**

- Company logo on both sides of the Job Board
- Logo on Job Fair exhibit hall map/flyer

**Each Career Center Job Fair sponsorship includes:**

- Recognition on sponsorship signs throughout the Convention Center
- Recognition as a Sponsor in the Conference Program
- Company logo on a special Sponsors' page at the beginning of the ACE Proceedings
- Company logo on ACE website link
- Logo on beginning Opening General Session slide
- Mobile App logo and link
- Company logo in Conference Preview, if received by February 1, 2017.



## ESCALATOR CLINGS AT CONVENTION CENTER

**Location A = \$15,000**

**Location B = \$18,000**

## HANGING BANNERS IN SESSIONS HALLWAY

**\$6000/per banner**

## NANOFLEX ADVERTISING IN CONVENTION CENTER

**Advertiser's image will be rotated.**

**\$5,000**

## ELEVATOR DOOR WRAPS—MARRIOTT HOTEL

**Two (2) floors available: Lobby Level and Sky Bridge Level.**

**\$8000 per floor**

- Headquarter Hotel

## ACE MULTI MEDIA PACKAGES

### Package A

ACE Product Marketplace

Video Plus

*Journal AWWA* Buyers Resource Guide and Webpack banner July through Dec. 2017

**Package Value: \$6,200.00**

**Package price: \$4,900.00**

### Package B

ACE quarter page ad

ACE Video Plus

*Journal AWWA* Buyers Resource Guide and Webpack banner July through Dec. 2017

**Package Value: \$8,900.00**

**Package price: \$6,900.00**

### Package C

ACE Half-page

ACE Video Plus

*Journal AWWA* Buyers Resource Guide and Webpack banner July through Dec. 2017

**Package Value: 9,666.00**

**Package price: \$8,500.00**

**ASK YOUR TERRITORY SALES  
MANAGER FOR MORE DETAILS  
ON THESE OPPORTUNITIES!**





# Sponsorship Registration Form

To register for a sponsorship, please complete this form and mail or fax it with payment to

ACE17 Conference Sponsorships  
6666 West Quincy Avenue  
Denver, CO 80235-3098  
Fax: 303.795.1989

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Web URL: \_\_\_\_\_

Please indicate selected sponsorship	Member Price	Nonmember Price	Please indicate selected sponsorship	Member Price	Nonmember Price
<input type="checkbox"/> Platinum Sponsorship	\$85,000	\$170,000	<input type="checkbox"/> Exhibitor Locater Kiosks	\$5,500	\$11,000
<input type="checkbox"/> OGS Sponsorship	\$85,000	\$170,000	<input type="checkbox"/> Best of the Best	\$5,500	\$11,000
<input type="checkbox"/> Gold Sponsorship	\$50,000	\$100,000	<input type="checkbox"/> Top Ops Competition	\$5,500	\$11,000
<input type="checkbox"/> Silver Sponsorship	\$28,000	\$56,000	<input type="checkbox"/> International Reception	\$5,500	\$11,000
<input type="checkbox"/> Bronze Sponsorship	\$20,000	\$40,000	<input type="checkbox"/> Pipe Tapping Presenting	\$5,500	\$11,000
<input type="checkbox"/> Wi-Fi	\$30,000	\$60,000	<input type="checkbox"/> Wednesday Networking	\$5,000	\$10,000
<input type="checkbox"/> Lanyard	\$18,000	\$36,000	<input type="checkbox"/> Presenter Ready Room	\$4,500	\$9,000
<input type="checkbox"/> Hotel Key Cards	\$15,000	\$30,000	<input type="checkbox"/> First Time Attendee	\$4,000	\$8,000
<input type="checkbox"/> Shuttle Buses	\$14,000	\$28,000	<input type="checkbox"/> International Resource Center	\$4,000	\$8,000
<input type="checkbox"/> Professional Sessions	\$12,500	\$25,000	<input type="checkbox"/> Competition Hat	\$3,425	\$6,850
<input type="checkbox"/> Charging Station	\$12,000	\$24,000	<input type="checkbox"/> Breakfast For Champions	\$3,425	\$6,850
<input type="checkbox"/> Tote Bag	\$11,000	\$22,000	<input type="checkbox"/> Breakfast For Champions Medallion	\$3,425	\$6,850
<input type="checkbox"/> Water Industry Luncheon	\$10,000	\$20,000	<input type="checkbox"/> Pipe Tapping Shirts	\$3,425	\$6,850
<input type="checkbox"/> ACE Mobile App	\$9,800	\$19,600	<input type="checkbox"/> Pipe Tapping Shop Vac	\$3,425	\$6,850
<input type="checkbox"/> Partnership for Safe Water Luncheon	\$9,500	\$19,000	<input type="checkbox"/> Pipe Tapping Stadium Bleacher Cushions	\$3,425	\$6,850
<input type="checkbox"/> Exhibit Hall Pocket Guide	\$9,500	\$19,000	<input type="checkbox"/> Competition Stopwatch	\$3,425	\$6,850
<input type="checkbox"/> International Reception and Resource Center Bundle	\$8,000	\$16,000	<input type="checkbox"/> Public Officials Breakfast Caucus	\$3,425	\$6,850
<input type="checkbox"/> Water Bottle	\$8,000	\$16,000	<b>CAREER CENTER JOB FAIR</b>		
<input type="checkbox"/> Self-Registration Kiosks	\$8,000	\$16,000	<input type="checkbox"/> JOB FAIR Job Board	\$2,700	\$5,400
<input type="checkbox"/> Gaming Area	\$8,000	\$16,000	<input type="checkbox"/> JOB FAIR Attendee Gift	\$2,500	\$5,000
<input type="checkbox"/> Headwater Reception	\$7,500	\$15,000	<input type="checkbox"/> JOB FAIR Sponsorship Refreshment Break	\$2,500	\$5,000
<input type="checkbox"/> Notebook and Pen	\$6,000	\$12,000	<input type="checkbox"/> JOB FAIR Grand Prize Sponsorship	\$2,500	\$5,000

## WE HEREBY AGREE TO

1. Abide by all rules and regulations posted at [www.awwa.org/sponsorrules](http://www.awwa.org/sponsorrules)
2. Enclose payment to AWWA in US funds for the total amount due.

By signing here, I am confirming that I am an authorized agent of the above-referenced company to commit to this sponsorship.

All reserved sponsorships are noncancellable and nonrefundable. A nonrefundable 25% of the total cost is due at the time of the application in order to secure the sponsorship. The final payment is due before January 14, 2017, and will be subject to a 10% late fee if not paid in full by the due date. If final payment is not received by January 14, 2017, AWWA reserves the right to open the sponsorship up for sale. The original sponsor will remain liable for 100% of the sponsorship fees whether or not another sponsor is found.

Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

## METHOD OF PAYMENT

Check Enclosed (make payable to AWWA, US funds only)

Credit Card:  American Express  Discover  MasterCard  VISA

Card No. \_\_\_\_\_ Exp. \_\_\_\_\_ Amount \$ \_\_\_\_\_

Signature \_\_\_\_\_

*Sponsorships are nonrefundable and are nontransferable.*

To be included in the recognition that will be promoted in the ACE17 On-Site Conference Program, application and full payment must be received. If company logo changes after approval, sponsor must notify AWWA.





# ACE<sup>17</sup>

ANNUAL CONFERENCE & EXPOSITION

AWWA Headquarters  
6666 West Quincy Avenue  
Denver, CO 80235-3098 USA  
Phone: 303.794.7711  
Toll-free: 800.926.7337  
Fax: 303.347.0804  
service@awwa.org

Government Affairs Office  
1300 Eye Street NW  
Suite 701W  
Washington, DC 20005 USA  
Phone: 202.628.8303  
Fax: 202.628.2846  
www.awwa.org

AWWAIndia  
Mumbai, India  
[www.awwa.org/india](http://www.awwa.org/india)



**California Special  
Districts Association**  
*Districts Stronger Together*

# 2017 OPPORTUNITIES TO CONNECT

*Connecting CSDA Business Affiliates with special district leaders.*






**Connecting  
CSDA Business  
Affiliates with  
special district  
leaders.**



# Go for the Gold

Helping Businesses Connect with Special District Leaders

Gold members are acknowledged in every issue of *California Special District*!

Business Affiliate Member Benefits	\$2500	\$1000	\$750
	Gold 	Silver 	Bronze 
Complimentary registration to CSDA's Annual Conference & Exhibitor Showcase	✓		
Complimentary registration for CSDA webinars	✓		
Listing in all issues of <i>California Special District</i> bi-monthly magazine's Business Affiliate Directory	✓		
Marketing materials included in CSDA's new member kit (requires CSDA approval)	✓		
Opportunities to contribute educational articles to CSDA <i>e-News</i> and bi-monthly magazine	✓	✓	
Member mailing list upon request (does not include email)	✓	✓	
Invitation to attend the President's Reception with exhibitors at the CSDA Annual Conference	✓	✓	
Workshop and webinar presentations: priority consideration	✓	✓	
Online Buyer's Guide listing including direct website link	✓	✓	✓
Annually printed Buyer's Guide listing (10,000 distributed)	✓	✓	✓
CSDA's weekly <i>e-News</i> & <i>California Special District</i> bi-monthly magazine subscriptions	✓	✓	✓
Members only listserv (online community) access	✓	✓	✓
Advertising savings in <i>California Special District</i> bi-monthly magazine and CSDA website	✓	✓	✓
Exhibitor savings at CSDA's Annual Conference & Exhibitor Showcase	✓	✓	✓
CSDA Business Affiliate logo available for company marketing materials	✓	✓	✓
CSDA advisory committees: invitations to participate	✓	✓	✓
Membership directory access in members only section of CSDA website	✓	✓	✓
RFP email notifications when open RFPs are posted to the CSDA website	✓	✓	✓

For more information, contact Cathrine Lemaire, member services director, at [cathrinel@csda.net](mailto:cathrinel@csda.net) or 877-924-2732. Customized marketing packages available. See page 5.

# CSDA Business Affiliate Application

Name/Title:			
Company:			
Address:			
City:	State:	Zip:	
Phone:	Fax:		
Email:	Website:		
<b>Select Main Category</b>			
<input type="checkbox"/> Accounting/Bookkeeping <input type="checkbox"/> Architecture/Design <input type="checkbox"/> Banking <input type="checkbox"/> Benefits/Retirement	<input type="checkbox"/> Construction/Engineering <input type="checkbox"/> Consulting <input type="checkbox"/> Energy Solutions <input type="checkbox"/> Financing/Investments	<input type="checkbox"/> Human Resources/Staffing <input type="checkbox"/> Risk Management <input type="checkbox"/> Legal Services <input type="checkbox"/> PR/Community Outreach	<input type="checkbox"/> Purchasing <input type="checkbox"/> Technology Solutions <input type="checkbox"/> Training/Education
List up to three (1-2 word descriptions) services provided:			
<b>Company Information</b>			
Company description for Buyers Guide (up to 30 words):			
Who is your target audience?			
Which CSDA events most interest you?			
<b>Other items</b>			
<input type="checkbox"/> My company is interested in a higher level custom sponsorship. Please contact me. <input type="checkbox"/> Yes, I have included my company's hi-resolution logo with this application.			
<b>Select Level of Investment</b>			
<input type="checkbox"/> Gold - \$2500 <input type="checkbox"/> Silver - \$1000 <input type="checkbox"/> Bronze - \$750			
			TOTAL AMOUNT DUE:
<b>Payment</b>			
Acct. name:	Acct. Number:		
Billing Address:			
Expiration date:	Authorized Signature:		

MAIL – CSDA, Attn: Member Services, 1112 I Street, Suite 200, Sacramento, CA 95814 or FAX – 916-442-7889 QUESTIONS? Call – 877-924-2732



**California Special  
Districts Association**  
*Districts Stronger Together*

# Customized Marketing

**COMPREHENSIVE** packages for **MAXIMUM**  
MARKETING ENGAGEMENT.

## Custom Packages

Our team creates targeted packages based on your company's desired level of support and marketing needs. Advertising, educational and conference sponsorship, event exhibiting, and more can all be customized to reach your target audience. Ask the Member Services team about enhancing your Business Affiliate membership, today.

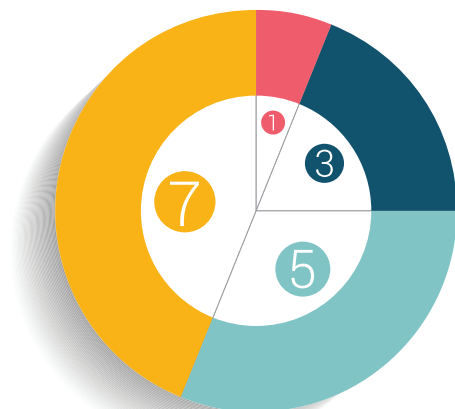
## Value-Added Benefits

Value-Added Benefits are special discounts or exclusive programs offered to CSDA members by certain businesses. Boosting the value of membership, these Value-Added Benefits are promoted on the CSDA website and in membership marketing materials.

## Endorsed Affiliate Program

A mutually beneficial revenue sharing program – CSDA offers select businesses opportunities for enhanced outreach to special district leaders, while the businesses provide both financial and in-kind support for the association. Endorsed Affiliates go through an extensive RFP process, must meet certain criteria, and enter into an exclusive contractual agreement with CSDA.

Contact CSDA Member Services to get started.  
Call 877-924-2732 or email Cathrine Lemaire at [cathrinel@cdda.net](mailto:cathrinel@cdda.net).





**California Special  
Districts Association**  
*Districts Stronger Together*

# Advertising

**ENGAGE** CSDA members through our  
**GROWING** channels of content.

Reach your target audience through our different channels of advertising. Remain relevant with CSDA ad buys.

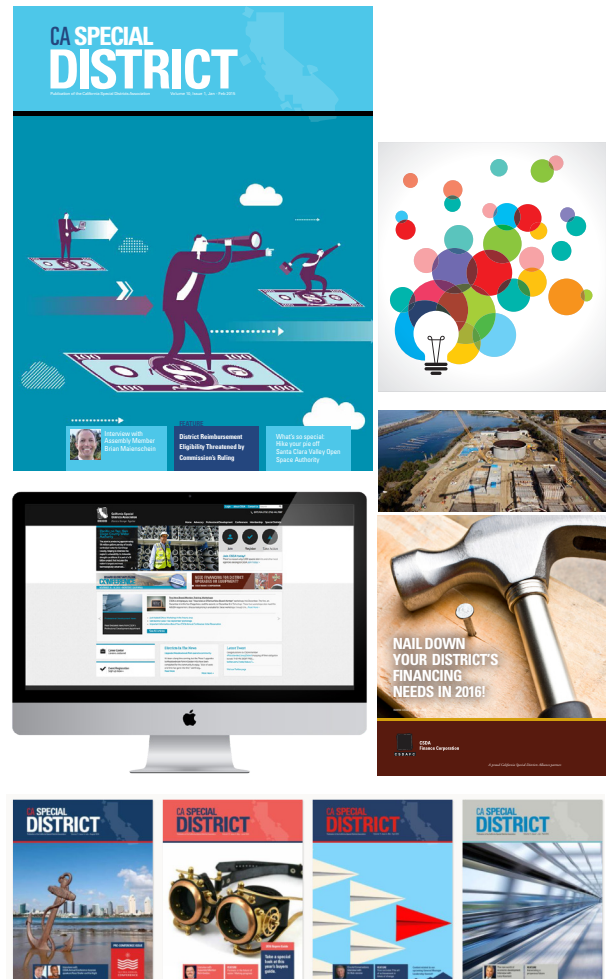
CSDA offers both print and digital advertising. Ad options can be included in customized membership packages or purchased individually throughout the year.

*California Special District* magazine, CSDA's bi-monthly, full-color publication, reaches a readership of over 20,000 special district decision-makers.

CSDA.net and CSDA e-News advertising is available with a potential reach of 12,600 users.

Target our users with local government buying power. CSDA is their trusted source for the latest information and resources surrounding California special districts.

We know our special districts are specialized, just like your business. Let's work together to find the right advertising package for your needs.





# Specialized Conferences

**TAILOR YOUR MESSAGE** and **PRODUCT** to the most appropriate audience.

Take advantage of these targeted opportunities to network with special district leaders. Specialized training enables you to tailor your message and product to the most appropriate audience. Small conference sizes encourage one-on-one networking in unique settings.

All specialized conference sponsorships include: your logo on event website, pre-event publicity in the weekly CSDA *e-News*, ability to donate a prize to the raffle, tabletop display area for your promotional items, one conference registration including meals, your logo on event signage, special thank you from the stage, networking at two breakfast events, networking at evening reception(s), and post conference attendee list (electronic copy).

## Special District Leadership Academy Conference

February 26 – March 1, 2017  
La Jolla

April 23 – 26, 2017  
San Luis Obispo

July 9 – 12, 2017  
Napa

## Special Districts Legislative Days

May 16-17, 2017  
Sacramento

## General Manager Leadership Summit

June 25 – 27, 2017  
Newport Beach

## Special District Board Secretary / Clerk Conference

October 22 – 24, 2017  
Anaheim

### Event Opportunities

**Reception Sponsor** to include tabletop display, individual signage at sponsored reception, verbal acknowledgement at reception, and one additional reception invitation.

**Luncheon Sponsor** to include tabletop display, individual signage at luncheon, verbal acknowledgement from the stage immediately prior to lunch.

**Breakfast Sponsor** to include tabletop display, individual signage at event and verbal acknowledgement from the stage the morning of the sponsored breakfast.

#### Tabletop Display Only

**SPECIAL Pricing:** Members purchase tabletop sponsorships at ALL four specialized events and save \$200.



**SAVE \$200**

Tabletop Displays at  
All Four Specialized  
Conferences

# Specialized Conferences Sponsor

Name/Title:		
Company:		
Address:		
City:	State:	Zip:
Phone:	Email:	
<b>Special District Leadership Academy Conference</b>		
<input type="checkbox"/> Feb 26 – Mar 1, 2017, LA JOLLA <input type="checkbox"/> Apr 23 – 26, 2017, SAN LUIS OBISPO <input type="checkbox"/> JULY 9 – 12, 2017, NAPA		
Reception Sponsor .....	<input type="checkbox"/> \$1750	\$
Luncheon Sponsor .....	<input type="checkbox"/> \$1250	\$
Breakfast Sponsor .....	Member <input type="checkbox"/> \$750    Non-Member <input type="checkbox"/> \$965	\$
Tabletop Exhibitor Only .....	Member <input type="checkbox"/> \$425    Non-Member <input type="checkbox"/> \$640	\$
Additional Tabletop Personnel .....	Member <input type="checkbox"/> \$325    Non-Member <input type="checkbox"/> \$490	\$
<b>Special District Leadership Academy Conference</b>		
May 16 - 17, 2017, Sacramento		
Luncheon Sponsor .....	<input type="checkbox"/> \$1000	\$
Breakfast Sponsor .....	<input type="checkbox"/> \$750	\$
Tabletop Exhibitor Only .....	Member <input type="checkbox"/> \$300    Non-Member <input type="checkbox"/> \$450	\$
Additional Tabletop Personnel .....	Member <input type="checkbox"/> \$225    Non-Member <input type="checkbox"/> \$340	\$
<b>General Manager Leadership Summit</b>		
June 25 - 27, 2017, Newport Beach		
Opening Reception Sponsor .....	<input type="checkbox"/> \$1000	\$
Luncheon Sponsor .....	<input type="checkbox"/> \$750	\$
Breakfast Sponsor .....	Member <input type="checkbox"/> \$750    Non-Member <input type="checkbox"/> \$1075	\$
Tabletop Exhibitor Only .....	Member <input type="checkbox"/> \$650    Non-Member <input type="checkbox"/> \$975	\$
Additional Tabletop Personnel .....	Member <input type="checkbox"/> \$345    Non-Member <input type="checkbox"/> \$520	\$
Host an appetizer tray at "Food & Wine Experience" Reception .....	<input type="checkbox"/> \$225	\$
<b>Special District Board Secretary/Clerk Conference</b>		
October 22 - 24, 2017, Anaheim		
Reception Sponsor .....	<input type="checkbox"/> \$1000	\$
Luncheon Sponsor .....	<input type="checkbox"/> \$750	\$
Tabletop Exhibitor Only .....	Member <input type="checkbox"/> \$425    Non-Member <input type="checkbox"/> \$640	\$
Additional Tabletop Personnel .....	Member <input type="checkbox"/> \$325    Non-Member <input type="checkbox"/> \$490	\$
<b>Additional Options</b>		
Business Affiliate Membership .....	<input type="checkbox"/> \$2500 <input type="checkbox"/> \$1000 <input type="checkbox"/> \$750	\$
Four Tabletop Sponsorships .....	Member <input type="checkbox"/> \$1600    Non-Member <input type="checkbox"/> \$2505	\$
<b>TOTAL AMOUNT DUE:</b>		
<b>Payment</b>		
Acct. Name:	Acct. Number:	
Billing Address:		
Expiration date:	Authorized Signature:	

MAIL – CSDA, 1112 I Street, Suite 200, Sacramento, CA 95814 or FAX – 916-442-7889 QUESTIONS? Call – 877-924-2732



**California Special  
Districts Association**  
*Districts Stronger Together*

# 2017 Annual Conference & Exhibitor Showcase

“ Your team did a wonderful job with your Annual Conference!  
**WE WERE VERY PLEASED WITH THE CONTENT OF THE  
TALKS AND THE EXPOSURE TO SPECIAL DISTRICT STAFF.**  
Thank you again for everything.

*Rocky Martin, Business Development Manager  
Digital Deployment, Inc.*

## 2017 CSDA Annual Conference & Exhibitor Showcase - September 25 - 28, 2017 • Monterey

*The Leadership Conference for Special Districts*

Don't miss this opportunity to develop new relationships, reconnect with existing clients and make valuable contacts. If you only pick one tradeshow to exhibit at this year, this should be it!

### WHO SHOULD EXHIBIT?

Accountants, Architecture and Design Firms, Law Firms, Banks, Benefits/Retirement Companies, Computer Service Companies, Construction/Design and Planning Consultants, Engineering Firms, Energy Consultants and Suppliers, Environmental Consultants, Human Resources Consultants, Office Suppliers/Distributors, PR/Marketing Firms, Recruitment Advisors, Research Analysts, Software Distributors, Training Services, and other companies that provide products/services to special districts.

### EXHIBITOR BOOTH

- Booth space
- Draped wall with draped side rails
- An exhibitor identification sign
- Company listing on our conference mobile app
- Pre-show attendee list for your marketing use
- Two full conference registrations (including meals)
- Opportunity to host an appetizer or dessert tray at your booth during receptions
- A post-show mailing list of conference attendees
- Exhibitors are encouraged to attend keynote and education sessions

**ELIGIBLE EXHIBITS:** Exhibition is restricted to companies that are in good standing with CSDA. CSDA reserves the right to determine the eligibility of any company or product for inclusion in the conference and reserve the right to reject, evict or prohibit any exhibit in whole or in part, or any exhibitor, or his/her representatives, with or without giving cause.

**NON-ENDORSEMENT:** CSDA does not in any way imply endorsement of any product or service of any exhibitor by entering into the exhibitor contract.

**REFUNDS:** CSDA will provide a refund of 50 percent of the booth rental fees if written notice is received on or before Friday, August 25, 2017. NO refunds issued after Friday, August 25, 2017. NO EXCEPTIONS.

**SUBLETTING SPACE:** Exhibitors may neither assign, sublet/apportion the whole or any part of space allotted without written approval of CSDA. Approval is subject to eligibility as described in Eligible Exhibits.

**CANCELLATION:** CSDA's performance, in whole or part, is subject to acts of God, war (whether declared or not) government regulation or advisory, disaster,

fire, earthquakes, accidents or other casualty, strikes or threats of strikes, civil disorder, acts or threats of terrorism, government retaliation against foreign enemies, curtailment of transportation services or facilities, the unavailability of the contracted facility, lodging or other necessary facilities, or other causes beyond CSDA's control making it illegal, impossible or commercially impracticable to hold the CSDA Annual Conference. CSDA shall immediately notify exhibitors in the event of termination.

**HOLD HARMLESS:** To the fullest extent permitted by law, exhibitors shall indemnify, defend and hold CSDA, its subsidiaries, and their officers, employees and agents, harmless from any and all liability that might ensue from any cause whatsoever associated with exhibitor's attendance at, exhibition and use of space at the CSDA Annual Conference.

**BOOTH ASSIGNMENTS:** Booths will be assigned by CSDA staff with requests in mind and in the best interest of the exhibition. Assignment of exhibit space shall be solely at the discretion of CSDA. There is no guarantee that requested spaces shall be assigned. Application for booth space must be made by mail or by fax with payment in full. Booths will not be reserved by phone.

**EXHIBITOR BADGES:** Companies exhibiting at Annual Conference are limited to two badges per booth space. Badges for additional personnel must be purchased.

**EXHIBIT INSTALLATION/DISMANTLING:** Union jurisdictions prevail over all set-up and dismantling of exhibits including signs and laying of carpet. This does not apply to the unpacking and placement of your merchandise. Any installation of exhibits or displays that requires the use of hand tools, or more than one person, or longer than 30 minutes to install, shall be installed by union labor.

**FIRE, SAFETY AND HEALTH:** The exhibitor agrees to accept full responsibility for compliance with local, city, and state Fire, Safety, and Health Ordinances regarding the booth installation and operation of equipment. All exhibit materials and equipment must be reasonably located within the booth and protected by safety guards and devices where necessary to prevent personal accidents.

**INSURANCE:** All exhibitors are responsible for supplying a certificate of insurance by Friday, August 25, 2017. The certificate must show that the exhibitor carries no less than \$500,000 of general liability insurance. It is strongly suggested exhibitors arrange all risk coverage.

**SPONSORSHIPS AVAILABLE**

We create custom sponsorship packages to meet marketing needs. Please contact Cathrine Lemaire, member services director, at cathrine1@cstda.net or toll-free at 877-924-2732.

# Annual Conference Exhibitor

Your booth fee includes two (2) exhibitor name badges (including all meals and attendee activities)  
Additional badges can be purchased for \$300/member or \$450/non-member.

Key Contact:		
Exhibiting Organization:		
Address:		
City:	State:	Zip:
Phone:	Email:	
<b>Booth Personnel Note:</b> Additional booth personnel for \$300/member or \$450/non-member per person after the first two.		
Primary Name:	Title:	
Name:	Title:	
Name:	Title:	
Exhibitor Description (30 word or less company description, phone number and website for onsite guide. May attach separately)		
Exhibitor Description (30 word or less company description, phone number and website for onsite guide. May attach separately)		
Special Request (Please list requests for consideration in booth assignments (i.e. any companies you do not wish to be located next to, etc.))		
Donate a Prize (CSDA encourages all exhibitors to donate a prize to be raffled off by CSDA.) <input type="checkbox"/> Yes, I will bring:		
<b>Exhibitor Opportunities</b>		
<b>Booth Rates</b>		
Standard Booth .....	Member <input type="checkbox"/> \$790..... Non-Member <input type="checkbox"/> \$1185	\$
Corner Booth .....	Member <input type="checkbox"/> \$1050..... Non-Member <input type="checkbox"/> \$1575	\$
Additional Booth Personnel (after the first two) .....	<input type="checkbox"/> \$300/member x ___ \$450/non-member x ___	\$
<b>Additional Opportunities</b>		
Business Affiliate Membership .....	<input type="checkbox"/> \$2500 <input type="checkbox"/> \$1000 <input type="checkbox"/> \$750	
Appetizer Tray at the President's Reception with the Exhibitors .....	<input type="checkbox"/> \$325	
Dessert Tray at Exhibit Hall Grand Finale .....	<input type="checkbox"/> \$325	
		<b>TOTAL AMOUNT DUE:</b>
<b>Payment (Terms and conditions: I have read and will abide by the terms and conditions on this form and in the explanation of exhibitor terms and conditions.)</b>		
Acct. Name:	Acct. Number:	
Billing Address:		
Expiration date:	Authorized Signature:	
<input type="checkbox"/> Yes, I agree to the exhibitor terms and conditions	Signature:	

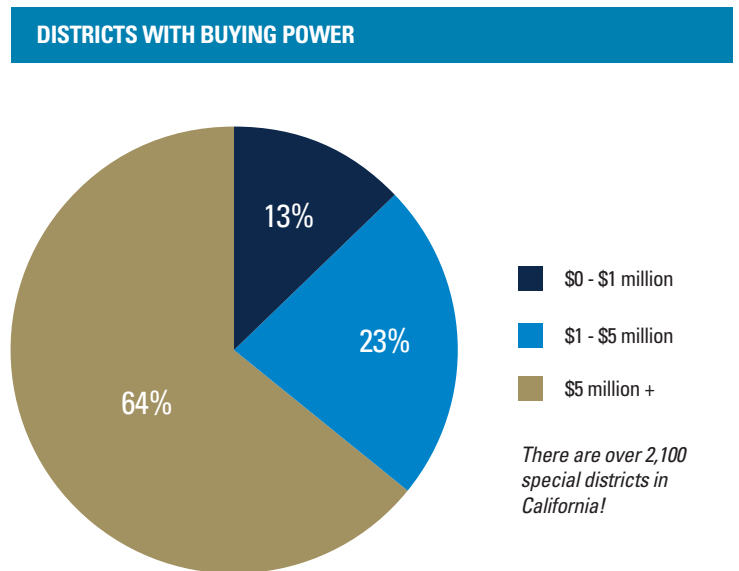
MAIL – CSDA, 1112 I Street, Suite 200, Sacramento, CA 95814 or FAX – 916-442-7889 QUESTIONS? Call – 877-924-2732 Submission of application does not guarantee a booth assignment. All applications are subject to approval and based on availability. In order to ensure your booth information appears in printed materials, all information requested should be submitted no later than Friday, August 25, 2017. Cancellations: Any cancellation must be made in writing. If notification is received prior to Friday, August 25, 2017, CSDA will refund 50 percent of the amount paid. Cancellations made on or after August 25, 2017 will not be eligible for a refund.

# Who are you **connecting** with? CSDA is the voice for all special districts, providing members with the resources necessary to best serve their communities.

The California Special Districts Association (CSDA) is a 501c (6), not-for-profit association formed in 1969 to ensure continued existence of local, independent special districts. CSDA offers its members cost-efficient programs, support to local agencies, and representation at the State Capitol. CSDA is the only statewide association representing all types of independent special districts and other local governments.

Special districts are local government agencies that provide essential services to millions of Californians. They are formed and governed by local residents to establish or enhance essential community services and infrastructure. Each special district focuses on providing specific types of services which allows for innovation and long-term planning to meet the community's needs.

DISTRICT TYPES CSDA SERVES:
Airport
Cemetery
Community services
Fire protection
Harbor and port
Healthcare
Irrigation
Library
Mosquito and pest abatement
Reclamation and levee
Recreation and park
Resource conservation
Sanitation
Transit
Utility
Veterans memorial
Water
<i>As well as cities, counties, and joint power authorities.</i>



**Get the best  
value with CSDA  
Gold Membership.  
Join today.**





## STAFF REPORT

Agenda Item: 9

<b>Board Meeting Date:</b>	<b>February 15, 2017</b>
<b>Prepared By:</b>	<b>Lisa Soto</b>
<b>Reviewed By:</b>	<b>Brett Hodgkiss</b>
<b>Approved By:</b>	<b>Eldon Boone</b>

**SUBJECT:** VISTA HALL OF FAME REQUEST FOR PARTICIPATION

**RECOMMENDATIONS:** 1) Consider appointing a Board or staff member to participate on the nominating committee for the Vista Historical Society Hall of Fame; and 2) Consider making a nomination to the Vista Hall of Fame.

**PRIOR BOARD ACTION:** On February 3, 2016, the Board appointed Director Dorey to participate on the nominating committee for the Vista Historical Society Hall of Fame.

**FISCAL IMPACT:** None.

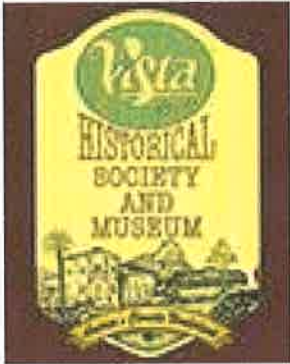
**SUMMARY:** The Vista Historical Society (Historical Society) is forming the nominating committee for this year's Hall of Fame honorees. Director Dorey has participated on this committee consecutively since 2009. The committee will meet at 2:00 p.m., Tuesday, March 14, 2017 at the Vista Historical Museum at 2317 Old Foothill Drive, Vista. Honorees will be announced at the Vista Historical Society's Annual Meeting in May or June.

**DETAILED REPORT:** This year the Historical Society will honor Vistans from both the Regular and the Early Residents Divisions of the Vista Hall of Fame. The eligibility criteria for both Divisions include: 1) Each nominee must have lived a minimum of 20 years in Vista, not necessarily consecutively (this criterion may be waived if it is not considered appropriate); 2) Each nominee must have made significant contributions to the betterment of the community; and 3) Married couples who both meet the criteria may be nominated together as one nominee. An additional criterion for the Early Residents Division is that the nominee must have died at least 20 years before the nomination, unless waived.

If the Board wishes to nominate an honoree, the Historical Society requests that the nominee's name be submitted along with his or her backup materials as soon as possible. Notable honorees already in the Vista Hall of Fame with a connection to Vista Irrigation District include Linden Burzell, Hans Doe, Bill Taylor and Oliver Clark. From the Early Residents Division honorees with a connection to Vista Irrigation District include Frank Delpy, William Pechstein, Charles Mull, James W. Sutton, Dale E. Wood, and Harold H. Yackey. Honorees with a connection to the Bueno Colorado Municipal Water District include Charles Hausladen and Wells Miller.

If the Board wishes to make an appointment to the nominating committee, the Historical Society would like to know by February 24, 2017.

**ATTACHMENTS:** Letter from Vista Historical Society and Museum  
Booklet of Hall of Fame members and qualifications



**VISTA HISTORICAL SOCIETY AND MUSEUM**  
**2317 Old Foothill Drive**

**P.O. Box 1032**

**Vista, CA 92085-1032**

**Phone: 760-630-0444 <tel:760-630-0444>**

**Fax:760-295-9993 <tel:760-295-9993>**

**Email: [Vistahistorical@gmail.com](mailto:Vistahistorical@gmail.com)**

**RECEIVED**

**JAN 24 2017**

**VISTA IRRIG. DIST.**

January 20, 2017

Eldon Boone General Manager  
Vista Irrigation District  
1391 Engineer Road  
Vista, Ca 92081

Re: Vista Hall of Fame request for assistance.

The Vista Historical Society is honored to be the keeper of the Vista Hall of Fame. The Hall of Fame honors significant people and their achievements that have enriched Vista's history. The time has come again to select new members of the Hall of Fame and The Vista Historical Vista is now forming the nominating Committee for this year's honorees, who will be announced at the Vista Historical Society's Annual Meeting in May or June. This year we are honoring both Vistans from the Early Residents Division and Vistans from the Regular Division . Any Vista resident and who meets the criteria is eligible. The Vista Irrigation District has been kind in the past by appointing representatives to the nominating committee. We are again requesting your participation in the Hall of Fame process. The committee will meet at 2 P.M. Tuesday March 14, 2017 at The Vista Historical Museum:

2317 Old Foothill Dr.  
Vista, Ca 92084

If you can participate, please let us know by Friday February 24, 2017.

Enclosed is a booklet of existing Hall of Fame members and qualifications.

If you wish to nominate someone, please submit his or her name and backup material as soon as possible so it can be distributed at or before the meeting.

The Society can be reached by phone 760-630-0444 Monday to Friday 8 A.M. to 4 P.M., by e-mail [vhm67@1882.sdcxmail.com](mailto:vhm67@1882.sdcxmail.com), or at our mailing address:

Vista Historical Society  
P.O. Box 1032  
Vista, CA 92085-1032

Thanking you in advance

Jack Larimer

Director, Vista Historical Museum



# VISTA HALL OF FAME

1989-2016

THE VISTA HISTORICAL SOCIETY

## **THE HISTORY OF THE VISTA HALL OF FAME**

The Hall of Fame was created over 20 years ago and currently has over 60 members.

The Vista Hall of Fame was created in 1989 as part of Vista Heritage Week, to honor significant people and their achievements that have enriched Vista's vibrant history. Inductions were made in each of the next three years, ceasing in 1992 and starting again in 1995.

The Vista Historical Society then received custody of the photographs.

In early 1994, upon the completion of the Vista Historical Society Museum, the Historical Society began to display the Hall of Fame members' photographic portraits in the museum.

Currently there are two divisions of membership, the Regular Division and the Early Residents Division. The qualifications of each division are described below. Each year a member of each division must be elected to the hall. There is no upper limit to the number of new members that can be elected each year .

## **CRITERIA FOR NOMINATION TO THE HALL OF FAME**

### **Regular Division**

Each nominee must have lived a minimum of 20 years in Vista, not necessarily consecutively. This criterion may be waived if it is not considered appropriate.

Each nominee must have made significant contributions to the betterment of the community.

Married couples who both meet the criteria may be nominated together as one nominee.

The nominee may be either living or deceased.

### **Early Residents Division**

The criteria is the same as for the Regular Division, and in addition the nominee must have died at least 20 years before the nomination unless waived.

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**Thomas J. Adams**  
**1891-1974**

**Elected to the Vista Hall of Fame  
Early Residents Division 2016**

Thomas J. (T.J.) Adams was the second longest serving member of the Vista Irrigation District (VID) Board of Directors, second only after “Mr. Water” himself, Hans Doe. Mr. Adams served on the VID board for 25 years, from March 1949 to July 1974. It was during his 25-year tenure on the VID board that Vista became incorporated as a City in 1963. The population of Vista grew from 8,300 in 1949 to 39,000 in 1974. Mr. Adams was seated as chair of the VID board of directors in 1954, where he remained chair until he passed away in office in 1974. It was through his leadership that the district was able to accommodate the tremendous population growth with all of the necessary facilities and water rights for the people of Vista.

Adams, a native of Louisville, Ken., had made his home in Vista since 1946, coming here from Pittsburgh, Pa., where he had been U. S. Steel's chief metallurgical engineer for 15 years. Adams had owned an avocado grove on Phillips Street when he first came to this city.

In 1951, as a result of a five-year drought, the level of Lake Henshaw (the primary water source for Vista), virtually dried up, going from 120,000 acre feet to only 200 acre feet. In response, VID dug 31 wells at its Warner Ranch watershed, and began pumping water into Lake Henshaw. The need for water for the people of Vista continued to grow with the increase in population and the district began to eye other sources, but few options were available to such a small agency. In 1954, a special election was held in which the people of Vista voted to join and receive imported water from the San Diego County Water Authority. In 1961, the district built its new headquarters on Connecticut Avenue to combine the field and office operation in one location to better serve the VID customers. During Mr. Adams' tenure as president of the VID board, to further accommodate the City's continued growth and demand for water, the district began planning to build a water treatment plant jointly with the City of Escondido. This plant was completed shortly after Mr. Adams' death and allowed all the residents of Vista to receive fully treated water for the first time.



**Howard Amend**  
**Elected to Vista Hall of Fame  
Regular Division 2012**

Howard Amend has been affiliated with Boys' Clubs since he joined the Pasadena, California, club when he was 7 years old.

Howard has given 42 years of continuing dedication to the Vista Boys' Club and the Vista Boys & Girls Club, as it was renamed in 1990.

Prior to being hired as director for the Boys' Club of Vista as of May 1, 1970, he was employed by the Boys' Club of Pasadena in 1953, with time out for military service, and served as director until he left to come to Vista.

He retired as director of the Vista Boys & Girls Club in January 2002. He currently serves on the board of directors and is chairman of the Vista Boys & Girls Club Foundation, the major funding agency for the Club.

Howard and Anne celebrated their 50<sup>th</sup> wedding anniversary in March 2012.

Anne retired in 2011 as a school nurse for Lincoln and Rancho Minerva middle schools.

They have three children: Peter, the oldest, and twins Merrill and Sharon.



**John Barrett**  
**1908-1978**  
**Gene Barrett**  
**1909-1993**

**Elected to the Vista Hall of Fame**  
**Early Residents Division 2016**

In 1939, John and Gene Barrett and their two children moved to Vista.

Also in 1939, John Arthur Barrett and Harold Sanborn operated the "Barrett and Sanborn Market" on East Vista Way. Later, they opened a larger market at 306 South Santa Fe Ave. at Eucalyptus Ave. The produce department was operated by Ted Minge; the bakery by Roger MacDonald and his wife, Lois; the liquor department by Bert Baletto.

In 1942, "Barrett and Sanborn Market" was changed to "Buy and Save" and the business was incorporated. John and his wife, Gene, enlarged the Vista "Buy and Save" and branched out, establishing other "Buy and Save" markets in Fallbrook, Carlsbad, Ocean-side, Escondido, Encinitas and other points in San Diego County. Their central warehouse was in San Marcos. Their son, Richard, and their daughter, Barbara, became a very important part of "Buy and Save's" growth.

Vista was a quiet little town with a beautiful climate and friendly people; a lovely place to raise a family.

John Barrett was on the school board; Richard played football for Vista High School, and Barbara Barrett was drum majorette for the band. Gene Barrett did her share working for the P.T. A.

In 1945, John learned to fly an airplane and Gene took lessons. They became the flying Barretts, attending many grocers' conventions, looking for better ways to serve the public with bigger and better "Buy and Save" markets.

Also, in 1945, their home, El Adobe Casa, was

built on what is now East Sunrise Drive. The adobe bricks were made from local soil, molded and dried in the sun. John and Gene designed the adobe, with much of the work done by John and son, Richard. Lupe Lara and Son were the builders.

In 1962 "Buy and Save" merged with Mayfair Markets.

"Buy and Save" markets was a family venture for the four Barretts. They all worked, and it was a happy time to be part of Vista. John Arthur Barrett died in 1978 and is buried in Eternal Hills Cemetery. Gene Barrett died in 1993. A memorial bench in Eternal Hills carries the family name.



**Leon Bone**  
**1874-1962**

**Elected to Vista Hall of Fame**  
**Early Residents Division 2013**

Leon Bone, always known as Judge Bone in Vista, was a man of many talents. In addition to his legal expertise, he was a prolific poet and author.

The Vista Historical Society is fortunate to have the original manuscript of *Day Dreams*, his book of original poems, and several hard copies of his science fiction novel, *Naomi, Daughter of Ruth*, published in 1952.

Born in Vandalia, Illinois, on March 22, 1874, Bone attended Austin College in Effingham, Illinois, for one year and was secretary and vice president of the debating team.

He then taught elementary school for four years and graduated from the Gem City Business College in Quincy, Illinois.



Bone moved on to George Washington University, determined to obtain his law degree, and graduated with the Law Class of 1905.

While there, he served as president of the university's Needham Debating Society.

The Vista Historical Society's original copy of the University news magazine, *The University Hatchet*, dated December 21, 1904, congratulates Bone on being a major force on the debate team: "He is a forceful speaker and his earnestness in the presentation of his argument carries conviction with it." He was described as an "indefatigable worker" at research who made "remarkable strides" in debating while at GWU.

Bone's given name was Leonie, later shortened to Leon.

Judge Bone was married to his wife, Cora, for 53 years. The couple had two children, Victor and Velma. Several of his descendants still reside in the area.

The United States Federal Bureau of Investigation (FBI) was formed in 1910, and Bone became one of the organization's first agents the following year. He was closely involved with the investigation and capture of such notorious criminals as John Dillinger, Pretty Boy Floyd and Machine Gun Kelly.

The Historical Society has on display a letter dated November 20, 1936, from J. Edgar Hoover, then head of the FBI, thanking him for his quarter-century of service as a special agent. Bone remained personal friends with Hoover over the ensuing years.

Early in World War II, Bone was called back for duty as a senior investigator for the Army Air Force.

From 1944, until he passed away at his Vista home in June 1962, at age 88, Judge Bone presided over the Vista branch of the Justice Court of California.

Evidence of his popularity was a report in *The Vista Press* on June 3, 1958, that he was re-elected to the Vista Judicial Court at age 84 with a vote of 2,326; his nearest competitor had 810 votes.

Judge Bone wrote poetry for more than 40 years. The original manuscript of his poetry book, *Day Dreams*, is on exhibit at the Vista Historical Society Museum at Rancho Minerva. It demonstrates the heart and philosophy of the "inner man" that complemented Leon Bone's legal talents.



**Ralph T. Brengle**  
1894-1971

**Elected to Vista Hall of Fame  
Early Residents Division 2009**

Ralph Brengle was a retired industrialist and a native of Orleans, located in the Knob Hills Country of Indiana. He served in the United States Navy in World War I, being discharged as a Lieutenant Junior Grade. In World War II, he was a Lieutenant Commander in the Navy.

After the war, he organized Ralph T. Brengle Sales Company in Princeton, Indiana. At one time he owned three shopping centers in Chicago.

Mr. and Mrs. Brengle came to Vista on his retirement in 1961. He donated funds to the Vista Boys' Club for a gymnasium, and gave 39 acres to the City of Vista with which Brengle Terrace Park was established. The Brengles were honored February 21, 1971, at the dedication of the 13,000-square-foot Boys' Club gymnasium. Orbee Mihalek, Mayor of Vista, proclaimed "Ralph T. Brengle Day."

Mr. Brengle had given away around a million dollars for worthy causes before coming to Vista, including funds to the College of Vincennes for a closed TV station; funds to Gibson General Hospital; and a science building for Oakland City College. He was a member of the Rotary Club and the Military Order of World Wars, San Diego Chapter.

Mr. Brengle died in March of 1971.



**Kathy Brombacher  
Elected to Vista Hall of Fame  
Regular Division 2010**

Kathy is the founder of Moonlight Stage Productions summer season at the Moonlight Amphitheatre and the winter season at the Avo Playhouse. Since founding the theatre in 1981, she has helmed its artistic vision; today it is recognized as one of San Diego County's major arts organizations.

The theatre's artistic successes have been recognized by such organizations as the San Diego Theatre Critics Circle, the Patté Awards for Theatrical Excellence, the Robby Awards, and the Billie Awards. Some of the awards the theatre has received from these organizations include Best Direction, Best Ensemble, Best Choreography, and Best Set Design, among many others.

Under Kathy's vision, the theatre has nurtured many theatrical artists and administrators who began their careers at the Moonlight and have gone on to work with other major arts organizations and entertainment companies throughout the United States. Having established an artistic base that serves all of San Diego County, Moonlight Stage Productions winter seasons have grown artistically each year with the support of the National Endowment for the Arts, which has provided grants in support of three productions, *Arms and the Man*, *The Most Happy Fella*, and recently the critically acclaimed *Ring Round the Moon*.

Kathy has produced and/or directed more than 150 shows at Moonlight Stage Productions in the last 30 years. She has seen major milestones during her tenure at Moonlight Stage Productions. In 2009, the completion of the new Moonlight Amphitheatre stage house, constructed in just nine months, was a 20-year dream realized by the City of Vista. The City's renovation of the Avo Playhouse, from a movie theater originally opened in 1948 to a venue hosting the Moonlight's winter seasons as well as numerous rental events, was another milestone in community

support.

As a long-time employee of the City of Vista, Kathy has been recognized as Management Employee of the Year as well as receiving awards and recognition from the California Women in Government for distinguished work; Soroptimists International of Oceanside for work which enhances the community; was named one of the "50 People to Watch" by *North County Magazine*; received the Craig Noel Award for Theatrical Trailblazer by the San Diego Theatre Critics Circle; and the Shiley Lifetime Achievement Award from the Patté Awards for Theatrical Excellence in 2006.

A longtime resident of Vista, she is married to Robert C. Brombacher, D.D.S. She holds a B.A. degree in Theatre Arts from the University of Redlands and an MFA degree in acting, and prior to founding Moonlight Stage Productions was a theatre and music educator in the Vista Unified School District.



**Linden R. Burzell  
1924-2008  
Elected to Vista Hall of Fame  
Regular Division 2008**

Linden R. Burzell began his career in the water industry as a young Navy Ensign in 1945 when he was assigned to assist the resident officer in charge of administering construction work on the first San Diego Aqueduct.

He joined Vista Irrigation District as its District Engineer in 1946. By 1951, he was general manager and chief engineer. Among the many projects that Burzell brought to completion while at VID was the covering of the original 12 miles of open flume that brought water from Lake Henshaw via Lake Wohlford to Vista. He expanded and improved the infrastructure serving the communities within VID's boundaries, which were moving from an agricultural base to residential and commercial uses.

In 1964, he left to assume his new position as general manager and chief engineer of the San Diego

County Water Authority.

Burzell returned to the VID in 1992 as a member of the Board of Directors. He worked at the policy level to maintain VID's high standards. He served as the Board's president in 1996, 2001 and 2006.



**Paul Luis Vincent Campo  
1922-2007**

**Dorothy Maxine Campo  
1920-2008**

**Elected to the Vista Hall of Fame  
Regular Division 2016**

Paul and Dorothy Campo moved to Vista in 1954 and bought their home at 1210 Oak Drive where they would live until Paul died and Dorothy moved into assisted living. Paul had been hired to work at Camp Pendleton, where his engineering and geology degrees and experience in water management and hydrology helped him to rise to become its Director of Natural Resources before retiring in 1988. For a number of years, he worked alongside another well-known Vistan, William "Bill" Taylor.

Paul served as a trustee of the Vista Unified School District ("VUSD") for many years. While on the board, he championed the construction of the "new" Vista High School on Bobier Drive and led the effort to develop several more elementary schools to meet the VUSD's growing student population.

Paul always loved to talk about water. He would quote Mark Twain: "Whiskey is for drinking; water is for fighting over." Paul served on the board of the San Diego County Water District for many years, representing the Marine Corps' water interests at Camp Pendleton. He was an early promoter of building more water storage facilities for this area. Among Paul's colleagues on this agency was his friend and another well-known Vistan, Hans Doe. They, and several other of the

older water experts, were collectively known as the "water buffaloes", a term that always made him laugh.

One of Paul's happiest days occurred when he was appointed, and then elected, to the Board of Directors of the Vista Irrigation District, representing District 1. In addition to covering Northeast Vista and the surrounding county land, he was responsible for Lake Henshaw, the District's water reservoir. Because of his interest in water storage and conservation, he made sure that the District never tried to sell off this valuable water resource. This has proven to be a wise decision, given the current water shortage throughout California. He served on the board for many years; only his death caused him to vacate his position. It should come as no surprise that one of his fellow directors was his close friend, fellow water buffalo, and another well-known Vistan, Linden "Lyn" Burzell.

Paul was married for over 57 years to his wife and best friend, Dorothy. Both of them loved what used to be the pastures and grove of old Vista, but understood and accepted the many changes that have occurred over the years.

Dorothy was not a traditional "stay-at-home" wife and mother. She first had a taste of the working world during World War II, when she served as secretary to a defense plant manager. By the time she came to Vista, she possessed the skill and experience to be hired by the VUSD to become the first secretary for the newly-built Crestview Elementary School. She spent many happy years at Crestview. She later transferred to Olive Elementary School, from which she retired in 1987.

Dorothy was also active in the Vista community. In the early 1960s, many of the non-certificated staff at the VUSD asked her to help them form a bargaining unit to negotiate the terms of their employment contract. She then founded the Vista chapter of the California School Employees Association, and served as its first president. For many years, Dorothy acted as a firm negotiator with the VUSD's management. As a result of her efforts, many of her fellow Vistans received better wages and terms of employment.

During her years with the VUSD, many parents and teachers came to know and love her. Most important to Dorothy, however, were the children who attended "her" elementary schools. She always kept her own money in her desk to loan to students who had forgotten their lunch money. For many years prior to government subsidies, she gave away lunch money to students whose families couldn't afford to make or buy them lunch. Years later, when one of those students whom she had helped previously bought lunch for her, she cried.





**Daniel Bennett Carr**  
**1939-2010**  
**Elected to the Vista Hall of Fame**  
**Regular Division 2016**

Daniel Bennett Carr was born in 1939, in San Diego. His father worked in the Foreign Service so he was raised primarily in Latin America before moving to Chula Vista at the age of 16. At this young age, he worked at Bearing Engineering in San Diego in order to help provide financial support for his family.

Daniel married Sue Ann Crabbe on May 16, 1959 in Chula Vista.

He was a resident of Vista for forty years. He moved his family to Vista from Chula Vista in 1962 and resided in the community until 2002.

He was an honorable and successful business owner of Carr's City Auto Parts, established in 1962. He later purchased Vista Auto Parts and established North County Warehouse in the City of Vista.

Carr's City Auto Parts was one of the first parts stores to offer delivery service to auto repair shops, gasoline stations, and many other establishments such as Golden Arrow Dairy and Mc Mahan's Furniture Store, who both had their own small fleet of delivery trucks, as well as Prohoroff's Poultry Farm. He would often get up in the middle of the night to help a customer with a broken down vehicle so that they could continue on their deliveries and/or travels as needed.

Carr's City Auto Parts started at 341 N. Santa Fe Avenue. He then built a new and bigger store with a machine shop at 223 W. Vista Way. When the business outgrew that store he purchased the old Safeway Store/Drew's Appliance Center at 420 S. Santa Fe Avenue and moved it there where it continued to grow. It was here that he established North County Warehouse.

In the late 1960's or early 1970's, he also bought Vista Auto Parts. He built a new and larger building on East Vista Way with a machine shop for this business as well. He later sold Vista Auto Parts to Mr. Henry Boothman, a ma-

chinist who had worked for him for many years.

Daniel B. Carr, was an active member of Vista's Optimist Club serving as president from 1965 - 1966.

He was an effective and respected Planning Commissioner, serving the City of Vista in this role from 1970 - 1978.

In 1978, he was elected to Vista's City Council with the help and support of many other community members such as John M. Cosh, Terry Hensley, Frank Tiesen, Betty Minor, Orbee Mihalek, Ken Annin and Gil Duran, who were all members of his election committee.

During his term on the City Council from 1978-1982 he served as mayor of Vista from 1981-1982 and served his time in office with distinction.

He was one of the original founders of the Moonlight Amphitheatre in Brengle Terrace Park, successfully heading up the committee to get the original grading done by Mr. Carl Pinamonti.

He was an avid hunter and tennis player. He was a pilot and enjoyed flying his own airplane

He never aspired to be a politician. However, because he chose to raise his family and start his business career in the city of Vista, he believed that he had a duty to work for the betterment of the city that gave us so much. He knew he could do good work in the political arena of the city. He was extremely grateful for all the opportunities Vista had provided for us and was honored to serve his beloved "City of Vista" in anyway that he was able.



**Oliver Clark**  
**1917-2006**  
**Elected to Vista Hall of Fame**  
**Regular Division 2010**

A native of Iowa, Oliver Clark and his wife, Helen, came to Vista in 1941. He started Clark's Floor Coverings, Inc. in 1946.

He served 22 years on the Vista Irrigation District board of directors. He also was a director of the

Vista Chamber of Commerce for many years and holder of four Chamber awards—in 1956, 1958, 1963 and 1966. Clark was a charter member of the Kiwanis Club of Vista and served as president in 1953. He was a Chancellor Commander, Knights of Pythias Themis 146, Escondido. He served as president of the San Diego Floor Covering Association (two terms), and he was elected to the Hall of Fame of the Floor Covering Association in 1976.

He was also a director of Chartered Bank of London, California Division, from 1964 to 1980. He was a member of the Vista Historical Society and several other organizations. He and his wife had three children: Carol Anne, Oliver R. Clark Jr., and Alan Lee Clark.



**John Cosh**  
**1924-2004**

**Elected to Vista Hall of Fame**  
**Regular Division 1989**

**Marjorie Bernice Cosh**  
**1926-2016**

**Elected to the Vista Hall of Fame**  
**Regular Division 2016**

John Cosh arrived in Vista with his family in 1925 from Canada, along with the Ormsby family. Cosh and his family have supported Vista and the surrounding communities ever since. John Cosh was a longtime banker in the Vista area. He assisted in the founding of the Tri-City Hospital District and was a director for eight years and president in 1974. He was founding president and organizer of the Boys' Club and chairperson of many fundraisers for charitable organizations. He also helped develop Brengle Terrace Park

Marjorie Bernice Brown was born in Mesa, AZ. She was one of nine children born to Blanche & Peter Brown, an American ranching/farming family that settled in the Imperial Valley in 1929. While working in Ocean-side as an operator for Bell Telephone, she met the love of her life, John Morton Cosh, in 1948, and married him in 1952.

Marjorie was an active member of the Vista/North County community and supported many causes. Her full list of accomplishments can only be described as a lifetime of community and family service, and continued to do so in her later years with the Friends of the Vista Library, the Vista Historical Society, and the Grace Presbyterian Church Women's Association.

Intelligent, organized and insightful, Marjorie gave her all to many North County organizations, taking on leadership roles, guiding meetings, and not only chairing events, but often using her own supplies so it would have the perfect look.

In 2011, Marjorie received the prestigious National Service to Youth Award from the Boys & Girls Clubs of America for 35 years of devoted service in supporting the organization.

As an original member of the Tri-City Hospital Women's Auxiliary (now of the Tri-City Hospital Foundation), in 1981, she chaired the first Baile De Esperanza charity ball. She was selected as the Outstanding Woman of the Year 1981 by the Vista Chamber of Commerce.

Past President of the VUSD School Board (1979-1983) and then representing the VUSD Personnel Commission (1985-2006), Marjorie received an Honorary Lifetime Membership by the California School Personnel Commissioners Association.

For her outstanding work as past president of both the Patrons of Palomar College and Palomar College Development Foundation she was awarded an honorary degree by Palomar College.



**Cave Johnson Coutts**  
**1821-1874**

**Elected to Vista Hall of Fame**  
**Early Residents Division 2007**

Cave Johnson Coutts was born near Springfield, Tennessee, on November 11, 1821.

In 1838, he received an appointment to West Point and graduated in 1843. He served on the frontier and then at Los Angeles, San Luis Rey and San Diego from 1848 to 1851. He was over six feet tall and weighed 165 pounds, and was known as a man of good education, strict integrity, and gentlemanly manners.

On April 5, 1851, he married Ysidora Bandini of San Diego. They had ten children. In October 1851, he resigned from the army and was appointed colonel and aide-de-camp on the staff of Governor Bigler.

He was a member of the first Grand Jury in September 1850, and became county judge in 1854. In 1853, he moved to a tract known as the Guajome grant, a wedding gift to his wife from her brother-in-law, Abel Stearns. He became one of the wealthiest men in Southern California. Coutts purchased the San Marcos, Buena Vista, and La Jolla ranches, and also government land, amounting to about 20,000 acres.

He died at the Horton House in San Diego on June 10, 1874. The Rancho remained in family hands until it was sold to San Diego County for a park in the 1970's.



**Elva Lagash Dawson**  
**1906-1997**  
**Elected to Vista Hall of Fame**  
**Regular Division 1998**

Elva Dawson was a native Californian who moved to Vista in 1964. She was a charter member of the Friends of the Vista Library, and the library's Elva Dawson Room was dedicated in her honor. She received a City of Vista Award in 1967, 1972, 1976 and 1978 for her volunteer work. Dawson was a founding member of Vista Beautiful; president of the Woman's Club of Vista and Vista Historical Society; a founder of the Vista Boys' Club Auxiliary; and a member of the Vista Parks and Recreation Commission, Guajome Regional Park Commission and Vista Garden Club.



**Ida Kelly Dawson**  
**1901-1996**  
**Elected to Vista Hall of Fame**  
**Regular Division 1989**

Ida Dawson was the daughter of pioneers Emma Kelly and Hamilton Squires. She attended San Diego State University and Stanford University. She taught school locally and in Seattle.

On March 23, 1931, she married Clarence Dawson. In 1946, they moved to Rancho Agua Hedionda Y Los Monos, where she owned some of the original land grant acreage. They raised cattle for several years. She gave over 130 acres in the Dawson Y Los Monos Canyon Reserve to the University of California system for research and teaching.



**Frank Bernard Delpy**  
**1896-1948**  
**Elected to Vista Hall of Fame**  
**Early Residents Division 2009**

Frank Delpy was born January 26, 1896, at the Vista Delpy Ranch, the second son of Jules J. and Maria Delpy. He lived in Vista all of his life. He attended Vista schools and graduated from Oceanside High. There was no high school in Vista at the time. He married Elena Rose Itzaina (nee Helen Itzaina), daughter of Jean Baptiste and Maria Itzaina, on December 7, 1919. He had two children, Jacqueline and Frank Junior.

He was the first Vista Irrigation District Assessor, Tax Collector and Treasurer, an elected position that he held until his death at the office on June 8, 1948. A World War I veteran, he was a member of the B.P.O.E., Chamber of Commerce, and the American Legion.

During his tenure at the Vista Irrigation District, with his leadership and assistance the district was able to create, improve and assure the area water supply, thus

enabling the agricultural industry to thrive in Vista.



**Jules and Maria Delpy**  
**Jules 1866-1959**  
**Maria 1877-1981**  
**Elected to Vista Hall of Fame**  
**Regular Division 1995**

The Delpy family first arrived in Vista in 1873. Bernard Delpy started a successful winery in the area later known as Delpy's Corners. His nephew, Jules Jacques Delpy, arrived from Southern France in 1879 to help work in the winery.

In 1894, Jules married Maria, also from Southern France, in Los Angeles. They arrived in Vista a few days later.

The Delpys had many "firsts" in Vista: the first car, the first phonograph and one of the earliest schools. Travelers often stayed at the Delpy home since no hotels existed in Vista at the time. Jules and Maria were successful farmers and were influential in the development of early Vista, including the formation of the Vista School District and the Vista Irrigation District.



**Hans Doe**  
**1903-1988**  
**Elected to Vista Hall of Fame**  
**Regular Division 2002**

Hans Doe was born in Norway. His family moved to Canada in 1910. He attended the University of California at Berkeley, studying engineering, and became a United States citizen in 1927.

Doe and his wife, Margaret, made their home in Milwaukee until 1946, when they visited Margaret's parents in Vista. They promptly moved to Vista and owned and operated an avocado and macadamia nut ranch.

He was elected to the Vista Irrigation District board of directors in 1951 and later to the board of the Bueno Colorado Water District. Known as "Mr. Water," he served on the most influential boards and committees in the California water industry, including the San Diego County Water Authority and the Metropolitan Water District of Southern California, from 1956-1988. He was the only person to serve two terms (four years) as president of the Association of California Water Agencies.

His many statewide accomplishments included appointment to two terms on the State Soil Conservation Commission under Governor Goodwin J. Knight, president of the Resource Conservation Districts Association and chairman of the Southern California Water Conference for ten years. As one of the organizers of the Agua Buena Soil Conservation District, Doe helped promote and build the flood control channel that protects Vista against periodic flooding.



**Harrison and Ruth Doyle**  
**Harrison 1888-1997**  
**Ruth 1898-1996**  
**Elected to Vista Hall of Fame**  
**Regular Division 1989**

Harrison and Ruth Doyle purchased property in Vista in 1940 and served the community in many ways for over 55 years. Harrison Doyle, a well known author, was the co-founder of the Vista Rancho Historical Society, the mayor of Vista 1966-68, president of the board of governors of Palomar College, and charter



director of the Agua Buena Soil Conservation District, which brought the flood control channel to Vista. Along with his wife Ruth, he wrote the "History of Vista" in 1983.



**Antonio "Tony" Duran  
1917-1982**

**Elected to Vista Hall of Fame  
Early Residents Division 2011**

Tony Duran was born in Kansas and lived in Vista for 56 years. He operated the construction firm of Duran & Duran with his brother, Luz, who is also a Hall of Fame member. Tony was very active in civic affairs. He served on the Vista Unified School District Board of Trustees from 1961 to 1969 and was president for five years.

He was one of the founders and a member of the first board of directors of the Vista Boys' Club, now the Vista Boys and Girls Club. He also served on the committee that was responsible for the construction of the club building. He built a day care center for developmentally disabled children (a Vista Rotary project).

Tony Duran was a member of Vista Rotary Club, with perfect attendance for 30 years, and was president from 1956-57. He received the Governor's Trophy for most outstanding club in the district. He was a member of the Vista Elks Lodge (20 years), and Honorary Life Member of the Vista Hispano Club. He was also a member of the General Apprenticeship Board of Palomar College from 1952-57, representing business management. In 1955, he received the National Red Cross award for Life Saving, signed by President Dwight D. Eisenhower. In 1959, Tony organized the North County Building Contractors' Association. In 1960, he received the "Citizen of the Year" award. He also was responsible for a school and addition to an orphanage in Mexico. He founded Vista High School Panther Boosters Club and the Palomar College Boosters Club. He was appointed to committees by both the Vista City Council and the Board of Supervisors.



**Luz Duran  
1915-2008**

**Elected to Vista Hall of Fame  
Regular Division 1990**

Luz Duran came to Vista with his family in 1925. Luz and his brother, Tony, formed Duran & Duran and built many of Vista's major buildings, including the Elks Lodge, the Avo Theater, the Optimist Club, and many family homes.

Luz served his community in numerous ways. Among his affiliations were the Knights of Columbus and the Hispano Club, and he was a life member of both the Optimist Club and the Vista Historical Society.



**Paul and Diane Eckert  
Elected to Vista Hall of Fame  
Regular Division 2014**

Very few people can say they know Vista as well as Diane and Paul Eckert know Vista.

Diane's parents, Robert and Myrna Elsinger, had been residents of Vista since before she was born, and in 1950, Paul's parents settled here while Paul stayed with an uncle in Lawndale, CA, to finish high school. After Paul graduated high school he relocated to join his parents. Together they started Eckert & Son's Moving & Storage located at 621 S Santa Fe Ave, Vista, CA, in May of

1953.

Diane, maiden name Elsinger, finished high school in Vista and went off to Stephens College in Missouri. Upon her return after graduation in June of 1954, she attended the Vistacado Fair where she and Paul met for the first time.

Vista was a small, yet close knit community with about 8,500 people. Now, decades later, the population in this town has grown to over 120,000!

"I loved it so much when Vista was a little town, you knew everyone," Diane recalls. Paul says, "We used to do all kinds of things, including the last Vistacado Fair." He also remembers putting up all of the Christmas decorations in downtown Vista, sponsoring a book drive for the branch library, and coloring 1500 eggs for the egg hunt.

Paul and Diane went on to have 2 children, Robert and Paula, who grew up to have professions and families of their own, including 6 wonderful grandchildren and now 5 great-grandchildren for Paul and Diane. Robert and Paula eventually decided to join Paul in running the moving business and continue to work in the office keeping it a family run operation.

Paul's public service career began with the Vista Junior Chamber of Commerce, and Diane joined the Jaycees' wives' group. They both became actively involved with the local Elks Club and with the Boys & Girls Club, formerly known as the Boys Club. Paul was involved in the San Marcos Rotary Club as well.

Together over the course of 6 months, Paul & Diane campaigned for Paul's election to the County Board of Supervisors in 1978, where he went on to serve 8 years.

Paul remembers one of the highlights of that time "Diane and I were invited to have cocktails with Queen Elizabeth and Prince Phillip on their yacht in the San Diego Harbor!"

He also recalls a personal invitation, along with 200 others, including then San Diego Mayor Bill Cleator, to the White House during the Ronald Reagan administration and having coffee and rolls in the East Room. "You've gotta be impressed," he exclaimed.

Looking back, Paul is proud to say he was involved with the county's "Workfare", a work-for-welfare program instituted in San Diego at the time, but is still being utilized in some areas today.

After serving on the County Board of Supervisors, he returned to be involved in the Vista community. Diane was president of the Vista Historical Society from 2003 to 2009 and quickly put Paul to work.

Paul negotiated with the City of Vista to get the Rancho Minerva house for the Historical Society and went to work refurbishing it. The previous owners, the Hunta-

las's, have since formally made Paul an honorary member of the Huntalas family.

Paul was president of the Vista Historical Society when they opened the museum in Rancho Minerva in 2009.

More recently, Paul has been involved with a Christian healing center at Branches of the Cross Anglican Church in Vista, saying, "It will be a tremendous asset to the community." He has also continued to help the Boys & Girls Club, being responsible for building its new kitchen, dining room, teen room, and several offices. He hopes that by July he will have an elevator installed to serve the second floor of the building that houses this beneficial youth program.

Paul and Diane Eckert would like to extend their sincerest gratitude to the society and those involved for selecting them to receive this honor.



**Robert Elsinger**  
**1896-1978**  
**Elected to Vista Hall of Fame**  
**Early Residents Division 2013**

Robert Elsinger was born to Sarah Fuiks and Sol Elsinger on June 6, 1896, in Minnesota. Shortly after his birth, the family moved to Fargo, North Dakota, and then his father moved to Azusa prior to the 1920's; and grew oranges.

Robert followed his family to California in the mid-1920's and became a farmer. He moved to North San Diego County in 1926, and while in Vista, he met and married Myrna Ryerson.

Robert Elsinger budded many avocado groves in Escondido, Fallbrook and Vista. He established one of the first packing plants in Escondido and bought, packed and shipped avocados and limes.

His business was located at 121 North Santa Fe Avenue, directly across from the original location of the Santa Fe Railroad

depot. At one time he owned the old landmark, "Red Barn", on the corner of North Santa Fe Avenue and Jefferson Street. He also had a subsidiary packing shed on the railroad at Buena.

Robert was a veteran of World War I; one of the original members of the American Legion; a member of Vista Elks Lodge #1968; and a member of the Vista Optimist Club. On January 26, 1964, he received a Good Citizenship Medal from the San Diego Sons of the American Revolution for his "patriotism, community service and public spiritedness."

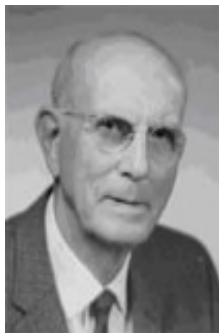
He had three children, Diane Eckert, Nanette Marvin, and Robert Elsinger.



**Barney and Donna Harvey Fields  
Elected to Vista Hall of Fame  
Regular Division 2002**

Barney and Donna Fields are lifelong Vista boosters. They were members of many service clubs and other organizations dedicated to the area's betterment.

They have run a successful business and raised their family here.



**Joseph H. Fotheringham  
1887-1970  
Elected to Vista Hall of Fame  
Early Residents Division 2007**

A land specialist and first mayor of Vista, Joseph H. Fotheringham was born February 22, 1887, in Glasgow, Scotland and came to the United States at age five.

During his 44 years in Vista, he held a variety of civic posts, including the Chamber of Commerce and U.S.O. boards. He was a charter director of the First National Bank of Vista; president of the Downtown Property Owners' Association; elected director of Tri-City Hospital in 1957 and remained a member of that board until 1969.

He was a Vista city councilman and first mayor upon the city's incorporation in January 1963. He was also a member of Local Agency Formation Committee (LAFCO); president of the San Diego County Division of the League of California Cities; founding member of the Kiwanis Club; past patron, Star of Vista 556 Order Eastern Star; a 32nd Degree Mason; and a past president of the Board of Realtors. He resigned as mayor of Vista in September 1965 and was named president of Tri-City Hospital Board on February 26, 1966.

Fotheringham died in early July 1970.



**John A. Frazier  
1832-1899  
Elected to Vista Hall of Fame  
Early Residents Division 2007**

John Frazier was born in Rhode Island. He went to sea with his uncle at the age of thirteen.

In 1881, he and his wife and six children moved to Carlsbad, where he was one of those instrumental in founding what became the Carlsbad Spa. Sometime in 1882, he moved to Vista at least part-time. He lived on what is now Vista Village Drive, west of Santa Fe Avenue.

He applied for a post office in September 1882. At that time, the closest post offices were in Encinitas or by San Luis Rey Mission in a town named San Luis Rey. Creation of a post office at that time named the area, so



he applied for Frazier's Crossing as the name for the community. That name was rejected as there already was a Frazier in California. The name Buena Vista was also rejected. Vista was the name finally permitted and Mr. Frazier became the first postmaster in October 1882. He held the post until November 1886.



**Charles C. Hausladen**  
**1895-1988**  
**Elected to Vista Hall of Fame**  
**Regular Division 2010**

Charles Hausladen was born in Minnesota. He came to Fresno, California, as a young man and worked in the grape vineyards around Fresno and Delano. He, his wife Mildred and family came to Vista in 1927, where he first worked for Phillips-Hambaugh Company, one of Vista's early developers, who laid out some of our first streets. Phillips Street and Hambaugh Way are named for these two partners. Over the years, Charles Hausladen was known as the man who built many of Vista's streets

At the time the Hausladen family arrived here, there were about 350 people in Vista. There was a general store, a post office and a hardware store.

In the late 1920s, Hausladen bought a monoplane and used it and another leased plane to get around in his work. He managed the Chicago Tribune's large avocado planting on "Tribune Hill" near Pechstein Dam for several years. He helped form the Vista Volunteer Fire Department shortly after arriving here. He held the office of president of the Rotary Club in 1951; was a member of the Vista Unified School District Board of Trustees; became president of the board of directors of Buena Colorado Municipal Water District in January 1958; and in February 1958 was named superintendent of the Carlsbad Municipal Water District. An enthusiastic supporter of his community, he used his construction equipment to level and work the ground for the construction of the Vista Recreation Center in 1940. He also prepared the surfaces for track meets at the schools and for

ball games at the Recreation Center.

He was known throughout the area as a civic-minded and dependable citizen. He was called on to fill many varied positions, all of them serving to make our area a better place in which to live. .

Mr. and Mrs. Hausladen were Honorary Life Members of Vista Historical Society, Inc. They were the parents of four children.



**Nicholas "Nick" Huntalas**  
**1884-1980**  
**Bessie Huntalas**  
**1896-1992**  
**Elected to Vista Hall of Fame**  
**Early Residents Division 2011**

Nick Huntalas emigrated from the village of Kadilla, Greece, to the United States in 1902.

He traveled as far west as he could and ended up in Chico, a little village north of San Francisco. He remembered arriving very hungry and walking up to an orange packing house. He asked the workers for some oranges to eat, but they turned him away. Behind the building he found a pile of discarded fruit and gorged himself. He survived on oranges for a week. At this point, he was very grateful for his luck and mused that someday he would grow lots of oranges.

His first job was as a laborer for the Southern Pacific Railroad in Bakersfield. With the help of a friend named Frank Barkholder, Nick learned English and advanced at his job.

In 1911, a group of Nicholas's friends got together to form the Greek American Land Company. Huntalas became the vice president. They pooled what little money they had saved to invest in land. With this money, they went to a real estate broker from Los Angeles who drove them down to Vista, where they bought 420 acres of land. They leased the land to local ranchers, who used it to graze their cattle. Nick

believed that Vista was the best place in California. So when one by one the other investors sold their portion of the acreage, he bought most of it.

In 1916, Huntalas decided to get married. As was common for Greeks, he made plans to go back to Greece to find a bride. He had been writing to a cousin he had never met in Patterson, New Jersey

She asked him, on his way to Greece, to stop by and visit her as well as meet a friend. When Nick met the friend, whose name was Bessie, they fell in love. In three days they were married and heading back to California.

Nicholas still worked for the railroad in Bakersfield, but after a year decided to quit and farm his land in Vista.

Living in Vista in 1917 meant a life of isolation and little if any modern comforts. Nicholas built a four-room house, which didn't include the luxury of electricity, plumbing or running water.

At the time, Nicholas was limited to dry-farming. He grew barley and oats when the weather was wet enough. But this crop was not very profitable. Back then, the weather was very dry. Dry-farming was the principal business, as the area's severe water shortage prohibited any extensive irrigation. By 1923, the water problem was acute.

Huntalas's water came from a deep well on his property, but he still needed additional water in order to be able to grow more profitable crops.

In 1923, Nicholas Huntalas was among the first signers of the Vista Irrigation District Water Plan for Vista. The water would come from the recently completed reservoir at Lake Henshaw about 40 miles away, owned by the San Diego Water Company.

The Vista Irrigation District was formed, and irrigation water became available in 1926.

For the Huntalas family, which now consisted of three children as well as Nick and Bessie, the availability of water made a great change in their livelihood.

With the increased supply of water, Nicholas Huntalas began to grow vegetables and plant trees. In about 1928, a new product came alive: the avocado.

Receptive to new ideas and challenges, he started his own nursery from seedlings. In 1933, Nicholas Huntalas had over 5,000 trees, including avocados, oranges, lemons and grapefruit, Nick assisted universities with the development of the tangelo and an avocado strain resistant to root rot.

While the country was in the Great Depression, the Huntalas' continued to thrive. They had a new home, Rancho Minerva, which was built in 1933. The adobe house, complete with full basement, was ready to move into in May, 1934. For the first time, the family enjoyed indoor plumbing, with hot and cold running water, an electric stove and refrigerator and even a chandelier in the living room.

Nick Huntalas and his wife, Bessie, remained at the ranch until their deaths.

Later, the remaining land was taken for a school that opened in 2007. The historic home is now the Vista Historical Society Museum.



### **Michael Thomas "Mickey" Irving 1901-1985**

#### **Elected to Vista Hall of Fame Early Residents Division 2011**

Michael Irving was a member of one of Vista's pioneer families. His parents came to Vista in 1896. He was a well-liked man who participated actively in civic affairs.

Irving was a Vista school bus driver for the Vista Union School District during the 1920's. In 1930, he became a constable for the County Sheriff. As a constable, he was well known as a fair man who was good at his job. In 1936 his position was renamed to sheriff's deputy, and he had Badge Number 1. This badge is now in the San Diego County Sheriff's Department Museum.

Irving was married to Maria Etcheverry Itzaina, also a member of a historic Vista family.

He also served as a member of the Vista Chapter of the American Legion.



### **Gloria E. McClellan 1925-2002**

#### **Elected to Vista Hall of Fame Regular Division 2004**

Gloria E. McClellan came to Vista as a Marine wife, and she and her husband retired here. During her career she owned a business downtown, but her first love was the City of Vista.

After a term on the Traffic Commission, she was elected to the City Council in 1972 and served as council member and then mayor until her death in 2002.

She was significant in the development of Shadowridge, the Business Park, the downtown redevelopment project, North County Square and many other city projects. She represented the city in many forums over the years.



**Beatrice (Bee) Meyer**  
**1911-2007**  
**Elected to Vista Hall of Fame**  
**Regular Division 1990**  
**Frank Meyer**  
**1912-1979**  
**Elected to Vista Hall of Fame**

Frank and Bee Meyer came to Vista from Portland, Oregon, in the summer of 1964, upon his retirement. Frank had been a deputy U. S. Marshal for 23 years and was a past president of the U.S. Marshal's Association for the 9th Region.

In Vista, he became interested in civic matters. He helped organize Vista Drug Education Week and became a member of the drug abuse subcommittee of the Comprehensive Health Planning Association of San Diego and Imperial Counties. He was appointed to a five-man drug abuse advisory commission by the San Diego County Board of Supervisors and became vice chairman of the advisory committee in 1968.

He helped establish Lifeline in Vista and organized the Vista Coordinating Council, of which he was chairman from 1969 to 1971; was a patron of the Hispano Club; secretary and active member of the Elks Lodge No. 1968 of Vista; member of American Legion Post #365; and the Vista Masonic Lodge No. 687.

He was an Army veteran of World War II.

He was named Kiwanian of the Year of the 37th Division for 1970-71. He was named Citizen of the Year by the Vista Chamber of Commerce in 1970. In 1971, he was vice chairman of the Vista Citizens Committee on Youth Problems and was active in a campaign against drug abuse. In 1973-74 he was president

of Vista Kiwanis; he was also a director of Vista Boys' Club and, just prior to his death in 1979, was installed as president of their board. He had also been a member of the Area Council for Vista Boys' Clubs, a member of the Executive Board of the American Red Cross, Vista Division, honorary chairman of the Bicentennial Committee, and vice president of the North County Retired Police Officers Association.

Frank was elected to the Vista City Council in 1972 and was Mayor from 1973 to 1976. He was on the Mayor's Select Committee and was vice president of the California League of Cities, San Diego Division, director of the San Diego Office of Emergency Services, vice president of the Office of Economic Development Planning Committee, chairman of the Vista Sanitation District, and on the board of directors of the Comprehensive Planning Organization. He was instrumental in establishing the Senior Citizens Nutrition Center and brought assistance to it at a time when funds were completely depleted. Emergency contacts to County Supervisors brought funds to resume the service to the city.

Meyer organized a Santa Claus campaign and posed as St. Nicholas himself for several years, visiting the North County Association for the Retarded, schools and various organizations, including being Santa for Vista's Christmas Parade in 1976.

One of the first organizations Bee joined after arriving was the Women's Business and Professional Club. She served on the board of directors for many clubs, including the Vista Historical Society, the Boys and Country Friends. Bee was known countywide for her presence at the social functions she covered during her career as a society columnist (The Bee Line).

Frank and Bee were married for 44 years.



**Orbee Mellor Mihalek**  
**1913-2006**  
**Elected to Vista Hall of Fame**  
**Regular Division 1995**

Orbee Mihalek was one of Vista's most avid boosters. She was born in San Diego County and her family moved here in 1939. She helped charter the Soroptimist Club of Vista and ran the Tot Lot, a nursery and kindergarten school, and was a successful business-

woman. In 1964, she was the first woman elected to Vista City Council and served on the council for the ensuing 12 years; she was mayor from 1970-72. She was named Volunteer of the Year in 1981 and Woman of Dedication in 2005 for her work as a member of the Salvation Army Board, and was a member of the Greater San Luis Rey Planning and Development Council, Woman's Club of Vista, Country Dames, Country Friends, Emblem Club and American Red Cross and was a past president of Vista Chamber of Commerce and the Tri-City Hospital Foundation Board.



**Wells Miller  
1896-1970**

**Elected to Vista Hall of Fame  
Early Residents Division 2007**

Colonel Wells Miller was born in Riverside, Illinois, and grew up there and in Evanston. In World War I, he served in the Marine Corps, leaving with the rank of first lieutenant.

He spent a year in South America mining for emeralds and then engaged in a variety of business activities in the Chicago area.

He was called into active duty a year before Pearl Harbor. From then until 1946, he served with the Marines and retired as a colonel. During the war, he served in the South Pacific.

In 1946, he completed his active duty at Camp Pendleton and with his wife Alice and son Read moved to ranch property in Vista. A second son, Calvin, was born in Vista.

After his retirement, Miller devoted his efforts to agricultural and civic activities. He was active in introducing the cultivation of macadamia nuts to California. In 1954, the California Macadamia Society was formed and he was its first president. He continued in office until his death on February 12, 1970. He served on the board of the Bueno Colorado Water District, Agua Buena Soil Conservation District, and Vista Fire Protection District. He was active in Rotary Club, Community Church of Vista, and the Boy Scout movement. He was also one of the organizers of the Boys' Club of Vista.



**Charlotte "Cleo" Morgan  
1892-1972**

**Elected to Vista Hall of Fame  
Early Residents Division 2015**

From "The Vista Press" February 2, 1972

Vista today mourns the death of a woman who loved her community and in turn was loved by all its citizens.

Charlotte "Cleo" Morgan, whose life was concerned with beauty, died Sunday at Tri-City Hospital.

Vista city officials, saddened by her death, praised the quality of her life.

"Vista has lost a true friend and faithful citizen... one who never talked about what should be done, but one who got in and did it. It will be hard to part with someone like this who has given so much of herself to so many people" said Mayor Orbee Mihalek.

Mrs. Morgan, who lived with her husband, Jack, at 164 Walker Way, was interested in the beautification of Vista, the development of a park system, and in upgrading in any way the appearance of our city.

"I have enjoyed a long friendship with Cleo and Jack, one that from the very beginning was full of respect and admiration. Respect for her as a competent businesswoman, and admiration for her beautiful attitude towards life and her fellow man. Surely, heaven will glow with her presence," said Vice-Mayor Kenneth Annin.

Friends may pay their last respects to Mrs. Morgan today from 9 AM to 9 PM at the Vista Chapel Mortuary.

Graveside family services will be held Thursday, at 11 AM at Valhalla Memorial Park in North Hollywood.

"The passing of Cleo Morgan is without a doubt a great loss to our community. Her achievements are examples of a truly outstanding citizen – one who not only dedicated her time and energy to the beautification of our



city, but who was firm in her belief that Vista is truly ‘the most beautiful place to live’. Her expression of such conviction was evident by the work she alone performed and projects of beautification which she initiated. Her loss will be felt throughout the community,” said Councilman Troy Doan.

Mrs. Morgan is also survived by sons, Upton Smith of Long Beach; Malloy Souberg, of Glendale; a daughter, Mrs. La Vanda Tilt, of Escondido; and 13 grandchildren and 24 great-grandchildren.

“She has been a forerunner in community life. She had an appreciation for Vista that few people had. Vista will miss her greatly,” said Councilman Noble Tanner.

Mrs. Morgan was president of the Vista Garden Club for two terms. She was a member of the Woman’s Club of Vista; a member of the Second Horizon Club; the Grandmothers’ Club; an active force in the Vista Beautiful Committee; a member of the chamber of commerce; a former Grange member; a former member of the Rebekahs; a member of the Palomar Cactus Association and a member of the California Cactus Grower Association.

“We have lost a very dedicated citizen who always strove for the betterment of Vista,” said Councilman Stanley Matush.

Philip Ferguson, chairman of Vista Beautiful, said: “Without a doubt she’s contributed as much or more than anyone else to the actual beautification of Vista. Both Vista Beautiful and Vista are better because of her efforts.”

Vista now – though in mourning – is not somber, but wears like a garment the beauty of her efforts.



**Joe and Mary Mottino**  
**Joe 1915-1997**  
**Mary 1916-2010**  
**Elected to Vista Hall of Fame**  
**Regular Division 2012**

Joe Mottino was born in 1915 in Moorpark, California. His future wife, Mary Borra, was born in 1916 in Los Angeles, California. Both families relocated to North San Diego County, the Mottino family to Vista, the Borra family to Escondido. The Mottino were farmers and the Borrass opened the Borra Winery.

Joe and Mary married in 1941 and lived in Vista. They had one daughter, Felinda. In 1944, they purchased a large tract of land in what is today eastern Oceanside. There they ran a successful farming operation for many years. They also owned and operated the Borra Winery. Most of the land they farmed has since been developed as housing and commercial businesses.

The Mottino family is well-known for participation in many local organizations and for their many philanthropic endeavors. The Joe and Mary Mottino Family YMCA, built after Joe’s death, is perhaps their largest donation. Joe died in 1997 and Mary in 2010.



**Charles H. Mull, Sr.**  
**1879-1945**

**Elected to Vista Hall of Fame**  
**Early Residents Division 2007**

Charles H. Mull Sr. was an early-day Vista Irrigation District engineer-manager. He also was prominent in real estate development. He developed Mull Estates, which today covers most of Anza Avenue and surrounding streets. The old Mull home was razed in 1982 to make way for an extensive subdivision.

He was the first chairman of Vista Community Association in 1938 and was active in the building of the Vista Recreation Center on Recreation Drive.

He became Vista Irrigation District engineer in December 1936, succeeding Charles H. Bell, and later was engineer-manager. Mull died in February 1945.



**William Bruno Pechstein**  
**1866-1933**

**Elected to Vista Hall of Fame**  
**Early Residents Division 2007**

William Bruno Pechstein and his wife Anna immigrated to this country from Germany, William about 1879 and Anna later. Pechstein went to Wisconsin and then, in the early 1880s, came to California where he met Anna; they were married near Anaheim. With their four children, the Pechsteins came to Vista from Los Angeles in 1910. All four children are native Californians. William was active in community affairs, and with Jules Delpy and Nick Huntalas worked hard to organize the Vista Irrigation District. He was the first secretary-treasurer of the district and was on the board of directors until his death in November, 1933. Anna pre-deceased him in June 1933. Their four children, William Otto, Ernest, Anna and Helen, all lived in or near Vista most of their lives.



**Carl Pinamonti**  
**1928-2009**

**Elected to Vista Hall of Fame**  
**Regular Division 2014**

The following is the speech given at the Hall of Fame induction by Angela Pinamonti.

To the many citizens and amazing community of Vista, especially to the Vista Historical Society, thank you

for inducting Carl into the 2014 Hall of Fame. Our family is truly blessed to remember our grandpa, brother, and father in this way.

For those of you who may not know, my name is Angela Pinamonti and I am Carl's eldest granddaughter. My father is Carl Pinamonti Jr., who is here today. It surely is hard to capture in so few words not just the dates and the facts, but the essential character of my grandpa. I am one of the countless people who draw inspiration and gratitude from him. This is my attempt to represent his legacy.

Carl was born in 1928 in Inglewood CA. At age 18, he began his family and had seven children Ernie, Maryann, Toni, Carl, Gina, Patrick and Enrico. He got his construction start in the plastering business and ultimately became a general contractor. During the Vietnam War in 1969, the family battled it's largest tragedy, the death of their eldest brother and son, Ernie.

Emerging from heartbreak, and with high hopes to retire, Carl made the trip down to Vista in the early summer of 1970. But grandpa, being grandpa couldn't retire yet, so he continued his construction business. He purchased 9 acres off of Monte Vista Dr, and traveled down every weekend with some of the kids to create his first family home. He completed it within 3 months and the kids were able to attend school in the fall. The whole family moved in Sept 1970 and officially made Vista home.

With no retirement in sight, grandpa began his relationship with the City of Vista. With only one traffic light standing at the time, his first project purchase was 6 acres next door to the old McMahon Furniture Store off of Santa Fe. There, he developed the Franciscan Inn. After building the Inn he moved into Room 48 and used it as his first office. Every morning at 5 am he would meet at Mayfair Market with friends and other contractors. Joe Garassi, was with him every morning. Joe worked with Carl for many years as his superintendent. The Mayfair market would be the place to hash out his next project, Carrow's Restaurant. After the completion of the restaurant, he moved his temporary office at the Inn to one off of Eucalyptus Dr. This was in fact his first true Vista office. In July 1974 the Mayor of Vista, asked the Chamber of Commerce to develop a meaningful program to celebrate our nations birthday in 1976. As a result, the Bicentennial Committee was created consisting of 28 committees. Carl was Chairman of the Development Committee that would oversee the Bicentennial Project. The Committee approved the original amphitheater and Grandpa proceeded to make it happen. If you know my grandpa, there was nothing big or small that would stand in his way. Carl proceeded to encourage the donation of material and labor and he followed it to a successful completion. He continued to donate after it was built. He then

began to build houses around the city and many other commercial projects. He eventually made his way to other neighboring cities, and worked with his brother, Al Pinamonti on many projects.

Throughout the course of his construction career, he became very well known with Vista city building officials. If any of you knew him, you knew he loved attending city council meetings, and interacting with city officials. I mean he was a businessman, so he definitely debated with a few.

If you ever needed Carl for anything during the day, you knew where his lunchtime office was. He sat at his favorite table at Felliccia's Restaurant. He would hash out business deals on the paper tablecloths and many offers were made there. I can remember when my cousins and I had half days at St. Francis middle school. We knew we were going to Felliccia's for lunch to see grandpa. It just felt like home.

In the early 80's, grandpa had his cancer surgery and they removed his Larynx. Carl was definitely known to voice his opinion and in just one day his speech was taken from him. It took him one year of voice therapy just to get out one word. My cousins and I grew up with him this way and never heard his normal voice. I always wondered what he sounded like. It was a constant struggle to understand him, but it didn't damper his lifestyle, because he began to clap and pound on the table to get your attention. He sure did mean business.

Everyone knew Carl for his generosity with his time and money. He loved to help out small builders and therefore loaned money to these businesses to allow them to get their starts. These small acts of kindness played a role in impacting other business owners of Vista. He donated to the Vista Boys Club and was involved in the start of Vista Pop Warner.

If I have one vivid memory of my grandfather's character, it was that he was extremely hardworking, honest, and trustworthy. He ended up working into the 2000s even though he thought of retiring in the 70s. He was the guy known for paying all the trades on time and within days of them submitting bills. If you did the job correctly, you got promptly paid. He was also the grandfather that would donate to any activity that his grandchild was a part of. He was honest and loyal and for that, he was graced with loyal employees. Betty Stevenson eventually followed him down from Hawthorne and became his office secretary. Frank Dvorak met him in Vista and started as the office Manager in the Eucalyptus office and eventually became a City Inspector. One of the few still working for the family today is Beverly Mottino from Vista and that's just to name a few. Eventually, many of his Italian friends had joined him in Vista and also became established in Vista.

One dream he never saw to completion was the Vietnam Memorial Park, named "Ernie's Place" after his late son. Grandpa donated land off of Mercantile and Guajome to be built into this special park. The park has been relocated onto the Corner across from Main St and associated with the new Paseo Santa Fe project, which should be completed sometime in 2015. Fundraising for the park will begin later this year, and will be a great reminder of all of our service men who fought in Vietnam.

Thank you again for letting me share the life and love of my grandpa. It was a gift to create this speech and be able to get to know him even more. He is my inspiration and someone I think about when I meet challenges in my own career. I often think "What would grandpa do?" If he weren't such a generous, hardworking, and amazing man, I wouldn't be standing here making this speech today. On behalf of my Dad, Sister, five Uncles and Aunts, and 15 cousins, we thank you from the depths of our hearts. And thank you grandpa, for giving me a very common question to answer proudly, Are you one of the Pinamonti, Pinamonti's? Yes, that would be me. Thank you.

**Angela Pinamonti**  
**May 17, 2014**



**Bob and Miriam Peirce Pope**

**Bob 1914-2004**

**Miriam 1912-1996**

**Elected to Vista Hall of Fame**

**Regular Division 2000**

The Popes moved to Vista in 1952. They owned Sports & Photo from 1954 to 1979. The Popes also owned a chinchilla ranch in the 1950s. Bob Pope, a graduate of the University of Marquette Law School, taught in Vista, Fallbrook and Escondido high schools. He was president of North County Community Theatre, Vista Kiwanis, Boys' Club and the Vista 60-Plus Club. He was a board member and trustee of Vista Elks Lodge and board mem-



ber of the Vista Historical Society.

Miriam Pope was born in Cleveland. She and Bob married in 1937. After moving to Vista, she helped found the Boys' Club of Vista, now Boys and Girls Club.

Mrs. Pope was active in the Vista Woman's Club, the Parent Teachers Association and the Women's Auxiliary of the Vista Chamber of Commerce, and was chairwoman of the Vista Parks and Recreation Commission.



**James Porter**  
1944-2011

**Elected to Vista Hall of Fame  
Regular Division 2004**

James Porter was born in San Diego but spent most of his formative years in the Los Angeles area. He graduated from Whittier High School in 1962 and joined the Air Force. He later earned a degree in parks and recreation from Long Beach State College.

Prior to coming to Vista, he worked for the cities of Santa Fe Springs, Montebello, Imperial Beach, Pico Rivera and Alhambra. As director of the Vista Parks & Community Services Department, he was instrumental in the creation of Moonlight Amphitheatre musicals and the Wave Water Park. He retired in 2004. He was a recipient of the California Recreation Society's Fellowship Hall of Fame award.



**Beulah Moss Post**  
1894-1991

**Elected to Vista Hall of Fame  
Regular Division 1991**

Beulah Post came to Vista with her husband, Oscar Hartley, in 1932. She worked as a cook for the Vista School District and fledgling Palomar College until her retirement

in 1965. She was active in both political and business organizations and a charter member of the Woman's Auxiliary of the Vista Carpenters Hall, which was formed in 1937. She was said to be Vista's "Downtown Cheerleader" and biggest supporter.



**Tom J. Ramoss**  
1905-1982

**Elected to Vista Hall of Fame  
Early Residents Division 2013**

Tom Ramoss was a fifth generation Californian, born in San Juan Capistrano in 1905.

He was baptized in the Old Mission Church and later served there as an altar boy.

In 1922, at age 17, Tom went to work as a wrangler on the 100,000-acre-plus Santa Margarita ranch. His job included handling a remuda of 300 horses, readying them for the dozens of vaqueros employed there at the time who generally had 50,000 cattle and thousands of horses to work.

Tom toughed the wrangling job out for some three months before he was promoted to vaquero. In time, because of his having steeped himself in the Spanish tradition of handling horses, combined with a gentleness and singleness of purpose, he was to become one of the best and most respected reinsmen in the business. When the Federal Government acquired the Santa Margarita ranch in 1942 for the Marine Corps and turned it into Camp Pendleton, Tom stayed on, taking over the riding stables, the horse-shoeing, blacksmithing, etc.

It was there he met his future wife, Patricia Kay, a lady Marine from Boston, Massachusetts. Pat knew horses and was a horsewoman herself. In addition, she was a great admirer of the era in California history which Tom and his Spanish ancestors exemplified, so they had much in common.

In 1947, after their marriage, they moved to Vista.

Tom, who had shod his first horse at 14, established a horse ranch, specializing in champion-class Arabians, in which he was success-

ful. He also put in a blacksmith and horseshoeing shop.

He was a great horse trainer who used an inherent gentleness and patience with the animals. He often spent a year or more on horses he was training, first accustoming them to control with a simple hackamore to guide them, sometimes for months, before a bit was put in their mouths. The Spanish bit, Tom said, should only be entrusted to special hands and placed in the mouths of special horses. The "finished" horse was expected to cut cattle as well as execute necessary movements and specifications. Remarkably, Tom was able to teach his art to others, and the horse world is much richer for this shared talent.

Tom rode in the first "Western" motion picture to receive an Oscar: "In Old Arizona," starring Mary Astor and Warner Baxter. He rode in the Tournament of Roses Parade in Pasadena and in the 1932 Olympics.

An expert calf roper, he won the California State Championship in the early 1930's.

Tom Ramoss was a skilled horseman, riding in the Californio style. Upon moving to Vista Tom and his wife became life members of The Vista Palomar Riders Club. He was an integral part of The Vista Palomar Riders until his death, serving two times as president of the group and multiple terms as a board member, and multiple times as committee member and "Trail Boss" for the club's five-day, 100-mile ride from Vista to Palomar Mountain and back.

He was not only an outstanding horseman but a generous individual who donated time as a judge for the Vista Palomar Junior riders, local 4H and other area junior horse groups. Horse people in the Vista area often called on Tom for advice when they were having trouble with their horses or for actual help with the animals including getting horses in the trailer.

He was also a Life Member of Caballeros del Camino Real, and an Honorary member of the Desert Arabian Horse Association.

He had a "flour sack full of ribbons and awards."

Tom Ramoss was an artist on horseback-a California Reinsman.

He died August 10, 1982. His coffin was carried on a wagon drawn by two Clydesdale horses and driven by long-time friend Frank Lopez and accompanied by a large procession of friends.

He was interred with his boots, spurs, bits and some of the iron and steel tangibles of his profession. but he left a priceless bit of golden California history for posterity.



**Bernard Rappaport**  
**1922-2015**  
**Elected to Vista Hall of Fame**  
**Regular Division 2014**

Bernard "Bernie" Rappaport, a veteran of World War II, his wife, Lenore, and three children; Gideon, Hannah and Sharon moved to Vista from Los Angeles in 1969. Before coming to Vista he was an engineer in the infancy of the semiconductor industry (before the invention of the transistor). Once he settled in Vista, he began to involve himself with the community in a variety of ways.

From 1971 to 1977, Bernie was a member of the Vista Planning Commission and served as chairman of the commission for part of his term. In 1977, he was elected to the Vista City Council. He served as mayor from 1978 – 1980.

Bernie served on the boards of the Rancho Vista National Bank and the Vista Community Clinic. He also served on the San Diego County Grand Jury for a year.

During their 1990 – 1994 campaign to raise money for the construction of a new library, Bernie became actively involved with the Friends of the Vista Library. He was the chairman of the fund raising committee and was instrumental in organizing the "Buy a Leaf" campaign that was very successful and continues to bring in money for the library. When the State Library Board was deciding what libraries to provide construction funds for, Bernie heard that the desperately needed Vista library was far down the list of priorities. He went to Sacramento and pleaded the case for Vista. Our library was made a priority due to his efforts. Thanks to his leadership, the funds were raised and designated by the state library system so Vista was able to open a much needed new library in 1994. He continued to be an active member of the board of the Friends.

From 2005 – 2006, Bernie chaired the citywide campaign to pass Proposition L. This was the ¼% sales tax initiative that passed in November of 2006. This additional money provided the City of Vista with much needed revenue. The money raised funded two new fire stations, the sports park, and the new city hall civic center, as well as other city construction projects.

Bernie became president of the Friends of the Library in 2004 and remained president for 6 years. During his tenure as president, the Friends were able to donate \$237,500 for matching funds to the Vista branch of the San Diego County library system. This money was matched by the county library system. In addition, \$86,913 was provided directly to the Vista branch of the county library system for numerous books, programs, magazine subscriptions, tapes etc.

As president, Bernie was responsible for bringing the “First Sunday” free concerts to the community. He also organized free piano lessons at the library for several students and worked with the library to develop after school programs.



**Melvin Z. “M.Z.” Remsburg  
and Everett M. Remsburg  
Melvin 1876-1950  
Everett 1900-1972  
Elected to Vista Hall of Fame  
Early Residents Division 2007**

Melvin Z Remsburg was born in Montezuma, Iowa.

The Remsburg family came to California from Iowa when Melvin was 15. Beginning in 1892, he held positions at several newspapers, including ownership interests. In 1926, he founded The Vista Press and remained there as editor and publisher the rest of his life. The first issues of The Vista Press were printed in San Diego while a

16x32-foot building was constructed in Vista. This work was done by Mr. Remsburg himself with the aid of a carpenter.

M.Z. Remsburg was a member of the Methodist Church for a time; later of the Presbyterian Church. He was a member of the F&AM. He served three terms as president of the Vista Chamber of Commerce. He was president of the San Diego Unit of California Newspaper Publishers Association. In 1932, he was elected vice president of the San Diego County Development Federation. He was a well-known salon photographer, exhibiting many prints in the San Diego Museum of Fine Art. He held memberships and honorary memberships in numerous lodges, clubs and associations.

Everett M. Remsburg, son of Melvin, was a newspaper man for over 60 years, learning the business from his father. Everett served Vista in many capacities. He was the first chief of the Volunteer Fire Department; Chamber of Commerce president for nine years; and helped form the Boys' Club. He was a member of Sigma Delta Chi, Scottish Rite Masons, a Shriner, member Elks Lodge, and also a De Molay "Dad." He was an honorary member of Vista Kiwanis Club, member of Lions Club, Optimist Club, Exchange Club, High 12, Jaycees, 60-Plus Club, PTA and others. He was a charter member of the Vista Historical Society, Inc. Everett became publisher of The Vista Press in 1950 on the death of his father. He held rank as captain in the California State Guard, and at one time was Commander of the National Reserve Company of Vista. He served six terms as president of the San Diego County Unit of the California Newspaper Publishers Association, and one term as secretary. Everett died on February 28, 1972, at age 71.



**Patricia Hope Richardson  
Elected to the Vista Hall of Fame  
Regular Division 2016**

Pat Richardson was born in Maine to Martin John Murphy and Gladys Ethel Stapleford, and lived in Connecticut. She married Rocco Church in 1944, and had two sons. She was divorced in 1952, and moved to Vista the same year. In Vista she married Robert Porter Richardson on December 29, 1953. They had three chil-



dren. When her children were in school she had several part-time jobs one of which was at Orma's Gifts. She timed her jobs to be home when her children arrived home from school.

During her over 60 years in Vista, she has volunteered at many organizations. Chief among them is the Vista Boys and Girls Club where she is credited with helping keep the cost of membership down by her fundraising and volunteer work. She has also received recognition for her work at Rancho Buena Vista, where she was President of the Friends of the Adobe in 1993-1994. She has also volunteered at other organizations including the Vista Historical Society, Tri-City Hospital, Vista Garden Club, Hand and Foot Club Mondays. She also belongs to the Tuesday Night at the Beach Group whose membership included Claire Schwab, Emily Sexsmith, Eleanor Shinner, Barbara Gross, Cathy Brendel, Carol Lee, Janice Blosch, and Pat. As an interesting side light, Pat related the story that she and her husband picked up Debbie Reynolds and a companion from Oceanside, to take her for a fundraiser for the Mary Lou Clack Therapy Pool in Vista at the Officer's Club in Camp Pendleton. They later returned her to the Oceanside Harbor Motel. She was charming. Pat is known far and wide as a great volunteer.



**Meta Hansen Royer**  
1909-1996

**Elected to Vista Hall of Fame**  
**Regular Division 1990**

Meta Royer arrived in Vista in 1937 and worked with her husband in the real estate business in the Vista area, with five offices. They also organized the first trash and garbage pickup contract with Vista Sanitation District. She was secretary of the Chamber of Commerce for 10 years and remembered that the Vista Irrigation District and Chamber were the only governing bodies when she arrived in Vista. The Episcopal Church met in their basement until the church was built.

She recalled the days when Leo Carrillo, a friend of the Royers, would stroll through the town with his silver-studded gauchos and guns in his holsters.



**Emily Dippel Sexsmith**  
1911-2006

**Elected to Vista Hall of Fame**  
**Regular Division 1992**

**George Frederick Sexsmith**  
1908-1991

**Elected to Vista Hall of Fame**  
**Early Residents Division 2011**

George Sexsmith was born in Sault Ste. Marie, Canada, and came to California in 1912. Before coming to Vista in 1929, he and his father Charles operated a market in Cardiff.

The same year that he and his father opened their market in Vista, George met his future wife, Emily Dippel. They married in 1932.

Sexsmith's Market, which was located at 538 South Santa Fe Ave. in the Granada Building, successfully operated from 1929-1958. It was the first market in Vista to sell frozen foods and canned baby foods, and to operate on the self-service principle.

George was a charter member, first secretary and fourth president of Vista Rotary Club and a Paul Harris Fellow of Rotary. He was a member of the Vista Volunteer Fire Department and, along with his wife, worked in Civil Defense during World War II as an aircraft observer. He was a director and vice president of the Vista Chamber of Commerce and one of the first three members initiated into Vista Masonic Lodge #687 on May 7, 1945.

Throughout his life, George was known for both his photography and his poetry.

Emily was actively involved in many civic groups, including PEO and the Woman's Club of Vista. She worked as a volunteer for the American Red Cross, the Heart and Cancer Associations and American Field Service. She was active in bringing music and art to Vista through such organizations as Hidden Valley Community Concerts.

As supporters of the American Field Service

and visiting International Students Association sponsored by the Vista Rotary Club, and other foreign exchange student projects, George and Emily sponsored many international students. They were members of the Community Church of Vista and the Vista Historical Society.



**Alan Shada**

**Elected to Vista Hall of Fame  
Regular Division 2000**

For over 50 years, Alan Shada has participated in many organizations and has had a major impact in guiding the direction of the community.

He has been president and director of the Vista Chamber of Commerce, the Vista Board of Realtors, Girls Inc., the Vista Historical Society and Vista Optimist Club.



**Milo Shadle  
1923-2001**

**Elected to Vista Hall of Fame  
Regular Division 1992**

Milo Shadle moved to Vista in 1963 and practiced law here until his retirement in 1977.

He then went into real estate development. He was a past president of the Vista Chamber of Commerce, former chairperson of Santa Margarita YMCA, and former director of Palomar Family Service Association. He was listed in Who's Who in the West and Who's Who in American Law.



**Abraham Michel "Abe" Shelhoup  
1902-1981**

**Elected to Vista Hall of Fame  
Early Residents Division 2015**

Based on "A History of Vista"

Abraham and Hayat Shelhoup, who lived in a large Mediterranean style home on a hill overlooking Vista, were both natives of Douma, Lebanon, where Abraham was born January 24, 1902. "Abe", as Vistans knew him, came to this country in 1920 to join his father, Mike Shelhoup, who had come to Brawley, California, some seven years earlier.

With his father he came to Vista in 1928 and they purchased a grocery store and butcher shop located in the Pechstein Building in the 100 block of East Vista Way, just east of Santa Fe Avenue. Adding dry goods, "Abe" and his father continued the operation of this market. The two worked together until 1936 when "Abe" bought his father's interest in the business. "Abe" sold the market in 1938 and established a variety store. In 1941 he opened his well known Department Store at 236 East Vista Way (now 236 Main Street), where he sold only name brand merchandise and took great pride in the fact that he served second and third generation customers of some Vista families.

In 1948, Mr. Shelhoup built the Avo Theatre, where Vistans have enjoyed moving pictures throughout the years. The Avo has seen many civic gatherings also, such as the crownings of Miss Vista and some theatrical showings.

Mike Shelhoup, Abraham's father, died in February of 1955 at age 84. Mrs. Mike Shelhoup died in Lebanon in 1978, having attained the age of 103 years.

Hayat Shelhoup came to America in 1940, having lived for a time in Central America and Mexico.

Abraham and Hayat's son, Kamal, holds a

doctorate in Political Science from Claremont Graduate School, and is also an accomplished aviator. He has been selected to appear in the 13th Edition of Who's Who in California.

Abraham was a member of Vista Lodge No. 687, F&AM, Al Bahr Shrine in San Diego, Scottish Rite Bodies, member and past president of Palomar Shrine Club, Vista High 12 Club, Boys' Club of Vista, Director of San Diego County Red Cross, and Vista Rotary Club.

He was a staunch supporter of All Saints Episcopal Church.

Over the years he worked constantly behind the scenes to make Vista a better place. He donated the 286 trees that line East Vista Way; gave two fountains to the city, one at Vista High School, the other near East Vista Way and Indiana Avenue. He provided eight benches for the downtown area, and tables and benches in Soroptimist Park on North Santa Fe Avenue.

He said he enjoyed doing things for people, and many Christmas baskets were provided to needy families with no recognition being sought. While he shunned office holding, he was a guiding force in the city's development.

In addition to his flawless English, he spoke his native Arabic, Russian, French and Spanish.

Vista would not have been the same without Abraham Shelhoup. Abraham Shelhoup died of a heart attack on Sunday, August 16, 1981. He was 79 years of age.



**John Slivkoff**  
**1891-1984**  
**Elected to Vista**  
**Hall of Fame**  
**Early Residents Division 2013**

The Slivkoff family was loved and admired by the Vista community for almost seven decades. A Russian immigrant, John arrived in the United States in 1911 with his parents, four brothers and two sisters.

In 1917, he came to Vista with his new wife, Mary, and farmed on land leased from early settler, Jules Jacques Delpy. Along with his own farming endeavors, he helped the Delpys with the experimental growing of avocado trees, a unique and profitable crop that would later make Vista the Avocado Capital of the World.

Mary came to America with her family separately, but when they met they found they had live in Russian towns only a few miles apart. They were married on December 24, 1915, a union that thrived for almost 70 years.

The Slivkoffs had four children, John Jr., James, Sarah, and George, a bomber pilot who was killed during World War II when his plane was shot down over Germany.

Over the years, the Slivkoff family supported, and often participated in, countless worthwhile endeavors in their chosen community.

John worked hard all his life, and enjoyed putting in a full day until late into his 80's. At one point in the early years, he supplemented his farming income by buying a baler and charging \$2.00 a ton as he baled hay throughout North San Diego County.

He said that he was proud of having been able to support his family over all the years, "in good times and bad."

By 1926, he was able to buy his own six and one-half acre ranch at the top of San Clemente Avenue. He built his home and barn himself, and he and Mary lived there for the rest of their lives, greatly enjoying the large family gatherings of their children, grandchildren and great-grandchildren.

John raised mainly avocados, limes and vegetables. He also was a noted beekeeper for many years, with as many as 60 hives at one time.

Various publications featured photos of the red-flowered trumpet vine that grew completely over the barn and additional out-building on the property. The vine had been planted by their son, George, in 1932, and was a happy reminder of him after his death in World War II.

John Slivkoff was noted for his sense of

humor and good disposition. He had a long, flowing beard for almost a half-century, and said that he won "every beard contest" over the years.

He often came to The Vista Press to visit Publisher Everett Remsburg, until Everett's death in early 1972. The two had been fast friends from the arrival in Vista of Everett and his father, M.Z., in 1926, when they started Vista's first newspaper.

John helped unload and set up the typesetting and printing equipment for the fledgling newspaper, and although he struggled financially in those early years, he refused any pay. M.Z. gave him the only lifetime subscription to The Vista Press in its long history, and John made good use of the gift. He lived until 1984, when he passed away at age 93.

As he retired, John Slivkoff passed along his remaining beehives, with a special blessing, to his grandson, Rex Christensen. With his wife, Pat, Rex has property off Buena Creek Road in Vista and is one of the few remaining beekeepers in North County.



**James W. Sutton**  
1902-1988

**Elected to Vista Hall of Fame  
Early Residents Division 2015**

James W. Sutton, originally from Illinois, served on the Board of Directors of the Vista Irrigation District from March 5, 1935, until February 25, 1947. His 12 years on the Board was the longest tenure of any director in the first 40 years of the District's history. James Sutton was the President of the Board when the Vista Irrigation District purchased Lake Henshaw in 1946. He championed the purchase of the lake, which from that point on, secured a water supply for the growing community of Vista.

Upon Mr. Sutton's retirement in 1947, the Board of Directors issued the following statement: "[We] have seen directors come and directors go, but [we] have never seen a director who gave more unselfishly of his time and thought to District affairs than you have these many years. As the years go by, Vista will enjoy the great benefit and advantage of owning its water system, which you helped to make possible."

James Sutton served on the Palomar College Board of Governors from 1954 to 1966, when he resigned to take a position in San Diego to further his career as an insurance underwriter.

He was also president of the Farm Bureau Center in Vista.



**William Duncan Taylor**  
1912-2013

**Elected to Vista Hall of Fame  
Regular Division 2012**

William "Bill" Taylor was born June 23, 1912, in Redondo Beach, California, and went to school there.

He earned a Bachelor of Science degree in forestry from the University of Idaho.

While at Idaho U he spent three summers working for the U. S. Forest Service. In his last year, he took an 8-hour assembled civil service exam entitled Junior Range Examiner, which led to his career.

Bill spent his working life in various jobs for the Federal Government.

In 1939, he married Mildred Anderson. They are the parents of two children.

In mid-1941, he was assigned as work unit leader to a newly formed Soil Conservation District in San Diego County. His job eventually led, in November, 1948, to a 27-year career in Natural Resource management at Marine Barracks, Camp Pendleton.

His initial title was Ranch Manager. The position was fraught with adventure and innovation. The Marine Corps had no rules or precedents governing his duties, and he had to make them up himself.

In 1971, he became the first civilian Director of



Natural Resources, following seven colonels who had held the job. There were numerous memorable highlights which made the career an adventure, such as: In the 1960's he was the Commanding General's representative as landlord during construction of the San Onofre Nuclear Generating Station and the 1-5 Freeway through the base, and he received accolades from both agencies for his assistance.

In 1973, he placed a dozen American bison in the Vallecitos, a high meadow area of the base. These were surplus from the San Diego Zoo that no other zoo wanted.

Bill retired from the base on January 15, 1976, but remained active. In 1977, he became a member of the board of directors of the Bueno Colorado Water District, parent of the Vista Irrigation District.

He was elected to the Vista Irrigation District board in 1979, and served there until 1993. Also, he was on the board of the San Diego County Water Authority for six years, ending in 1993. He is a longtime member of the Vista Rotary Club.



**Russell and Marge Langley Thibodo**  
**Russell 1922-2001**  
**Elected to Vista Hall of Fame**  
**Regular Division 1998**

Russell Thibodo's family moved to Vista in 1942, when his father bought the Thibodo Ranch in what became Shadowridge.

In later years, Russell sold most of the land for residential developments and an industrial park. The couple donated acreage and a Spanish-style homestead to the City for what is now tranquil, tree-shaded Thibodo Park.

Russell served on the Tri City Hospital board of directors for 10 years. The couple have been financial supporters of the YMCA, the 4-H Club, Vista Little League and the Boys Club of Vista.

Marge is a founding member of the Vista Foundation, which supports Moonlight Amphitheatre.



**Lloyd Tracy**  
**1921-2008**  
**Elected to Vista Hall of Fame**  
**Regular Division 1991**

Lloyd Tracy and his wife, Rosalie, came to Vista from Anaheim in 1963 with their children, Barbara and David.

He owned Vista Insurance Agency for many years and was active in civic and church affairs. He also served on the board of directors of the Vista Historical Society and was elected "Man of the Year" by the Vista Chamber of Commerce in 1977.

Tracy served during World War II with the 135<sup>th</sup> Infantry, 34<sup>th</sup> Division, in Italy, Ireland and North Africa. He earned a BBA degree from the School of Business Administration of the University of Minnesota and entered the insurance business in 1951.

A seven-year member of the City of Vista Planning Commission, Tracy was appointed to the City Council in 1973, elected in 1976, and served as mayor from 1976 to 1978. He was later again appointed to the City Council in 1986 to fill a vacancy. He was a charter member and elder of Grace Presbyterian Church; a founding director and later chairman of the North San Diego County Transit Advisory Committee; a member and 1982 president of Community Development Associates; and a director of the Vista Foundation.



**Morris Vance**  
**Elected to Vista Hall of Fame**  
**Regular Division 2008**

Morris Vance came to Vista in 1980 to fill the job of City Manager, a position he held for 17 years until his retirement. He was elected mayor in 2002.

During his tenure, Vance oversaw one of Vista's most explosive periods of growth. Included were the development of the Shadowridge Community and surrounding commercial and residential areas, the Industrial Parks in north and south Vista, North County Square, the remodeling of the city-owned sewer treatment plant area into the Costco facility, and much of the Downtown Redevelopment Project. Vance also has been a volunteer in civic and religious organizations.



**Velia Villasenor-Telles**  
**Elected to the Vista Hall of Fame**  
**Regular Division 2016**

Velia Villasenor-Telles is a long time resident of Vista and someone who has contributed much to the growth of Vista. She is a wife, mother, and community activist with hundreds of hours of community service to her credit.

Velia and her late husband, Chuy Villasenor, founded the Pepper Tree Frosty in 1960. The food and ice cream fare has been a favorite of Vistans for decades. The Pepper Tree Frosty has become a tradition for Vista High School alum and almost everyone else in Vista. When her husband, Chuy, passed in 1984, Velia continued to make

the business a meeting place for Vista residents and continued her extensive community service.

Mrs. Telles' lists of accomplishments include: Serving as a member of the board of directors for the Vista Community Clinic.

Serving on a steering committee for redevelopment in the City of Vista.

Docent for the Rancho Guajome Adobe.

Docent for the Carlsbad Museum of Making Music.

Volunteer at the San Diego Botanical Gardens in Encinitas.

Velia has always made community service part of her family life. She has been joined in many of her efforts by her children and her second husband, Rey. She has always given back because she loves Vista.

In addition to running a business and serving her community, Velia found time to raise three daughters, Chris, Lydia, & Victoria, and her "favorite "son" Danny. Chris is active with New Haven and Danny with the Boys and Girls Club of Vista. She has also been blessed with 12 grand children and 9 great-grand children.



**Richard E. Vought**  
**Elected to Vista Hall of Fame**  
**Regular Division 2006**

Richard E. Vought, a management consultant, is a volunteer and civic activist with many organizations, including Vista Chamber of Commerce, Vista Boys and Girls Club, Vista Unified School District, Santa Margarita YMCA, Community Development Associates, Encina Water Pollution Control Facility and North County Recreational Center for the Handicapped.

Vought is known as an organizer for events for the Chamber of Commerce, Boys and Girls Club, and others. He also served on the board of directors of many groups. A graduate of Denver University, he is a native of Elyria, Ohio. He moved to Vista about 1970.



**Harry and Cora Walker**  
**Harry 1888-1984**  
**Cora 1890-1984**

**Elected to Vista Hall of Fame**  
**Early Residents Division 2007**

Harry and Cora Walker arrived in Vista in 1926.

They loved the area and the people and helped to develop the town. They helped to establish the first church, The Community Church of Vista. Harry, known as "Hi," actually built the first church building and parsonage. He and Cora were active in the leadership of the church. They were both active in the total community.

He was a member of the Chamber of Commerce. He was chairman of the United Way for many years and was Community Chest chairman for two years. He was a member of the Vista Elementary School Board for five years. He and Cora worked feverishly for the Vista Unified School District by going door to door in Vista and Oceanside to gain approval through a special election. In the early 1940's, Hi was a foreman for building structures at Camp Pendleton.

After the war, he and his first son, Roger, formed the Walker and Walker Construction Company and built the first residential subdivision in Vista. This they did in memory of son, Donald, who was killed during World War II. In 1937, Harry joined the Vista Rotary Club and served in every office except secretary. After being president of the Vista Club, he became District Governor of Rotary Clubs in San Diego, Riverside, and Imperial Counties.

On July 7, 1976, Vista mayor Lloyd Tracy declared "Hi and Cora Walker Day," celebrating their 50 years in Vista and their 66th wedding anniversary.

They died of natural causes on the same day, January 29, 1984.



**Dr. Walter J. Weil and**  
**Anastasia Gardiner Weil**  
**Walter 1905-1977**  
**Elected to Vista Hall of Fame**  
**Early Residents Division 2007**  
**Anastasia 1911-2006**  
**Elected to Vista Hall of Fame**  
**Regular Division 1995**

Walter J. Weil, noted eye physician-surgeon, was born in Prague, Czechoslovakia. Mrs. Weil, nee Anastasia Gardiner, was born in Scotland.

Dr. Weil and Anastasia Gardiner were married in London in 1940.

He opened his eye clinic in Toluca Lake, California, where he practiced for over thirty years. He was on the staff of St. Joseph's Hospital in Burbank and was the first eye surgeon in the San Fernando Valley.

The Weils purchased Rancho Buena Vista from Frederick Reid in 1957. They built a medical center on the property, on Escondido Avenue adjacent to Wildwood Park. The Weils lived at Rancho Buena Vista until 1973, when it was sold for \$100,000.

Dr. Weil, in addition to being proficient in several languages, was a talented musician, playing the piano, violin and guitar. He was a co-founder of Vista Historical Society, and both he and Mrs. Weil were charter directors of the organization.

Anastasia was a dedicated member of the Tri-City Medical Center Foundation. She offered artifacts to Mission San Luis Rey and was also a generous donor to Scripps Memorial Hospital.



**Oliver Kenneth "Bub" Williamson  
1907-1985**

**Elected to Vista Hall of Fame  
Regular Division 2006**

O. K. "Bub" Williamson was one of the original math teachers and athletic coaches at Vista High School. He taught and coached at Vista High, Fallbrook High, and Palomar College for many years.

He was one of the leaders in the construction of Vista Community Center in 1940. He also was involved in the Boys' Club and several other civic and volunteer organizations.

Williamson was born in Pawnee Rock, Kansas, and raised in Bakersfield, California. He joined the Vista school system in 1932 and was a teacher at Vista High School when it opened for its first year in 1937-1938.



**Dale E. Wood  
1896-1973**

**Elected to Vista Hall of Fame  
Early Residents Division 2015**

Dale Wood came to Vista in 1926, as the resident representative of Edwin G. Hart Development Company, which was a major developer of agricultural and commercial properties.

Later, Mr. Wood opened his own real estate business. His success and leadership in the community created a high standard for the real estate business.

He was a member of the Vista Irrigation District Board of Directors from 1954 to 1973. A resolution in his memory, presented by Hans Doe, follows:

"This board of directors, the Vista Irrigation District, this whole community, all are better by reason of Dale Wood's fine work on this board. Over the years Dale gave

generously of his valuable time. His counsel was sound. His good work helped substantially to make possible the excellent record of the Vista Irrigation District during the past nearly 20 years of his incumbency. Dale was proud of Vista Irrigation District and he had every right so to be, for much of Dale lives and will live in Vista Irrigation District."

Born in Iowa, Wood was a veteran of World War I. He was a charter member of Vista Rotary Club, which was formed in 1936. He was a member of Royal Arch Masons of California, and a member of the American Legion.

Dale Wood died February 21, 1973, survived by wife Gene, son Robert Wood, daughter Shirley Hawkins, and six grandchildren.



**Harold H. Yackey  
1901-1979**

**Elected to Vista Hall of Fame  
Early Residents Division 2015**

Following deactivation as a Lieutenant Commander in a Naval Construction Battalion during World War II, Harold Yackey was appointed as Engineer/Manager of the Vista Irrigation District (VID) in May of 1946, shortly after the District purchased Lake Henshaw and Warner Ranch from the San Diego County Water Company.

Mr. Yackey was born in St. Louis, Missouri. He was a graduate of University of Illinois with additional education at the University of California and Luis Obispo College. His identical twin brother, George, also lived in Vista.

Mr. Yackey took over as Manager of VID in a period when the system was in very poor condition due to shortage of materials for pipeline repairs and replacements during World War II. One of his first tasks was to solve the very high water losses experienced during transit from Lake Henshaw. He solved the problem by lining the siphon sections with cement mortar in the late 1940's. Yackey was also instrumental in the covering of the Vista Flume in the late 1940's, primarily to



eliminate the infestation of caddis flies and also as a sanitary protection for the water during transit.

Another important achievement was Yackey's implementation of the well program at Warner Basin, giving the District the ability to pump and put into use groundwater when it became obvious that the surface supply in Lake Henshaw would not be sufficient to meet the needs of the District.

Following his resignation in 1951, Yackey worked for a number of years in the water industry in the Los Angeles-Orange County area before retiring and moving back to Vista.

In 1967, Yackey was appointed to the Board of Directors for Division 1, and he served admirably until his death on June 22, 1979. Yackey's engineering background, his vast experience in pipeline and water matters, and his actions and counsel were most helpful to the progress of the Vista Irrigation District as it emerged from agricultural irrigation to an urban water system. As a member of the Board, Yackey also represented the District on the Santa Margarita-San Luis Rey Watershed Planning Agency.

### **VISTA HISTORICAL SOCIETY**

The Vista Historical Society is a non-profit California corporation which is concerned with the discovery, recording, collecting and preservation of historical facts, properties and other materials regarding the history of the Southwestern U.S., particularly the settlement and development of this region of San Diego County. The Society also focuses on preserving and perpetuating for public benefit, artifacts, historical objects, and documents for all to see.

Membership in the Vista Historical Society is open to all. Further information can be obtained by calling us.

The Vista Historical Museum is owned and operated by the Society. The museum is located at The Rancho Minerva, a historic dwelling built in 1934.

For more information, contact us by phone or e-mail or at our web site.

Mailing Address: P.O. Box 1032

Vista, CA 92085-1032

Museum Address 2317 Old Foothill Drive

Vista, CA 92084

Phone 760-630-0444 Fax 760-295-9993

E Mail: [vistahistorical@gmail.com](mailto:vistahistorical@gmail.com)

Web Site: [www.vistahistoricalsociety.com](http://www.vistahistoricalsociety.com)

### **MUSEUMS IN VISTA**

There are three other historical museums in Vista. Each museum represents a different aspect of the history of the area. These museums are listed below. Please call each museum for further information.

#### **Antique Gas & Steam Engine Museum**

2040 North Santa Fe Avenue

Vista, CA 92083

760-941-1791

[www.agsem.com](http://www.agsem.com)

#### **Rancho Buena Vista Adobe**

640 Alta Vista Drive

Vista, CA 92084

760-639-6141

[www.RanchoBuenaVistaAdobe.com](http://www.RanchoBuenaVistaAdobe.com)

#### **Rancho Guajome Adobe County Park**

2210 North Santa Fe Avenue

Vista, CA 92083

760-4082 [www.sdcounty.ca.gov/parks/ranchoguajomeadobe.html](http://www.sdcounty.ca.gov/parks/ranchoguajomeadobe.html)

## A Summary of Vista's History

The history of Vista begins with the dinosaurs. In ancient times, Vista was an inland sea with prehistoric fish. The evidence of this sea was found when the freeway and the business park were developed.

Historically, the Vista area was settled by a series of Indian groups over a period of several hundred years. Several archeological sites still exist, including a pictograph known as the "Indian Rock." Also in the 1500's, Spanish explorers passed through future Vista. The area changed completely in 1798 with the founding of the San Luis Rey Mission. The local Native Americans were forced to live and work at and for the Mission. What is now Vista was used mostly for grazing land. The age of the Missions lasted until the independence of Mexico from Spain, the secularization of the Missions and the subsequent granting of land ownership by the Mexican Government to a variety of residents, starting about 1835. This became the time of the "Ranchos."

Vista had three ranchos granted in this way. The Rancho Buena Vista, located in what is now the center of town, came into existence in 1845 and had several owners over the years. The main house is now owned by the City of Vista as a park.

Rancho Guajome, located north of town on North Santa Fe Ave., was also created in 1845. Abel Stearns, who bought the land, gave the rancho as a wedding gift to his sister-in-law, Ysidora Bandini, when she married Cave Coutts in 1851. This was probably the most successful of the Vista ranchos. The Coutts family at one time owned several surrounding ranchos. The size of the holding increased from about 2200 acres to over 20,000 acres. The same family owned the rancho until the County acquired it in 1973. Today the house and surrounding area constitute a county park, the Antique Gas and Steam Engine Museum, and The Guajome Academy.

The third rancho is Agua Hedionda Y los Monos. This 2600-acre ranch, located in Shadowridge and adjacent Carlsbad, was originally part of the 13,000-acre Marron Rancho dating from 1842. Most of the rancho is now developed. The University of California owns a portion as a preserve. The home is still in the ownership of the Kelly family, who inherited the land in 1870.

The ranchos faded due to changing political conditions and a drought in the 1860's. Smaller agricultural holdings were created, most of which failed due to the scarcity of water in the Vista area.

The first very successful agricultural enterprise was the Buena Vista Winery, founded by the Delpy family in

1879 at the corner of Foothill Drive and East Vista Way. The winery lasted until 1920, when it was a victim of Prohibition. The land was then used for avocados, citrus and other crops. The lack of water slowed area development. The winery and what became downtown had access to adequate well water, but most of the area had none.

John Frazier founded the Vista Post Office on Oct. 9, 1882, which gave Vista its name. He had hoped to name the area after himself as Frazier's Crossing, but that name already existed in California.

December 31, 1887, brought the railroad between Oceanside and Escondido, allowing crops to be brought to the coast for shipping.

The next major event was the subdivision of downtown into town lots and the opening of two buildings, the Vista Inn at the corner of what is today Santa Fe Ave. and Main Street; and the train depot across the road that replaced the freight platform. These actions in 1913 set the location of downtown permanently and began a major development of the area.

Shortly thereafter, in 1917, the Vista Union School District combined the three elementary districts with one-room schools, the Vista, Buena, and Delpy Districts. The new district started with one elementary school, the Jefferson School, on what is now Vista Village Drive. The school was joined in 1930 by the Lincoln Elementary School, now the site of City Hall. Before 1938, all high school students went to Oceanside High. The first class of the first Vista High (across Civic Center Drive. from City Hall) graduated in 1938.

Growth of the area required a better water supply than that provided by the wells of the Vista Water Company in the 'teens and early 1920's. In response, the Vista Irrigation District and necessary funding was created by vote of the people in 1923. After three busy years of construction, the new water supply from Lake Henshaw was turned on in a huge ceremony in 1926.

A good supply of water made all subsequent development possible. Irrigated agricultural land sprang up all around the central town. New buildings in downtown sprang up almost overnight. As the areas around downtown were subdivided into agricultural and residential lots to accommodate a growing population, there were about 400 residents



in 1926, about 19,000 when the city incorporated in 1963, and around 100,000 today.

Development continued from 1926 to about 1931, when the effects of the Depression were felt. Growth resumed about 1936, increased until World War II, and continued after the war.

Agricultural production peaked in the early 1960's, about the time the City incorporated on January 28, 1963. In the '60s, the City became a bedroom community. This began to change in the 1970's and 1980's and continues to today with the development of the Moonlight theatres, Rancho Buena Vista, Rancho Guajome, Shadowridge, the Business Park, the new Vista Village, and other retail and cultural centers.



### FEBRUARY 27, 1926 VID DEDICATION

This is the ceremony for turning on the water that will make Vista into the avocado capital of the world. Historically, there was not sufficient water for other than dry-farming in most of the Vista area. This changed with the creation of the Vista Irrigation District in 1923. This occasion marked the completion of almost 3 years of infrastructure construction. The red **B** shows the site of the future bank building.

## VISTA UNIFIED SCHOOL DISTRICT 100 YEARS OLD

In 1916 the Vista Union School District later named the Vista Unified School District with the addition of the high school was formed from the combination of three one room school districts named Vista, Delpy, and Buena.



Vista Union School later named Jefferson School was the first school in the Vista Unified School District. It was an elementary school until 1953 when it became the district offices. Today it would be addressed as 644 Vista Village Drive.

First Vista High School, now the Magnet Middle School, on Civic Center Drive. The first graduating class was 1938 although the building was not completed until the next year. Before 1938 Vista students went to Oceanside High School.



Vista Historical Museum  
2317 Old Foothill Drive

Vista, California  
Mailing Address:  
P.O. Box 1032  
Vista, Ca 92085

Phone: 760-630-0444  
Fax: 760-295-9993

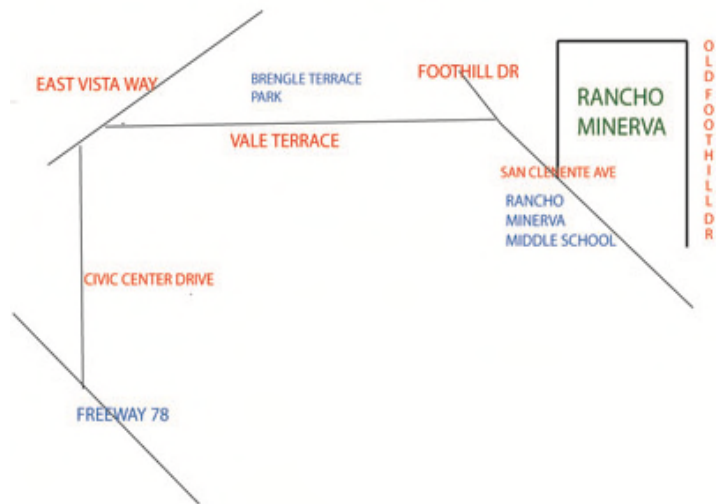
E-mail: [vistahistorical@gmail.com](mailto:vistahistorical@gmail.com)

Website: <http://www.vistahistoricalsociety.com>

### MUSEUM HOURS AND AVAILABLE PROGRAMS

The hours of the Museum at Rancho Minerva are 10:00 a.m. to 2:30 p.m. Wednesday through Friday and the first and second Saturday of the month. Special tours can be arranged for other times. Also, programs are available for presentation on request for schools, clubs and other organizations. In addition, other presentations can be customized to fit your needs. For more information, call 760-630-0444.

MAP TO THE VISTA HISTORICAL SOCIETY MUSEUM AT RANCHO MINERVA







## **STAFF REPORT**

**Agenda Item: 10**

**Board Meeting Date: February 15, 2017**  
**Prepared By: Brett Hodgkiss**  
**Approved By: Eldon Boone**

**SUBJECT:** DISTRICT OFFICERS AND COMMITTEES

**RECOMMENDATION:** Elect a First Vice President and consider assignments to committees to fill current vacancies.

**PRIOR BOARD ACTION:** At its December 7, 2016 meeting, the Board elected Marty Miller as President for 2017 with Randy Reznicek as First Vice President and Richard Vasquez, Paul Dorey and Jo MacKenzie to serve as Vice Presidents. The Board ratified committee and outside organization appointments at its January 4, 2017 meeting.

**FISCAL IMPACT:** Undetermined amount of expenses and per diem.

**SUMMARY** The passing of Director Randy Reznicek created a vacancy on the Board of Directors for Division 4; his passing also left the Board with vacancies at First Vice President and on the Fiscal Policy and Water Sustainability committees. At its February 2, 2017 meeting, the Board requested that an item be placed on the agenda to elect a First Vice President and consider assignments to committees to fill current vacancies. The Board also wanted to discuss the status of the Ad Hoc Indian Settlement Committee given that settlement and implementing agreements have been signed.

**DETAILED REPORT:** A current list of the District's officers as well as committee and outside organization assignments for 2017 has been provided for reference.

**ATTACHMENT:** District Officers, Committee and Outside Organization Appointments for 2017

## 2017 COMMITTEE APPOINTMENTS

### 2017 District Officers

President	Marty Miller
First Vice President	Vacant
Vice Presidents	Richard Vásquez, Paul Dorey and Jo MacKenzie
Treasurer	Eldon Boone
Assistant Treasurers	Brett Hodgkiss and Marlene Kelleher
Board Secretary	Lisa Soto
Assistant Secretaries	Marian Schmidt and Eldon Boone

### Standing Committees

Water Sustainability:	Vacant, Chair; and Vasquez
Fiscal Policy:	Miller, Chair; and Vacant
Warner Ranch:	Dorey, Chair; and MacKenzie
Public Affairs:	Vásquez, Chair; and Dorey

### Ad Hoc Committees

Indian Settlement:	Miller, Chair; and MacKenzie
Groundwater	Dorey, Chair, and MacKenzie

### Outside Organizations

San Luis Rey Watershed Council:	Dorey; Jessica Sherwood (alternate)
ACWA-JPIA:	Dorey; Boone (alternate)
Southern California Water Committee:	Dorey; Vasquez (alternate)
Groundwater Resources Association:	Dorey; Vásquez (alternate)

**Outside Organization Representatives**

Dorey	ACWA Groundwater Committee
Dorey	ACWA/JPIA Liability Committee
Dorey	SCWC Colorado River Advisory Task Force
Dorey	San Luis Rey Watershed Council, Board member
MacKenzie	ACWA Local Government Committee
MacKenzie	CSDA Board of Directors, Past President
MacKenzie	CSDA Finance Corporation, President
MacKenzie	CSDA Legislative Committee
MacKenzie	CSDA Member Services Committee
MacKenzie	CSDA, San Diego Chapter, Board of Directors
MacKenzie	LAFCO Regular Special Districts Member, Vice Chair
MacKenzie	Special District Leadership Foundation Board of Directors, Treasurer
Miller	San Diego County Water Authority (CWA), Board of Directors
Miller	CWA Engineering and Operations Committee, Vice Chair
Miller	CWA Imported Water Committee
Miller	CWA Hydropower/Pumped Storage Task Force
Vásquez	ACWA Region 10 Board
Vásquez	ACWA Water Quality Committee
John Carter	ACWA Legal Affairs Committee ( <i>through the auspices of VID</i> )
Joel Kuperberg	ACWA Legal Affairs Committee ( <i>through the auspices of another agency</i> )
Joel Kuperberg	CSDA Expert Feedback Teams: Environmental Compliance, Public Contracting, and Legal ( <i>through the auspices of VID</i> )



**STAFF REPORT**

**Board Meeting Date:** February 15, 2017  
**Prepared By:** Eldon Boone

**SUBJECT:** STATUS OF SAN LUIS REY INDIAN WATER RIGHTS SETTLEMENT IMPLEMENTATION

**SUMMARY:** Discuss issues relating to implementation of the San Luis Rey Indian Water Rights Settlement.

**Outline of Critical Path to Final Settlement  
San Luis Rey Indian Water Rights Settlement Proceedings  
(Rev. January 23, 2017)**

- I. Settlement and Implementing Agreements**  
*[Complete; Jewell and Cruden signed addendum to Settlement Agreement as of 1/5/17.]*
- II. Office of Management and Budget (OMB) Certification – Sec. 3605(b) of Water Infrastructure Improvements for the Nation Act (WIIN)**  
*[Complete; OMB Director signed certification on 1/18/2017.]*
- III. Existing Indian and Federal Rights-of-Way (ROW) for the Local Water System**  
*[ROW Exhibit and resolutions approving the ROW from La Jolla, Rincon and San Pasqual Bands are complete.]*
- IV. Rights-of-Way for the San Pasqual Undergrounding Project**  
*[Complete, executed & recorded; a few clean-up corrections needed, but does not affect timeline.]*
- V. New Escondido-VID Agreement**  
*[Local Entities' Agreement executed by Vista Irrigation District (VID); Escondido City Council to consider approval 1/25/17]*
- VI. Final Disposition of US District Court Cases**  
*[Pleadings have been signed by all Parties and submitted to US District Court on 1/19/2017. VID signature is contingent on Escondido approval of the Local Entities' Agreement. VID will submit supplemental filing acknowledging the unconditional effectiveness of our signature once the Local Entities' Agreement is fully executed. Parties are waiting for Court to set hearing date.]*
- VII. FERC Conduit Exemption and License Surrender Order**  
*[Conditional Order issued and can become a final order after US District Court issues judgment and approves settlement. Once the Final Order is issued, the Settlement and Implementing Agreements become effective.]*
- VIII. Assignment of Forman Deeds**  
*[Draft of Assignment prepared by VID is being reviewed by Indian Bands. VID Board action required to assign right to enforce rights and interests granted under the Forman Deeds to the Indian Bands and/or the San Luis Rey Indian Water Authority.]*





**Agenda Item: 12**

**STAFF REPORT**

**Board Meeting Date: February 15, 2017**  
**Prepared By: Eldon Boone**

SUBJECT: MATTERS PERTAINING TO THE ACTIVITIES OF THE SAN DIEGO COUNTY WATER AUTHORITY

SUMMARY: Informational report by staff and directors concerning the San Diego County Water Authority. No action will be required.



## **STAFF REPORT**

**Agenda Item: 13.A**

**Board Meeting Date: February 15, 2017**  
**Prepared By: Lisa Soto**  
**Approved By: Eldon Boone**

**SUBJECT: REPORTS ON MEETINGS AND EVENTS ATTENDED BY DIRECTORS**

**SUMMARY: Directors will present brief reports on meetings and events attended since the last Board meeting.**



**STAFF REPORT**

**Board Meeting Date:** February 15, 2017  
**Prepared By:** Marian Schmidt  
**Approved By:** Eldon Boone

SUBJECT: SCHEDULE OF UPCOMING MEETINGS AND EVENTS

SUMMARY: The following is a listing of upcoming meetings and events. Requests to attend any of the following events should be made during this agenda item.

	<b>SCHEDULE OF UPCOMING MEETINGS AND EVENTS</b>	<b>ATTENDEES</b>
1	<b>AB 1234 Ethics Compliance Training on Demand Webinar (CSDA)</b> <i>Free between Jan. 6 and Mar. 15, 2017 on a computer of your choice</i> <i>Contact Marian Schmidt for log-on instructions</i>	
2 *	<b>CSDA Quarterly Dinner Meeting</b> <i>Feb. 16, 2017 – 6:00-9:00 p.m. – The Butcher Shop Steakhouse, Kearny Mesa</i> <i>Reservation deadline: 2/16/17</i>	MacKenzie (R) Miller (R) Vásquez (R)
3 *	<b>Council of Water Utilities Meeting</b> <i>Feb. 21, 2017 – 7:15 a.m., Stoneridge Country Club, Poway</i> <i>Reservation deadline: 2/16/17</i>	Dorey (R) Vásquez (R)
4	<b>Who Does What? Best Practices in Board/Staff Webinar (CSDA)</b> <i>Feb. 22, 2017 – 10:00 a.m. – 12:00 p.m.</i> <i>Registration deadline: 2/17/17</i>	
5	<b>Proposition 26, Proposition 218 &amp; Rate Setting (CSDA)</b> <i>Feb. 23, 2017 – Vista Irrigation District</i> <i>Registration deadline: 2/16/17</i>	
6	<b>Board Member Best Practices (CSDA)</b> <i>Feb. 23, 2017 – Shasta Mosquito and Vector Control District, Anderson</i> <i>Registration deadline: 2/17/17</i>	
7	<b>Special District Leadership Academy Conference (CSDA)</b> <i>Feb. 26 – Mar. 1, 2017 – Embassy Suites, La Jolla</i> <i>Registration deadline: 2/17/17</i>	
8	<b>ACWA Washington DC Conference</b> <i>Feb. 28-Mar. 1, 2017 – St. Regis Hotel, Washington DC</i> <i>Registration deadline: 2/28/17</i>	
9	<b>ACWA Legislative Symposium</b> <i>Mar. 8, 2017 – Sacramento Convention Center</i> <i>Registration deadline: 2/24/17</i>	MacKenzie (R)
10	<b>Central Valley Water Tour Field Trip (Water Education Foundation)</b> <i>Mar. 8-10, 2017- Sacramento International Airport</i> <i>Reservation deadline: 2/22/17</i>	
11	<b>Proposition 26, Proposition 218 &amp; Rate Setting (CSDA)</b> <i>Mar. 15, 2017 – East Bay Municipal Utility District, Oakland</i> <i>Registration deadline: 3/3/17</i>	
12	<b>Required Ethics AB1234 Compliance Training Webinar (CSDA)</b> <i>Mar. 16, 2017 – 10:00 a.m. – 12:00 p.m.</i> <i>Registration deadline: 3/10/17</i>	
13	<b>Colorado River Aqueduct System Tour (SDCWA/MWD)</b> <i>Mar. 17-18, 2017 – Meets at SDCWA</i> <i>Registration deadline: 2/24/17</i>	

<b>14 *</b>	<b>Council of Water Utilities Meeting</b> <i>Mar. 21, 2017 – 7:15 a.m., Stoneridge Country Club, Poway</i> <i>Reservation deadline: 3/16/17</i>	
<b>15</b>	<b>Legislative Round-Up Webinar (CSDA)</b> <i>Mar. 30, 2017 – 10:00 a.m. – 12:00 p.m.</i> <i>Registration deadline: 3/24/17</i>	
<b>16</b>	<b>Lower Colorado River Tour Field Trip (Water Education Foundation)</b> <i>April 5-7, 2017 – Start in Las Vegas – option to take bus from Ontario on April 4</i> <i>Reservation deadline: 3/6/17</i>	
<b>17</b>	<b>Leveraging Your State and Federal Relationships Webinar (CSDA)</b> <i>April 6, 2017 – 10:00 a.m. – 12:00 p.m.</i> <i>Registration deadline: 3/30/17</i>	
<b>18</b>	<b>California Water Policy 26</b> <i>April 6-7, 2017 – Courtyard by Marriott at Liberty Station, San Diego</i> <i>Registration deadline: 3/20/17</i>	
<b>19 *</b>	<b>Council of Water Utilities Meeting</b> <i>April 18, 2017 – 7:15 a.m., Stoneridge Country Club, Poway</i> <i>Reservation deadline: 4/13/17</i>	
<b>20</b>	<b>Special District Leadership Academy Conference (CSDA)</b> <i>April 23-26, 2017 – Embassy Suites, San Luis Obispo</i> <i>Registration deadline: 4/14/17</i>	
<b>21</b>	<b>Headwaters Tour Field Trip (Water Education Foundation)</b> <i>April 27-28, 2017 – Sacramento International Airport</i> <i>Reservation deadline: 4/13/17</i>	
<b>22</b>	<b>ACWA Spring Conference</b> <i>May 9-12, 2017 – Monterey Marriott and Portola Hotel, Monterey</i> <i>Registration deadline: 4/14/17</i>	MacKenzie (R) Miller (T)
<b>23 *</b>	<b>Council of Water Utilities Meeting</b> <i>May 16, 2017 – 7:15 a.m., Stoneridge Country Club, Poway</i> <i>Reservation deadline: 5/11/17</i>	
<b>24</b>	<b>Special Districts Legislative Days</b> <i>May 16-17, 2017 – The Grand Events Center, Sacramento</i> <i>Registration deadline: 5/5/17</i>	MacKenzie
<b>25 *</b>	<b>CSDA Quarterly Dinner Meeting</b> <i>May 18, 2017 – 6:00-9:00 p.m. – The Butcher Shop Steakhouse, Kearny Mesa</i> <i>Reservation deadline: 5/11/17</i>	
<b>26</b>	<b>Santa Ana River Watershed Conference (Water Education Foundation)</b> <i>May 25, 2017 – Ontario Convention Center</i> <i>Registration deadline: TBD</i>	
<b>27</b>	<b>Required Harassment Prevention for Staff/Board Webinar (CSDA)</b> <i>June 6, 2017 – 10:00 a.m. – 12:00 p.m.</i> <i>Registration deadline: 5/26/17</i>	
<b>28</b>	<b>Bay Delta Tour Field Trip (Water Education Foundation)</b> <i>June 14-16, 2017 – Sacramento International Airport</i> <i>Reservation deadline: 5/31/17</i>	
<b>29 *</b>	<b>Council of Water Utilities Meeting</b> <i>June 20, 2017 – 7:15 a.m., Stoneridge Country Club, Poway</i> <i>Reservation deadline: 6/15/17</i>	
<b>30</b>	<b>Special District Leadership Academy Conference (CSDA)</b> <i>July 9-12, 2017– Embassy Suites Napa Valley, Napa</i> <i>Registration deadline: 6/30/17</i>	
<b>31 *</b>	<b>Council of Water Utilities Meeting</b> <i>July 18, 2017 – 7:15 a.m., Stoneridge Country Club, Poway</i> <i>Reservation deadline: 7/13/17</i>	

<b>32</b>	<b>Water Reclamation and Reuse Conference</b> (International Water Association) <i>July 23-27, 2017 – Long Beach</i> <i>Registration deadline: TBD</i>	
<b>33 *</b>	<b>Council of Water Utilities Meeting</b> <i>Aug. 15, 2017 – 7:15 a.m., Stoneridge Country Club, Poway</i> <i>Reservation deadline: 8/10/17</i>	
<b>34 *</b>	<b>CSDA Quarterly Dinner Meeting</b> <i>Aug. 17, 2017 – 6:00-9:00 p.m. – The Butcher Shop Steakhouse, Kearny Mesa</i> <i>Reservation deadline: 8/10/17</i>	
<b>35</b>	<b>Staying in Compliance: Understand District Special Laws</b> (CSDA) <i>Aug. 24, 2017 – Oxnard Harbor District, Port Hueneme</i> <i>Registration deadline: 8/18/17</i>	
<b>36</b>	<b>Legislative Round Up Webinar</b> (CSDA) <i>Aug. 31, 2017 – 10:00 a.m. – 12:00 p.m.</i> <i>Registration deadline: 8/25/17</i>	
<b>37 *</b>	<b>Council of Water Utilities Meeting</b> <i>Sept. 19, 2017 – 7:15 a.m., Stoneridge Country Club, Poway</i> <i>Reservation deadline: 9/14/17</i>	
<b>38</b>	<b>CSDA Annual Conference</b> <i>Sept. 25-28, 2017 – Marriott and Monterey Conference Center, Monterey</i> <i>Registration deadline: 9/8/17</i>	
<b>39</b>	<b>Northern California Tour Field Trip</b> (Water Education Foundation) <i>Oct. 11-13, 2017 – Sacramento International Airport</i> <i>Reservation deadline: 9/27/17</i>	
<b>40 *</b>	<b>Council of Water Utilities Meeting</b> <i>Oct. 17, 2017 – 7:15 a.m., Stoneridge Country Club, Poway</i> <i>Reservation deadline: 10/12/17</i>	
<b>41</b>	<b>San Joaquin River Restoration Tour Field Trip</b> (Water Education Foundation) <i>Nov. 1-2, 2017 – Fresno</i> <i>Reservation deadline: 10/18/17</i>	
<b>42</b>	<b>Required Ethics AB1234 Compliance Training Webinar</b> (CSDA) <i>Nov. 8, 2017 – 10:00 a.m. – 12:00 p.m.</i> <i>Registration deadline: 10/27/17</i>	
<b>43 *</b>	<b>CSDA Quarterly Dinner Meeting</b> <i>Nov. 16, 2017 – 6:00-9:00 p.m. – The Butcher Shop Steakhouse, Kearny Mesa</i> <i>Reservation deadline: 11/9/17</i>	
<b>44 *</b>	<b>Council of Water Utilities Meeting</b> <i>Nov. 21, 2017 – 7:15 a.m., Stoneridge Country Club, Poway</i> <i>Reservation deadline: 11/16/17</i>	
<b>45</b>	<b>ACWA Fall Conference</b> <i>Nov. 28-Dec. 1, 2017 – Anaheim Marriott Hotel</i> <i>Registration deadline: TBD</i>	
<b>46 *</b>	<b>Council of Water Utilities Meeting</b> <i>Dec. 19, 2017 – 7:15 a.m., Stoneridge Country Club, Poway</i> <i>Reservation deadline: 12/14/17</i>	

\* Non-per diem meeting except when serving as an officer of the organization

The following abbreviations indicate arrangements that have been made by staff:

A=Airline; R=Registration; C=Car; H=Hotel; T=Tentative



**STAFF REPORT**

**Board Meeting Date: February 15, 2017**  
**Prepared By: Lisa Soto**

SUBJECT: ITEMS FOR FUTURE AGENDAS AND/OR PRESS RELEASES

SUMMARY: This item is placed on the agenda to enable the Board to identify and schedule future items for discussion at upcoming Board meetings and/or identify press release opportunities.

*Staff-generated list of tentative items for future agendas:*

- Safety Awards Program
- Appraisal Services Proposals
- Meyer's Siphon bid results
- ACWA JPIA Executive Committee concurring nomination requests
- Grazing licenses on Warner Ranch





**Agenda Item: 15**

**STAFF REPORT**

**Board Meeting Date: February 15, 2017**  
**Prepared By: Lisa Soto**

SUBJECT: COMMENTS BY DIRECTORS

SUMMARY: This item is placed on the agenda to enable individual Board members to convey information to the Board and the public not requiring discussion or action.



**Agenda Item: 16**

**STAFF REPORT**

**Board Meeting Date: February 15, 2017**  
**Prepared By: Eldon Boone**

SUBJECT: COMMENTS BY GENERAL COUNSEL

SUMMARY: Informational report by the General Counsel on items not requiring discussion or action.



**Agenda Item: 17**

**STAFF REPORT**

**Board Meeting Date: February 15, 2017**  
**Prepared By: Eldon Boone**

SUBJECT: COMMENTS BY GENERAL MANAGER

SUMMARY: Informational report by the General Manager on items not requiring discussion or action.



**Agenda Item: 18**

**STAFF REPORT**

**Board Meeting Date: February 15, 2017**  
**Prepared By: Eldon Boone**

SUBJECT: CLOSED SESSION: CONFERENCE WITH LEGAL COUNSEL—EXISTING LITIGATION

SUMMARY: Closed session with legal counsel per Government Code section 54956.9(d)(1) to discuss the following existing litigation:

Name of Case: San Diego Gas & Electric Co. v. Tayebi, etc., et al, San Diego Superior Court  
No. 37-2017-00000031